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September 11, 1944

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Fog:

I am just now working out from under the work accumulated during my vacation and I apologise for the seeming neglect in not answering your letter of September 2nd more promptly.

As requested, I am forwarding to you ten complimentary copies of BETTER BASKETBALL for you to give out personally and in the right places where it might aid the sale. We are glad to cooperate with you in this.

It is interesting to note your activities on behalf of the book and you may rest assured that we too are continuing to promote it. It is in every Whittlesey House catalogue that we send out and every sports list circular, of which there are many, carries it as well. It is our opinion that the book has done very well, everything considered, and you may be sure our interest and promotion will continue.

I am passing your thoughts concerning the jacket to our Trade Department and you may rest assured that the jacket will be continued.

My best to you.

Yours sincerely,

CWM:GB

Curtis W. McGraw