

November 17, 1937.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd St.,  
New York.

Dear Mr. McGraw:

After dictating my letter this morning regarding Major Griffith, I have a still better idea. I thought it would be well to send to Major Griffith the article that I wrote in Better Basketball. Of course, I would ask him to give credit to the article with the name of the publisher and the author.

It would, of course, be necessary for the publishers to give permission for this article to be run, but since you have permitted The Dream Touch Down in Lowe and Campbell's "The Coach", I take it that you would not think that I was overstepping the bounds to send this on to Major Griffith with the suggestion that I have written you and am asking you to give the publisher's permission, if you will, to Major Griffith to allow him to run it.

It is exactly the answer that he is asking for. This is just another evidence of the fact that in this book we have covered practically everything that will come up in the next 10 years. After reading it over at lunch time I am pretty proud of the article. The article appears in Part I Beginnings, under Probable Effects of Eliminating the Center Jump, and starts in the middle of page 26 and runs through page 28.

I am sending Major Griffith a copy of it telling him that I have asked you to write him and give the publisher's permission. He, of course, may not want to use all of that for one coach, but I believe he will, as I think it is not only timely, but presents both sides of the picture and gives it in an exhaustive fashion. And, too, this is something that will certainly not hurt the sale of the book, but will rather enhance it.