

McGraw-Hill Book Company, Inc.

TO Dr. Forrest C. Allen

PAGE -2-

DATE 10/29/37

I think now everything is sliding through promptly. There is only one question which has come up and that was with our Editorial Department about the Preface and I told them to take that up with you direct, which they are doing.

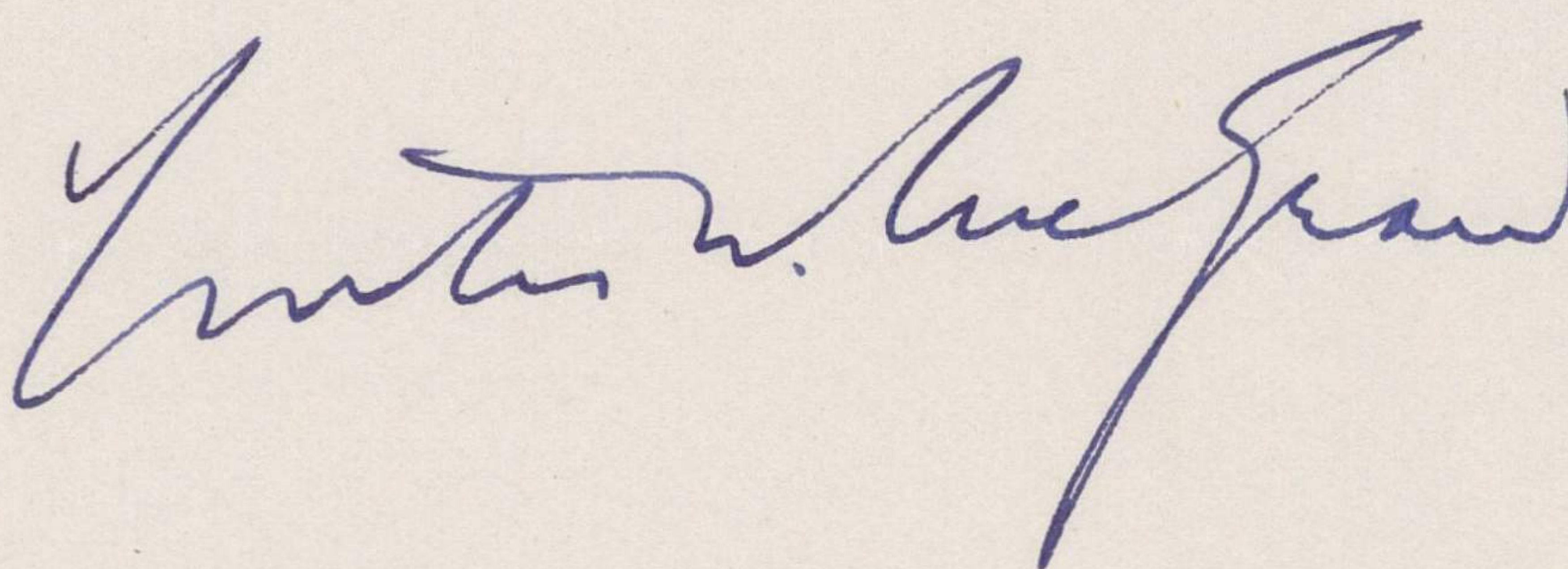
To answer your question about Mr. Kelly's knee, he reports that it is in splendid condition and he has never had a return of the ailment since you worked on him.

Do not worry also that your various suggestions bother us. We are glad to have them but, of course, you realize, which I know you do, that from years of marking and sales experience, our gang have pretty good ideas and you need not worry they will cover the market very thoroughly.

In the last paragraph of your letter you mention Ernie Quigley, who will talk about the book over the radio and be sure you have him on your list to receive a complimentary copy.

With kindest regards,

Sincerely yours,



CWM:MK