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October 13
1937

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Thank you for your letter of October 7 in which you enclosed a request from Mr. E. C. Baden of North Lewisburg, Ohio, for a copy of your book. We are placing this in our unfilled order file to be shipped upon publication.

I am also glad to have your description which you are sending out to people inquiring concerning the book, which will help us in our publicity, etc.

There is only one point which comes to mind from reading the description and that is you are listing MY BASKETBALL BIBLE. It was my understanding that this book, upon publication of the new one, would be declared out of print, and not sold any more. It would seem to me that because BETTER BASKETBALL will be published around the middle or end of November, that it would be better to declare MY BASKETBALL BIBLE out of print, telling Smith-Grievess & Company to refer all orders to you or us, preferably ourselves.

Sincerely yours,

CWM:MK

