

November 5, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City, N.Y.

Dear Mr. McGraw:

I have checked over your complimentary copy list of Bierman's "Winning Football". I have placed an asterisk after the names of the individuals that I did not know on a speaking acquaintance. The check mark indicates individuals that I know personally.

It seems to me that it will be quite necessary to revise this list considerably so that we can get the basketball writers. For instance, I am setting out a group of basketball writers that I know in New York, and while you may want to send the sports editors a copy also, these are the boys that write the basketball reviews; but you know better than I about that.

The boys that I know personally who write the basketball articles are:

Arthur J. Daley, New York Times
Everett B. Morris, New York Herald Tribune
Jack Curley, New York American
Irving T. Marsh, New York Herald Tribune

Perhaps you may want to send their sports editors a copy also, but if it would be possible to contact these boys I think it would be well for the review.

By the way, Waldo Bowman should know the names of the basketball and sports writers in New York better than I.

I thought I had better send your personal list on "Winning Football" back so that you could check it with your specialty man there.