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McGRAW-HILL BUILDING

330 WEST 42ND STREET

NEW YORK, N.Y.

CABLE ADDRESS
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TRADE DEPARTMENT

October 4, 1937

Dr. Forrest C. Allen
University of Kansas
Lawrence
Kansas

BETTER BASKETBALL

Dear Dr. Allen:

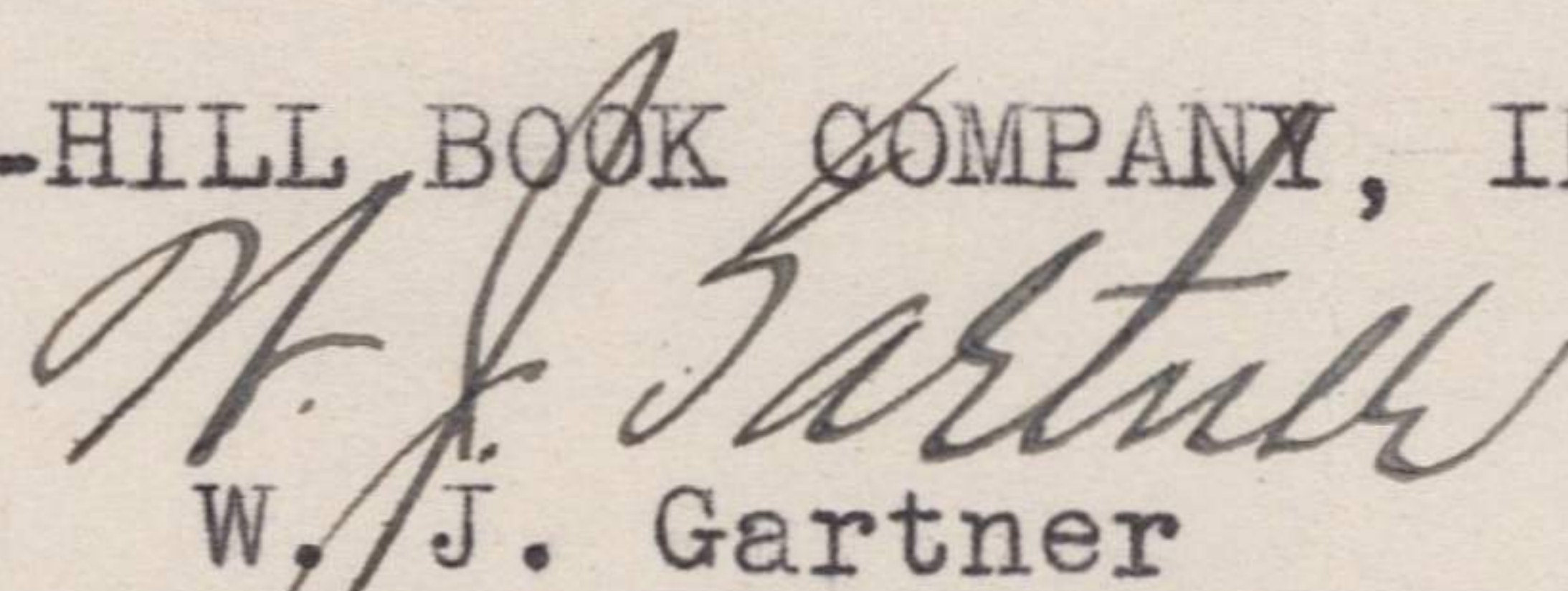
Thank you very much for your letters of September 29th and October 1st. I have delayed reply to your letter of September 29th awaiting the package of corrected tracings you discussed. These were in some way delayed and did not reach me until today.

I shall have the corrections made which you indicated in Diagrams 13, 14, 15 and 16.

Separately today I am returning to you the originals which accompanied these tracings. I am also sending to you in the same package new cut dummies together with the photographs for Figures 48, 53, 120, 126, 130, 147, 151, 153, 154 and 155. These cut dummies are of the improved engravings and replace the first dummies you received of these illustrations.

Very truly yours,

McGRAW-HILL BOOK COMPANY, INC.,



W. J. Gartner
Production Department

WJG:CC

October 4, 1937.

Mr. W. L. Somers, Treasurer,
D. Appleton-Century Co.,
35 West 32nd Street,
New York City.

Dear Mr. Somers:

I am enclosing herewith my check
for \$10.00 for the privilege of using the
poem by Berton Braley in my new book "Better
Basketball".

I assure you all proper acknow-
ledgments will be made in the book. We
greatly appreciate permission to use the
poem in the book.

Sincerely yours,

Enc.

Director of Physical Education.

October 4, 1937.

Mr. Berton Braley,
R.F.D. #1,
Bridgeport, Conn.

Dear Mr. Braley:

Several weeks ago I wrote you asking permission to use your poem "The Half Back" in my book, "Better Basketball". As yet I have had no reply to my letter, and I should greatly appreciate hearing from you at an early date.

Sincerely yours,

FCA:AH

Director of Physical Education.

October 4, 1937.

Mr. J. A. Hyland,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City.

Dear Mr. Hyland:

I have just written Mr. Gartner that I received this morning a package of all cut dummies for illustration. I am sending back to him the last batch of diagrams. I have also submitted a list of the original drawings or photostats of the diagrams that I now have on hand. This brings us to a pretty good working set-up.

When the galleys come in from Miss Giles now we will have our house in order, so that we can place our diagrams and our illustrations before us to aid us in our galley reading.

