

McGraw-Hill Book Company, Inc.

TO Dr. Forrest C. Allen

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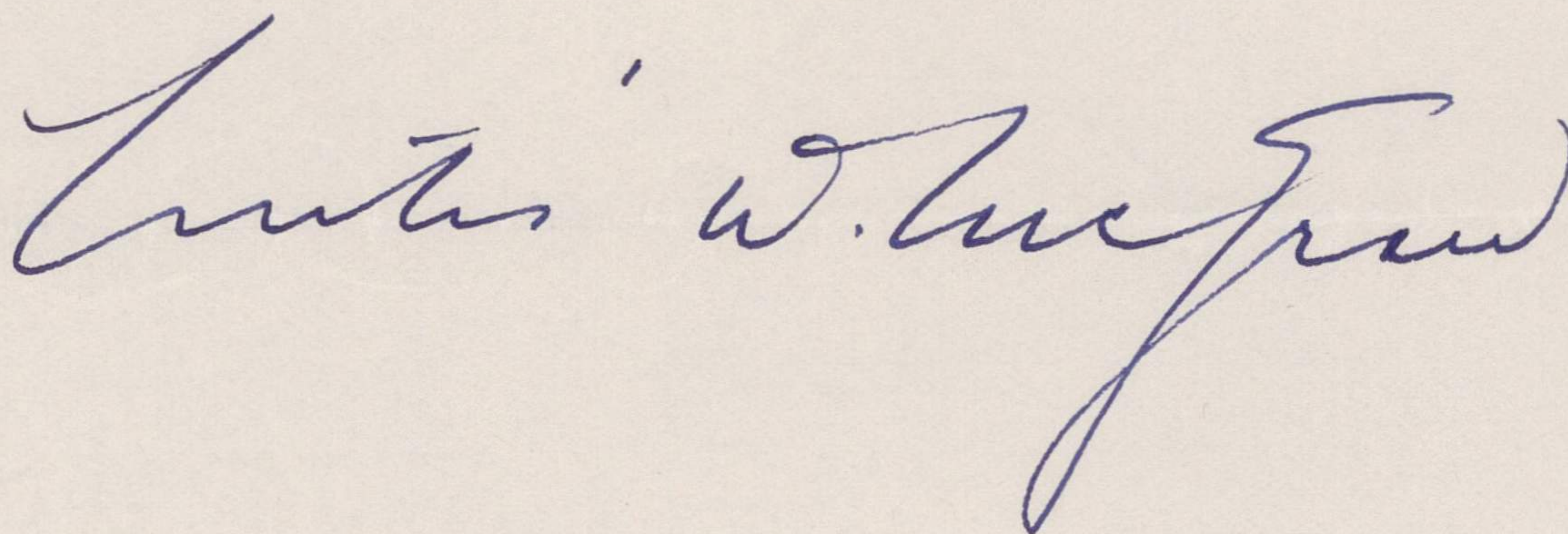
DATE 10/20/37

We, too, are very interested in promoting the sales of the book and all departments will be working on it actively when the date of publication comes hear. As you know, we have a heavy schedule of new publications and each one must receive its proper attention. Hence, we have to keep them all on a regular schedule, dependent on the publication date.

With kindest regards,

Sincerely yours,

CWM:MK

A handwritten signature in blue ink, reading "Luther W. McGraw". The signature is written in a cursive style with a large, sweeping initial 'L' and a trailing flourish.