

October 4, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City.

Dear Mr. McGraw:

Your firm has just mailed me a copy of "Winning Football" by Bernie Bierman. Not only do I appreciate receiving the complimentary copy, but I am very much pleased with it.

I think he handles it in a chatty, friendly sort of way that would cause a fellow to keep on reading the text. Indeed, it is nicely done.

I also like the way your advertising man is advertising the other Whittlesey House Sports Series. This boosts every one of the texts and puts them in a favored and distinctive class.

While the galley copy of Better Basketball and the diagrams are occupying a lot of my attention, it may be necessary for me to forego the entire reading of this very interesting football text. But I'll get to it at the earliest possible moment, as I find it very alluring.

Saturday morning I slipped up to see the Gophers take a licking from the Cornhuskers at Lincoln. It was a great game. However, the real joy was taken out of the game for me on account of the near critical injury to Eldon McIlravy, the sophomore Nebraska fullback who suffered a fractured skull with a concussion. He was as near dead as any boy I ever want to see.

I still maintain that they can take a lot of the rough stuff out of football and have a glorified basketball game out of it with more forward passing and a prohibition of massed interference running. This will lessen injuries perceptibly.

The Canadians have a game that they play which is a cross between the American football game as our colleges play it and the English rugby. They do not permit this mass interference ahead of the runner, thereby making the game more open and less