Mrs. Allen is writing Miss Giles to the effect that when we read the master manuscript we indicated on that manuscript just where we wanted every one of the diagrams and illustrations placed. Miss Giles said something in her letter about wanting Mrs. Allen to place those. We have again checked them over and we find that they have all been located in the proper position, and if Miss Giles will follow the markings on the master manuscript it will save a repetition of this work on the part of Mrs. Allen.

We are delighted with the way things are going, and we are staying right on the job both day and night to rush out all the stuff that comes in to us that day.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

(over)

P. S. I have just received this morning your letter of September 30, enclosing proofs in cut dummy form of diagrams 1-12. As soon as I have an opportunity to examine them I shall write you in detail.

I am rather unhappy that you are going to put two cuts on one page. This will make it very difficult for the reader, as this is a technical text and much of the exposition should be immediately under each cut, rather than on another page. From a pedagogical standpoint you can see that it will be very difficult to look at the diagram and then turn to the next page for the exposition.

If you will consult "My Basketball Bible" you will see that the exposition is close to the cuts. I was hoping that as much of the exposition as possible might appear near the cuts. However, I will be guided by what you think about that. I want to emphasize that we have placed the diagrams where we think they belong. But we will play the game with you, and follow your advice.

F.C.A.

October 4, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City.

Dear Mr. McGraw:

Your firm has just mailed me a copy of "Winning Football" by Bernie Bierman. Not only do I appreciate receiving the complimentary copy, but I am very much pleased with it.

I think he handles it in a chatty, friendly sort of way that would cause a fellow to keep on reading the text. Indeed, it is nicely done.

I also like the way your advertising man is advertising the other Whittlesey House Sports Series. This boosts every one of the texts and puts them in a favored and distinctive class.

While the galley copy of Better Basketball and the diagrams are occupying a lot of my attention, it may be necessary for me to forego the entire reading of this very interesting football text. But I'll get to it at the earliest possible moment, as I find it very alluring.

Saturday morning I slipped up to see the Gophers take a licking from the Cornhuskers at Lincoln. It was a great game. However, the real joy was taken out of the game for me on account of the near critical injury to Eldon McIlravy, the sophomore Nebraska fullback who suffered a fractured skull with a concussion. He was as near dead as any boy I ever want to see.

I still maintain that they can take a lot of the rough stuff out of football and have a glorified basketball game out of it with more forward passing and a prohibition of massed interference running. This will lessen injuries perceptibly.

The Canadians have a game that they play which is a cross between the American football game as our colleges play it and the English rugby. They do not permit this mass interference ahead of the runner, thereby making the game more open and less

subject to severe injuries.

I talked to Minnesota newspaper men from Minneapolis, and men who are on the inside, and the line play of those two teams was atrocious. College men should not be subjected to any game that is as near mayhem or legalized murder. It just isn't cricket as far as a college game for college men is concerned.

As I see football now it is no longer a sport, it is a business just like the National American League. It is a great spectacle, but it is not a sport. However, this is off the record so far as I am concerned.

Going back to the book for a moment, the cover illustration with the expression and all looks exactly like the Minnesota and Nebraska men when they came to grips. I would like a sweeter-faced countenance on my gladiator than this perfectly good football illustration shows.

I am wondering about the illustration. I imagine I should receive this from Mr. Gartner or Mr. Hyland, should I not? I would just like to know what they are planning. The jacket cover is swell. It looks like a Princeton background to me, with its low parapet stadium and exit showing against a massed background of humanity. Not desiring to put out applesauce, I want to say that this is a master job, and I like it and appreciate receiving a copy of it.

Very cordially yours,

FCA:AH

Director of Physical Education.

P.S.

I had previously dictated my letter to you before your letter of the 30th arrived. Thank you very much for the check. I am taking care of the D. Appleton people, and am mailing to them the check for \$10.00.

I am writing again to Berton Braley regarding "The Half Back". His address is Bridgeport, Conn., R.F.D. 1. He failed to answer my other letter. Perhaps since it was written twenty-five years ago he may have forgotten he ever wrote the poem. Anyhow, I am hoping he will answer my letter soon.

I am glad to have your angle on the University colors. Our colors are crimson and blue, but they have brightened the colors now between a crimson and a scarlet. I will send you a woolen swash of yarn so that you can see the two colors and see what your staff can do toward combining them. Ordinarily crimson and blue are rather somber colors.

The jacket of the Bierman book I think looks swell. I also thank you for your personal attention in sending it to me. It was mighty nice of you.

F.C.A.

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PRODUCTION DEPARTMENT

HUGH J. KELLY
TRADE DEPARTMENT

September 30
1937

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I acknowledge your letters of September 24 and 25 and have passed Professor Elbel's bill in the amount of \$50.00 for payment.

I also enclose our check in the amount of \$6.50 to your order to care for the expense you had with the two photographers.

I am glad that you understand about the typing and we realize that because of it the manuscript arrived in grand shape.

Concerning letters or correspondence you receive about the book, if you care to acknowledge them, that is of course satisfactory with us. All I was trying to do was save you time.

We will take up next week the question of binding and jacket and at that time ask you for your thoughts and suggestions on what our copy writers and artists prepare. In that connection, what are the Kansas colors? I would like at once a sample of these colors. We might do the jacket in these colors if they are suitable. You will note we used on the jacket of Bierman's WINNING FOOTBALL, the maroon and gold which are the Minnesota colors. The Bierman book is on the way to you under separate cover for your information.

I agree with you that attractive jackets and binding do help selling and we need all the help we can get.

McGraw-Hill Book Company, Inc.

