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TO

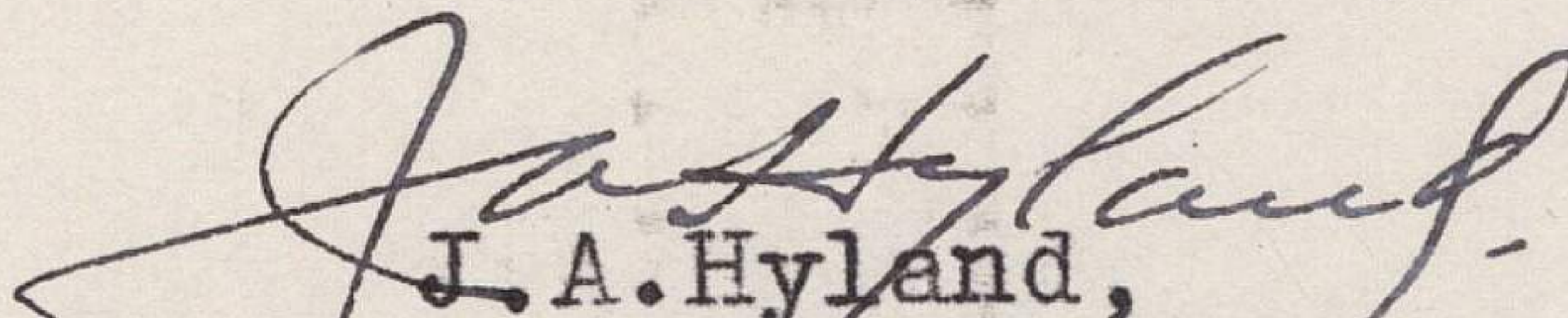
Dr. Allen

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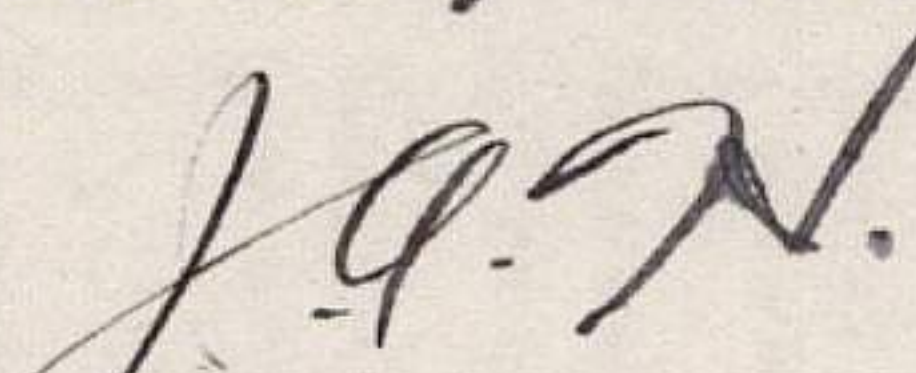
that this sub title appear either on jacket or binding because we have always found it sufficient to use subordinate titles only on the title page of the book itself and in the direct mail and newspaper advertising.

Very truly yours,


J. A. Hyland,
Production Department.

JAH:LOC

P.S. First and revised proofs of pages 107-114 are going forward to you under separate cover today and I hope that you will be satisfied with the rearrangement. If so please return immediately the marked set of the revised (yellow) corrected pages. You should then substitute the duplicate set of yellow proofs for the corresponding pages in your duplicate white set in order to be certain that your index copy is prepared from the yellow, rather than the white page proofs.


J.A.H.