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September 30
1 9 3 7

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I acknowledge your letters of September 24 and 25 and have passed Professor Elbel's bill in the amount of \$50.00 for payment.

I also enclose our check in the amount of \$6.50 to your order to care for the expense you had with the two photographers.

I am glad that you understand about the typing and we realize that because of it the manuscript arrived in grand shape.

Concerning letters or correspondence you receive about the book, if you care to acknowledge them, that is of course satisfactory with us. All I was trying to do was save you time.

We will take up next week the question of binding and jacket and at that time ask you for your thoughts and suggestions on what our copy writers and artists prepare. In that connection, what are the Kansas colors? I would like at once a sample of these colors. We might do the jacket in these colors if they are suitable. You will note we used on the jacket of Bierman's WINNING FOOTBALL, the maroon and gold which are the Minnesota colors. The Bierman book is on the way to you under separate cover for your information.

I agree with you that attractive jackets and binding do help selling and we need all the help we can get.