TO Dr. Forrest C. Allen

PAGE -2-

DATE 9/30/37

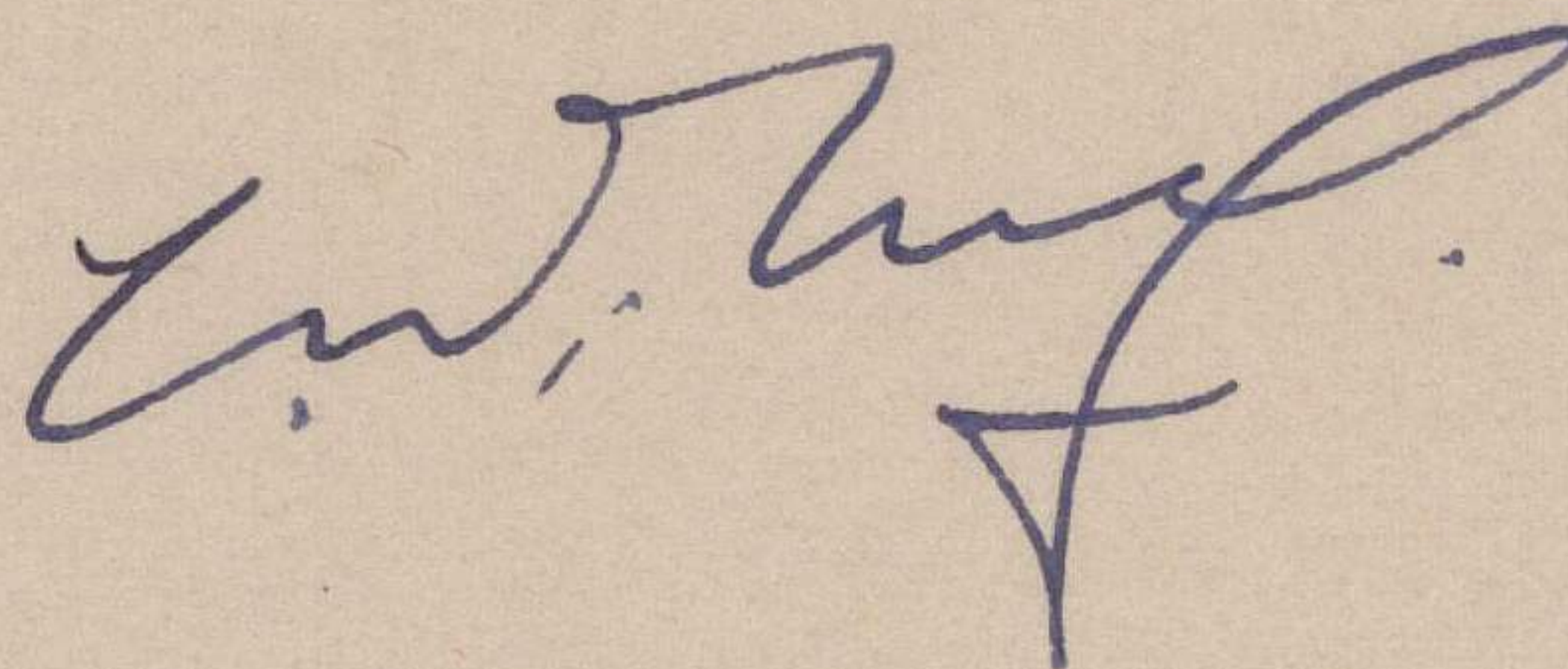
I am also glad that you and Mrs. Allen are going to give first place to the reading of galley proofs and illustrations as they come along. They should be starting out to you within the next few days.

In your letter of September 25 you send me a copy of the letter from Mr. Shuster, President of Appleton-Century, in which he gave you permission to print "The Prayer of a Sportsman" for the amount of \$10.00. I am including this amount in the check herewith and ask that you pay Appleton-Century direct. You are correct that they would have probably charged us, as publishers, more.

I hope that on the other poem, "The Half Back", for which we have not permission, you will get permission from Mr. Braley direct as promptly as possible.

With kindest regards,

Sincerely yours,



CWM:MK

October 7, 1937.

Miss Elizabeth Gile,
Production Department,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City.

Dear Miss Gile:

I am sending you herewith a copy
of my letter to Mr. Hyland, for your information.

Mrs. Allen is very much dis-
appointed over the setup of the poem.

Very sincerely yours,

Director of Physical Education.

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TRADE DEPARTMENT

October 7
1 9 3 7

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

This will acknowledge your letter of
October 4.

I am glad you like your copy of WINNING FOOTBALL by Bierman and think it is a good manufacturing job. We do, too, and I am sure it will sell well. I am also glad you like the way we are advertising the series of all of the sports books and it will, of course, be continued in that way so that they will all help one another.

I am sorry about the Nebraska boy's injury in the game with Minnesota but see by the papers he is improving. Certain of your thoughts about football, I agree with and some time when we get together we can go into the subject more thoroughly for I would like to have your ideas.

I have started our artist on the design of a jacket for BETTER BASKETBALL, having turned over to him the samples of the Kansas colors. As soon as he has something to show, I will get in touch with you. He is going through all of the illustrations in the book to give us his idea as to which is the best half-tone to use for the jacket.

Hyland tells me that he heard from you yesterday morning and will soon write you in answer thereto, although he feels everything is going along right well at the present time.

