

November 6, 1937.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd Street,  
New York City, N.Y.

Dear Mr. McGraw:

Thank you for your letter of the 3rd instant explaining the type to be used on my book entitled "Better Basketball, Incorporating Technique, Tactics and Tales". I could not quite agree with Mr. Hyland's argument, and you will pardon me for telling him so.

I met your Mr. Barber here at the Kansas State Teachers Association, where 4,000 of the pedagogues were assembled. We had a fine visit, and I was greatly impressed with your personable salesman from Kansas and Virginia. He told me about his effort to sell the CCC camps. That would be a fine order if you could land it. However, he explained it may have to go over since the book is not quite ready to exhibit to the purchaser. These Army men are hard-boiled customers when it comes to trying to sell them anything without seeing the whole job in its completion.

Concerning the list of books sold by Smith-Grievess in their report to me, will you kindly send these sales sheets back to me as soon as you have finished with them. Mrs. Allen desires to keep these as a matter of record, and she emphasized the importance of my telling you that she desired them back, but I failed to mention it in my previous letter. I will thank you for an early return of these as soon as you have finished with them.

Very cordially yours,

FCA:AH

Director of Physical Education.