November 13, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York.

Dear Mr. McGraw:

I am sending you copy of a letter from Bailey and Hines for your information.

Madison (Matty) Bell, head coach at Southern Methodist University, has just written that George White, sports editor, Dallas News; Flem Hall, sports department, Ft. Worth Star-Telegram; Jinx Tucker, sports editor, Waco News-Tribune, and Bruce Layer, sports editor, Houston Post, are the men in the south that would be helpful to contact.

His letter states: "If these men do not handle basketball themselves, they will refer you to the men under them who do. They are probably the outstanding sports writers of the state, and I am sure they will cooperate with you in every way."

Sincerely yours,

FCA:AH

Director of Physical Education.