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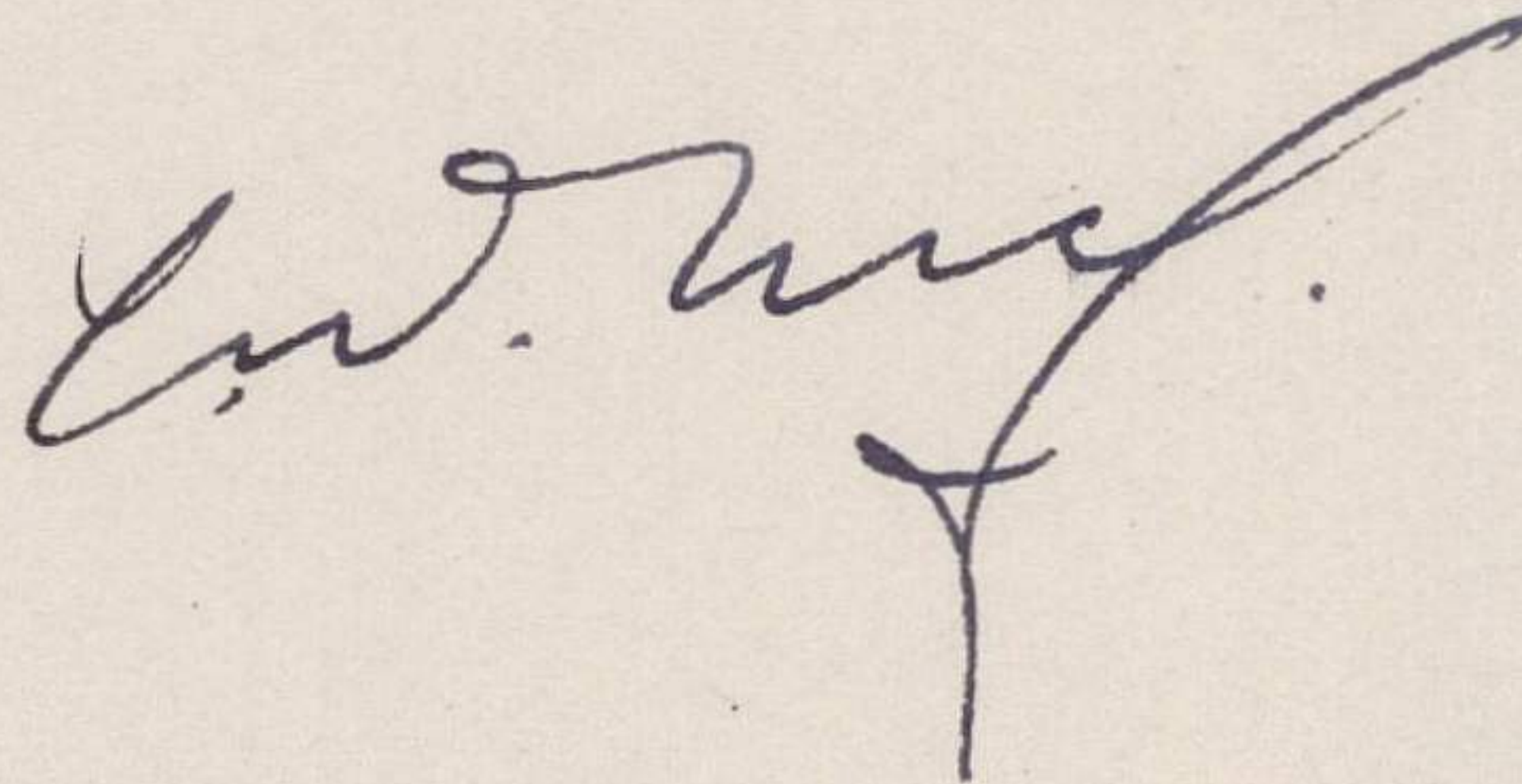
TO Dr. Forrest C. Allen

PAGE -2-

DATE 10/7/37

I hope you hear from Braley soon and
that will clear up another detail.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "C. W. McGraw". The signature is written in dark ink and is positioned to the right of the typed name "C. W. McGraw".

CWM:MK

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TRADE DEPARTMENT

October 13
1937

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

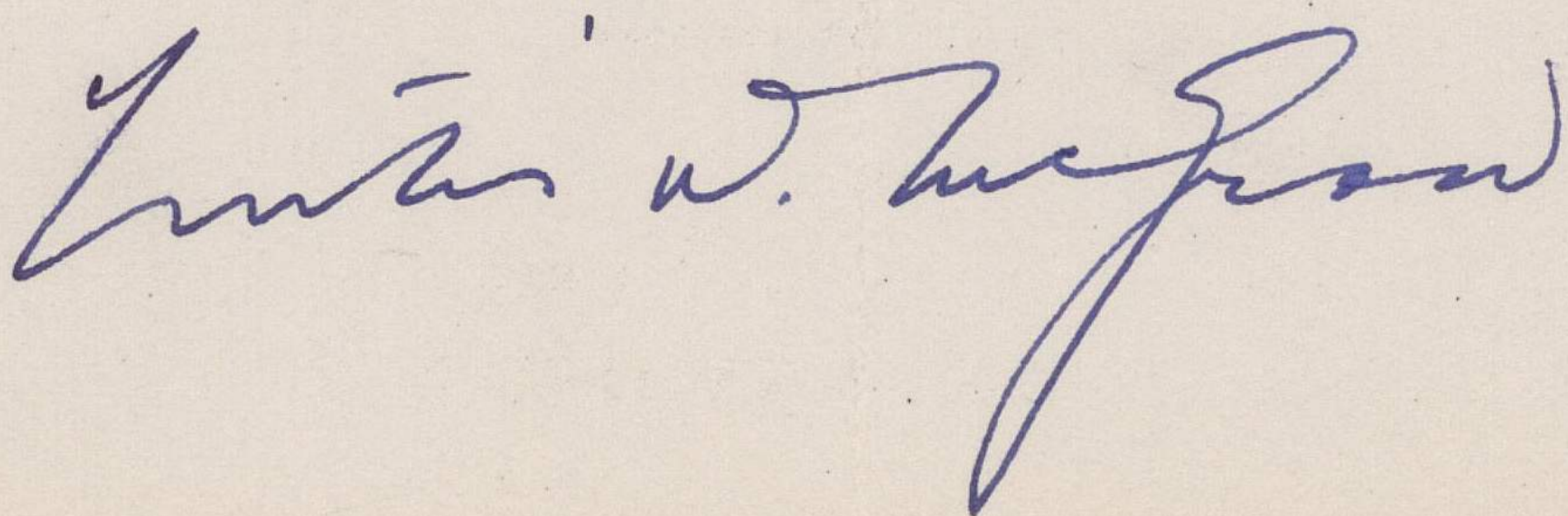
Dear Dr. Allen:

