

July 12, 1938.

Mr. C. E. McBride,  
Sports Editor,  
Kansas City Star,  
Kansas City, Mo.

Dear Mac:

I dislike to bother you with this detail during the hot month of July, but I am sending you some statistics on the final standings for the season 1937-38.

This scoring ratio that Mr. Dill has worked out is a very interesting thing. In other words, it shows that for this year, 1937-38, Kansas scored 1.24 points to her opponents' 1 point.

I asked Mr. Dill to jot down some stuff that you might scan over and which might be interesting to you. It is not necessary to write out any dope for you, but the conference always runs the teams and I thought this offense ratio would really be a good point to bring out. Oklahoma is almost invariably the high-scoring team, but their opponents also score points on them, and the offense ratio looks exactly o.k. as far as the Big Six scores are concerned. Even in the non-conference games the offense ratio worked in good shape.

It is not necessary to refresh your memory in regard to the outstanding teams in the conference last year. Nebraska had four seniors and really were doped to win the championship. Kansas and Oklahoma were not supposed to be in the race as far as first honors were concerned, but Missouri and Kansas State returned a good many veterans and some of them thought these two teams would be somewhere near the top. Iowa State, with a green team, was not supposed to rate very high.

The attendance records for the Big Six were second only to the boom years, 1927 and 1928.

Use any of this stuff that you want, Mac. I knew that you are entirely sufficient to write your own story, because not only do you always keep the proverbial journalistic finger upon athletics in general, but also always on the various sports. No matter whether you see them or not, you know what is going on.