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October 6, 1937.

Dr. Forrest C. Allen Division of Physical Education University of Kansas Lawrence, Kansas



BETTER BASKETBALL

Dear Dr. Allen:

This will acknowledge receipt this morning of your letter of October 4th. I am glad to tell you that we have not only received a large number of corrected galley proofs, but some of these have already been forwarded to the printer for correction and page makeup. We will proceed with the paging as soon as you return the necessary cut dummies, and we can send these to the printer with the actual engravings so that they may be inserted in their proper position in the page proofs.

In so far as is concerned the details of proofreading and correction on the galley proofs, I know that Mrs. Allen and Miss Gile (not Giles) will do an excellent job. I know too that Mr. Gartner will do his part on the illustrations. I have been in constant touch with both of them and I know that things are proceeding satisfactorily. I hope to continue the good work.

You will be glad to know that the printer has completed the typesetting so that the last installment of galley proofs will probably go forward to you before the end of the week. Please understand that the printer's plant is not open on Saturdays so that naturally proofs go forward only on Mondays to Fridays inclusive.

I now come to the postscript of your letter, especially your comment that you are rather unhappy about our plan to place two cuts on a page. As a matter of fact, I think that I owe you an apology, because I should have said "two cuts or their equivalent on a single page." I assure you that we will place the illustrations as close to the corresponding text as the exigencies of page makeup will permit. Of course it is going to be impossible to be consistent in having two illustrations and the corresponding