Thank you for your letter of October 7 in which you enclosed a request from Mr. E. C. Baden of North Lewisburg, Ohio, for a copy of your book. We are placing this in our unfilled order file to be shipped upon publication.

I am also glad to have your description which you are sending out to people inquiring concerning the book, which will help us in our publicity, etc.

There is only one point which comes to mind from reading the description and that is you are listing MY BASKETBALL BIBLE. It was my understanding that this book, upon publication of the new one, would be declared out of print, and not sold any more. It would seem to me that because BETTER BASKETBALL will be published around the middle or end of November, that it would be better to declare MY BASKETBALL BIBLE out of print, telling Smith-Grievess & Company to refer all orders to you or us, preferably ourselves.

Sincerely yours,



CWM:MK

October 13, 1937.

Mr. Berton Braley,
Westport, Conn.

Dear Mr. Braley:

I want to thank you sincerely for your kindness in granting me permission to use your poem "The Half Back" in my book, "Better Basketball".

You can be assured that we will follow your desires and instructions regarding the credit line "copyright by the author".

This is greatly appreciated.

Sincerely yours,

FCA:AH

Director of Physical Education.

COPY

Oct. 9, 1937
Westport, Conn.

Dear Mr. Allen:

Use the verses as you plan. I usually ask a fee, but I doubt that there is much profit in a book so pecialized, so we'll forget it.

Please run "Copyright by the author" with the verses.

Sincerely,

Berton Braley.

October 13, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City.

Dear Mr. McGraw:

Just this morning I have received a letter from Berton Braley, at Westport, Conn. Appleton Company had given me his address as Bridgeport.

You can see that he was very nice, so of course we are sending him a nice autographed copy of Better Basketball. I am writing him expressing my sincere thanks for his kindness in permitting me to use his work.

I thought it well to send you the original so that your firm would have the original document for your use and protection.

I will be happy to hear from you as the jacket half-tone progresses.

Sincerely yours,

FCA:AH

Director of Physical Education.

October 13, 1937.

Mr. W. J. Gartner,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City.

Dear Mr. Gartner:

I did not answer your good letter the first of the week knowing that you would have in your possession the cut dummies by Monday, at least. I expressed them to you Friday noon.

Please do not worry about requests for a complete set of duplicate cut dummies and illustrations and diagrams. I think we are well enough along now that we can forego that.

All the galley has been returned and it looks as if we are in pretty good shape at the present. I have just sent to Mr. McGraw the permission of Berton Braley, so that clears up all the details.

With kindest regards, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

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HUGH J. KELLY
TRADE DEPARTMENT

October 8, 1937

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

BETTER BASKETBALL

Dear Dr. Allen:

I have been holding your letter of October 4th awaiting the package of tracings. This was received very late last night, too late to enable me to check it over and write you.

I opened up the package the very first thing this morning. There is nothing much for me to do, except to pull out the tracing of Diagram 51 in which a correction is required in panel 4 and the pencil drawing of the symbols. The rest of the illustrations are being ordered and I am asking the engraver to turn out the cuts with all possible speed. I shall have the correction made in Diagram 51 and also rush a reproduction drawing of the symbols and then also order the engravings of these two illustrations.

I am returning enclosed the originals of Diagrams 51 and 83. The original of Diagram 83 which you state in your letter you did not receive was among the tracings, and was probably overlooked by you in your rush to check the tracings and return them.

By now you must have received the package of originals I returned on October 4th. This shipment together with the enclosed originals of Diagrams 51 and 83 will, I feel sure, place in your hands the complete diagrams. If this is not so, kindly let me know right away.

We have now received from you a great number of the galley proofs but of course cannot proceed with the paging of the book until you return to us the cut dummies of the illustrations and the originals of the diagrams that are required in the text. I trust you are planning on sending these cut dummies and originals to us, together with the copy for the legends of the illustrations, real soon

