

October 25, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

This morning I sent you the following telegram:

Our agreement was book's title would be Better Basketball incorporating Technique, Tactics and Tales. Letter covering matter airmailed today. Would prefer Forrest C. (Phog) Allen on cover as more dignified.

Forrest C. Allen.

In the original sample of galley copy that Mr. Hyland submitted to me, "Offensive Play Against Man for Man Defense, he submitted the 12-point type, which we approved. Then when the galley came on we did not compare it with the sample which was submitted and approved, but we did discuss that it seemed somewhat smaller. In checking it we find that the entire galley is set with 10-point, but of course there is nothing we can do about it now.

We realize that this cuts down the number of pages, but we are disappointed that it was not the same as Mr. Hyland had submitted for copy.

Sincerely yours,

FCA:AH

Director of Physical Education.