

and his old home town, Independence; Adolph Rupp who is now at the University of Kentucky; Andy McDonald who is at Springfield, Missouri, Teachers; Tad Reid who is at Warrensburg, Missouri, Teachers; Louis Menze who is now at Iowa State College; and 15 or 20 others, all of my boys who are coaching over the United States in universities, colleges or high schools.

I know what a wonderful appeal these stories have, and if you do not feel that I am too importunate in promoting this I know that we will both derive not only financial dividends but a greater place for this book by tying these "Tales" up with the title.

Thursday afternoon I am going in to Kansas City to see a new picture, a movie talkie that Clair Bee of Long Island University, Dr. Carlson of the University of Pittsburgh, George Keogan of Notre Dame, Dave McMillan of Minnesota, John Bunn of Stanford, and I shot this summer for a corporation that is promoting the first all-movie talkie basketball film in the country. The Calvin Film Company that shot the picture doubtless has the idea that by using six coaches in different parts of the country they would enlist a group following that would not be possible in any other way.

When I am in Kansas City I will make it my business to call on Smith-Grievess and definitely settle this matter in a most agreeable way, I am sure. It is for that reason that I had not taken care of this matter by correspondence with these people before. I know them well and I can do a much better job of it by personally calling on them. I am very sure that they have only a few hundred books left because for the last three or four years I have discouraged the promotion of sales of this book, knowing for over two years I had an agreement with you people to write the new book, and since the publication date of this was in 1924 I have rather inhibited any enthusiasm for sales. But you would be surprised even this fall at the sporadic demand over the country for this text. Maybe that is the reason that I have been ding-donging for more publicity, because I would see the inquiries that would come in for this old book published 13 years ago. And I wanted not to disappoint the buyers of this book and have them find out a very short while later about the publication of this newer up-to-date and much more efficient publication.

As I wrote you this past week, we received from the publishers a list of every book that they mailed out, and they have shipped "My Basketball Bible" to Maine, California, Louisiana and other divergent points.