The last paragraph of your letter is not entirely

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TO Dr. Allen

PAGE

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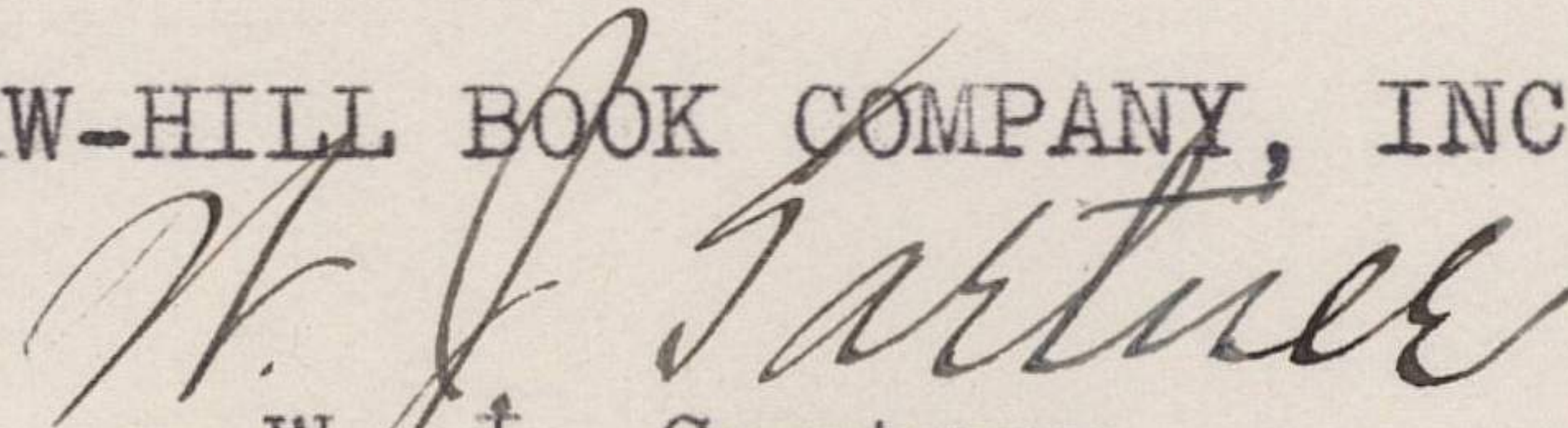
DATE 10/8/37

clear to me. Is this meant to be a request for a complete set of duplicate cut dummies of the illustrations and the diagrams? If it is, I shall be only too glad to have them prepared and send them to you, if you will let me know.

We are now marking time awaiting your return of the illustration material. You may be sure that as soon as this is received we shall lose no time in proceeding with the paging of the book.

Very truly yours,

McGraw-Hill Book Company, Inc.,



W. J. Gartner

Production Department

WJG:CC

October 4, 1937.

Mr. W. J. Gartner,
McGraw-Hill Book Company,
330 West 42nd Street,
New York City.

Dear Mr. Gartner:

I acknowledge receipt this morning of the package of cut dummies. It was just delivered a few moments ago. However, Mrs. Allen tells me that no galleys arrived this morning, so I imagine that we will mark time for twenty-four hours, at least.

I have all these plays and formations so well in mind that I can almost see them in my dreams. Yesterday I ran over the last copy of the corrected galley that Mrs. Allen has in her possession, and she is mailing the stuff back this morning.

I am also returning the last shipment of the diagrams. There was but one correction that I caught in the entire set-up. This is on diagram 51, panel No. 4. The title is Pivot and Hook Pass Forward over Shoulder. In the line showing the path of the ball, the path at the end of the arrow shows (5) where the original drawing shows (2). It should read (2).

I have checked the key and find it satisfactory. The symbols are all correct and I have O.K.'d the same. Therefore, I am returning the last shipment of the tracings.

There were no originals and photostats on diagram 83, play No. 4, and diagram 51, panel 1-2-3-4. In the case of panel 51 the original drawing was there but no photostat, so I returned the original and did not keep a photostat of this diagram. On diagram 83 the original did not accompany the tracing and photostat so I sent back the photostat and did not keep the original. Reduced to the present moment this means that I have in my possession neither the photostat nor the original of diagrams 51 and 83.

I now desire to give you the list of all the diagrams that I have in my possession. The others are either in transit, having been returned to you or on the way back to me, but I thought it best to check with you so that we would have a complete set here at the house as well as your having a complete set at the factory. I have the following:

Diagrams 1 to 12, inclusive
47 to 50, inclusive
52 to 54, inclusive
56
58 to 61, inclusive
63 to 79, inclusive
84 to 86, inclusive

I have already mentioned to you diagrams 51 and 83. That leaves the following missing so far as we are concerned here:

13 to 46, inclusive
51, 55, 57, 62
80 to 83, inclusive.

Mrs. Allen is editing the book from this end of the line. Of course, she has sent back some of the galley copy to Miss Giles when the diagrams were not here, and I think it would be a fine idea if we could have a copy of all these diagrams, as we now have all illustrations. This would fortify us against any possible mistakes for the future.

Very cordially yours,

FCA:AH

Director of Physical Education.

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TRADE DEPARTMENT

October 15, 1937.

Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

BETTER BASKETBALL

Dear Dr. Allen:

This will acknowledge receipt of your letter of October eighth and I am anxiously awaiting the express package which the first paragraph of your letter states has been forwarded to me, and which contains all of the cut dummies of the diagrams and the copy for the titles. I am anxious to receive these because we have sent to the printer, the cuts and cut dummies of exhibits called for in galleys up to 49 and as soon as these reach him he will proceed immediately with the page makeup. Of course the printer has galleys up to 75 to make up, but I have not sent him any of the cut dummies of the exhibits called for in galleys 50-75, beginning with Chapter 12, because I want to send these in the order in which they are called for in the text, and diagram 1 is the first diagram called for in Chapter 12 on the bottom of galley 49. However, I am sure that the package will reach us, and we in turn will be able to send all of the necessary cuts and cut dummies to the printer before he has completed the makeup of the 75 galleys.

I believe that your letter crossed in the mails my reply to your recent letter relative to the necessity for our making over exhibits 100-105 so as to include the basket. We are already proceeding with this, and as stated in my recent letter, I am gratified that it has been necessary for us to make over so comparatively few. It was indeed fortunate that we took a few minutes while you were in New York to go over these pictures in order that we could get some idea of your wishes in this respect.

