

SPORTS WRITERS

CHICAGO

"Wilfred Smith of the TRIBUNE, Edgar Munzel of the HERALD AND EXAMINER, and Leo Fisher of the CHICAGO EVENING AMERICAN; Ed Cochrane is the Sports Editor of the CHICAGO EVENING AMERICAN, Warren Brown for the HERALD AND EXAMINER, and Arch Ward for the TRIBUNE. Wilfred Smith of the TRIBUNE is the best basketball writer in Chicago. Munzel writes the games and also this column that is enclosed. This happens to be in this morning's paper, and I am just sending it along. Cochrane is getting away big up here. He picked up the CHICAGO AMERICAN after it had been run by Eddie Geigher. Confidentially, I have heard it said that Mr. Geigher was only one step from being a "second story man" if you know what I mean. Cochrane has cleaned this situation up and Hearst is giving him a bit boost. They run whole page advertisements with his picture and the write-up of his wonderful accomplishments. Incidentally, he has made a great many friends in Chicago, especially among the officials when he fixed it so that they could work both pro games and college games.

"I will appreciate and treasure very much an autographed copy of your book BETTER BASKETBALL, and if there is any boosting that I can do for the book, I should appreciate your advising me. I don't know all the details in putting over a book -- but if there is anything I can do, let me know."

--- Warren V. Woody, Agency Manager, The Equitable Life Assurance Society, Room 2136, #120 So. La Salle St., Chicago, Illinois.

DENVER

"On the Rocky Mountain News the men who will have something to do with basketball are: Chester Nelson, Hank Rabun, and Clair Jordan. On the Denver Post are Robert Ganzey, William M. White, and Leonard Cahn."

-- Alston McCarty, McCarty-Sherman Ford Dealers, Denver, Colorado.

WICHITA

"Paul A (Pete) Lightner, Sport Editor of the Wichita Eagle, is probably, from a consistent standpoint, the best basketball writer insofar as newspaper writing is concerned . . .; Jack Copeland . . . is the Sport Editor for the Wichita Beacon. There are two younger men who write for the Eagle: Virgil Corey is the sport editor for the Evening Eagle, and is sometimes assisted by Vic Rugh, who is one of the announcers and the sports commentator for radio station KFH, which is owned and controlled by the Wichita Eagle. Then, of course, Leslie Edmonds is here in town." -- Julian Ralston, Brown Bldg., Wichita, Kansas.