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October 13, 1937.

Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

BETTER BASKETBALL

Dear Dr. Allen:

Thank you for your letter of October 7th which arrived while I was at the printer's office over the week end. I am also glad to tell you of the arrival just a few moments ago of the cut dummies and the photographs of exhibits 1-162 inclusive. You may be sure that we are going to work on these immediately and get off to the printer all of those that are called for in the corrected galley proofs now in his hands so that he can proceed with the page makeup. The work of getting these ready for the printer will not amount to much, and I hope to have them in his hands by the time he has made the corrections called for in the galleys and the type is ready for breakup into page form.

Before replying to your comments regarding certain illustrations, I would like to say two things. First, that the type used on the running heads of all pages will be the same as that used in Bierman and Mayer's WINNING FOOTBALL rather than the italic type shown in the sample pages. We fully agree with your choice in this matter.

In regard to the expense of resetting certain poems in roman rather than in italics, I am convinced that the change is not sufficiently important to warrant the expense involved. However, if you insist that these poems be reset we can do so after the galleys have been broken up into page form, but I must tell you that the expense of resetting these, as well as the expense of all changes made in the galleys and page proofs from original copy, is properly chargeable as author's alterations in accordance with the terms of the contract. We would greatly appreciate it, therefore, if you would refrain from making changes, especially such extensive ones as the resetting of this poetry, in order to keep down the cost of alterations to an absolute minimum. Please, however, do not hesitate to make corrections that are absolutely necessary, and you need