In regard to the arrangement of text with the corresponding exhibits and diagrams, I am sure that you have nothing to fear, as I have explained our wishes to

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TO

Dr. Allen

PAGE

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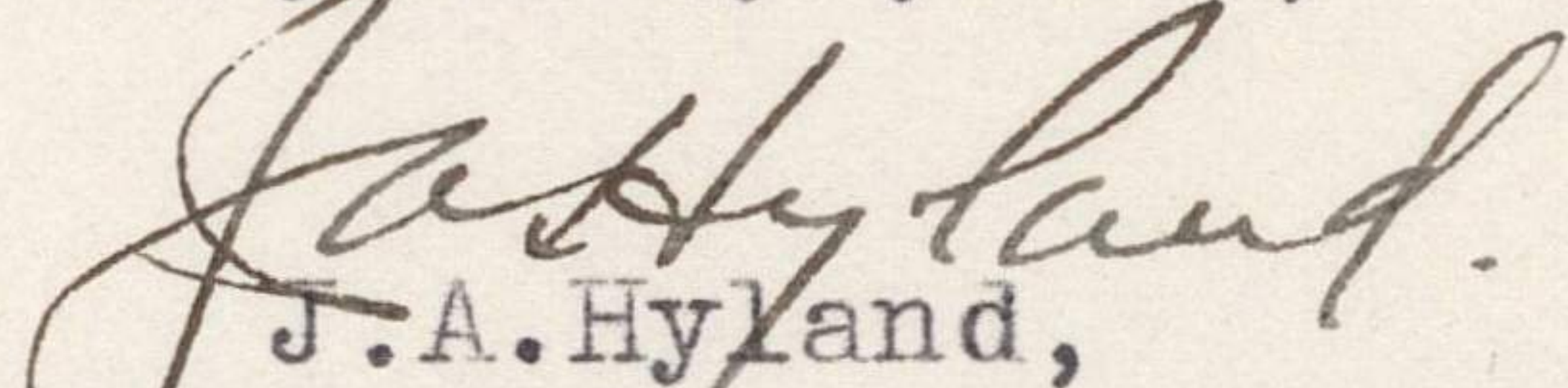
DATE 10-15-37

the printer and took the precaution of giving him some further explanation when sending the first batch of cut dummies of exhibits. We will place the illustrations on the same page, or the page facing the corresponding text, if it is at all possible. You know, of course, that neither the engravings nor the type itself are made of rubber. Consequently we must be given some leeway in this arrangement.

Another installment of corrected galley proofs is going forward to the printer today so that he can be going ahead with the corrections while awaiting the arrival of the cut dummies. All of the remaining corrected galleys are in our hands and will be sent to the printer as soon as they have been examined. Nothing is being delayed, and in fact I think we are making excellent progress. It was of course necessary for you to keep some of the cut dummies in order to compare the illustrations with the galley proofs.

While we are proceeding with the page makeup and sending you page proofs, I am also giving some thought to the jacket and to the binding. You will hear from me in connection with these details in due course. After we have completed the breaking up of text into page form, we will then tackle the copy for the preliminary pages or "front matter" as these pages are termed, also communicate with you in regard to the index. In other words we treat the text proper as one unit, the front matter as a second, and the index as a third, so please do not think that we have overlooked the front matter copy because you have not yet received any proofs. Proofs of this front matter material by the way, are usually sent in page form rather than to first submit galley proofs.

Very truly yours,



J.A. Hyland,
Production Department.

JAH:LOC

October 15, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

I am sending you an old clipping written by Warren W. Brown, the sports editor of the Herald-Examiner, of Chicago. Brown you will perhaps remember as the slow-spoken individual who made comments on the World Series baseball game.

The only reason that I am sending you this is to pass it on to your able publicity people with the view of recalling to Mr. Brown some of his kindly comments when they send him an author's copy of Better Basketball for review.

By the way, when would you like the list of the individuals that I think should have some attention from the publishers with a copy? I would also appreciate it if your men could send me a list of the people that you generally contact for such things so that I would not duplicate that list, and I would also have a better understanding of how you publishers work and what individuals you contact with an author's copy.

Another matter I would like to ask you about would be what was done regarding the book mark, The Readers Rule. I still think this is a good idea and I am wondering if anything has been done about it.

Very cordially yours,

FCA:AH

Director of Physical Education.

Postal

10/16/37

Oct. 16.

New York.

Have all cut dummies of
exhibits but none of
diagrams.

J. A. Hyland

October 16, 1937.

Mr. J. A. Hyland,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City, N.Y.

Dear Mr. Hyland:

I am writing you air mail in response to your wire from the Postal this date as follows:

" Cut dummies, diagrams not received.
If shipped October 8 trace.

J. A. Hyland."

In your letter of October 13 you state that you received the cut dummies. However, I have called the Railway Express Agency and have given them the following information:

Dated October 8, 1937, I have their receipt No. 142, of Lawrence, Kansas; valuation \$100.00; weight 6½ pounds; 11 a.m.; signed by Spencer. The address on this slip was McGraw-Hill, New York, but I personally addressed the package to J. A. Hyland, Production Department, McGraw-Hill Book Company, 330 West 42nd Street, New York, N.Y.

I cannot understand, but I have ordered them to trace immediately.

Very cordially yours,

FCA:AH

Director of Physical Education.

POSTAL TELEGRAPH

New York
Oct. 16, 1937.

Dr. F. C. Allen.

Cut dummies, diagrams not received.

If shipped October 8, trace.

J. A. Hyland,
McGraw-Hill Book Co.

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TRADE DEPARTMENT

October 13, 1937.

Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

BETTER BASKETBALL

Dear Dr. Allen:

Thank you for your letter of October 7th which arrived while I was at the printer's office over the week end. I am also glad to tell you of the arrival just a few moments ago of the cut dummies and the photographs of exhibits 1-162 inclusive. You may be sure that we are going to work on these immediately and get off to the printer all of those that are called for in the corrected galley proofs now in his hands so that he can proceed with the page makeup. The work of getting these ready for the printer will not amount to much, and I hope to have them in his hands by the time he has made the corrections called for in the galleys and the type is ready for breakup into page form.

Before replying to your comments regarding certain illustrations, I would like to say two things. First, that the type used on the running heads of all pages will be the same as that used in Bierman and Mayer's WINNING FOOTBALL rather than the italic type shown in the sample pages. We fully agree with your choice in this matter.

In regard to the expense of resetting certain poems in roman rather than in italics, I am convinced that the change is not sufficiently important to warrant the expense involved. However, if you insist that these poems be reset we can do so after the galleys have been broken up into page form, but I must tell you that the expense of resetting these, as well as the expense of all changes made in the galleys and page proofs from original copy, is properly chargeable as author's alterations in accordance with the terms of the contract. We would greatly appreciate it, therefore, if you would refrain from making changes, especially such extensive ones as the resetting of this poetry, in order to keep down the cost of alterations to an absolute minimum. Please, however, do not hesitate to make corrections that are absolutely necessary, and you need

McGraw-Hill Book Company, Inc.

TO

Dr. Allen

PAGE

TWO

DATE 10-13-37

not worry too much about the charge for author's alterations. We have no means of knowing as to what the cost will be until after we receive the printer's invoice, but you will find us eminently fair in this as in all other transactions.

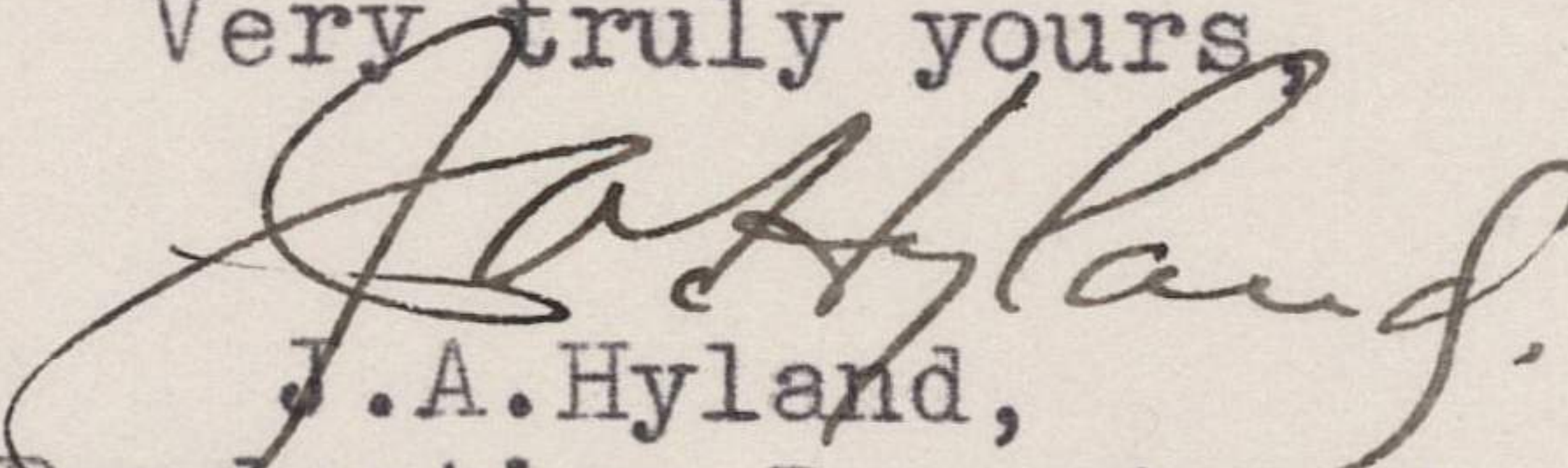
In so far as is concerned your indication of the point of insertion of the illustrations, you can forget about it because, as mentioned in my recent letter, we have already done so. I have also explained to the printer how he should proceed, and we feel quite confident that when the page proofs arrive, you will agree that the printer has placed the illustration as close to the corresponding text as it will be possible to do and still preserve a pleasing appearance.

I have also noted your comments regarding exhibits 100-105 inclusive and will proceed immediately to make new illustrations in which the basket will be included. I am quite gratified that these are the only ones on which you think it necessary to make new cuts, and I think that you will agree that this "error" was quite an excusable one on our part because it did not seem to us that it was necessary to include the basket in these particular illustrations.

With regard to exhibits that consist of two views, I believe that, for the sake of consistency, we will include in the legend, information as to whether the view is "front", "rear", or "outside", or "inside" even though this may be obvious in some cases from the illustration itself.

I am also glad to tell you that the original photographs, listed in your letter as missing, were not missing, and I believe that you were misled by the fact that in a few instances you received two cut dummies, some of which went out to you without the photographs, because, as I believe it was explained at the time, we were not quite satisfied with the illustrations. When we had the engravings improved we sent new cut dummies to which were attached the photographs. All of these have now been returned to us.

Very truly yours


J.A. Hyland,
Production Department.

JAH:LOC