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April 22, 1944.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

Last night you printed one side of the NCAA basketball "bigger cuts now" angle. Someone said there are three sides to every question - your side, my side and the right side.

I talked to Reaves Peters and Harley Selvidge when I was on my way to Cedar Rapids, Iowa, last week, and I got just about this angle from Reaves. Reaves is a friendly propagandist for the NCAA outfit, which I hold in not too high esteem.

Here's the background. John Bunn, Olsen and I were a committee appointed to recommend the apportionments. This was six or seven years ago. We all agreed that eighty per cent should go to the teams competing and twenty per cent to the NCAA. But the joke of it was that Olsen never presented this to the NCAA executive committee. He was supposed to do so, as he said he would, but John Bunn told me that Bill Owens, the president of the NCAA at Stanford, never received it.

Of course, then when we had the big game in Kansas City they wanted all the money. And took it.

The NCAA met in Chicago and invited Olsen, St. Clair and me to the meeting. We arrived one day before the meeting and I had a conference with Jim St. Clair and Olsen. St. John came in about dinner time. My family was in Chicago so I went out to the Lake Shore for dinner with the family, while Olsen and St. Clair met with Griffith, St. John and the rest of the party. Before breakfast I received a call from Olsen wanting to know if I could come over to have breakfast with St. Clair and him. When I arrived St. Clair and Olsen went into the anguish of crocodile tears. They said, "Phog, gee whiz, I am glad you weren't at the meeting because they certainly beat our ears down and told us we wouldn't get any of the money." I listened to this stuff for about ten minutes and then said, "Well, I trust what I am going to say to those gentlemen will not embarrass you."

When this thing was started I promised the coaches that they would get a cut of the money along the eighty per cent angle agreed upon by Bunn, Olsen and me, and Olsen understood that the agreement was good. Henry Iba, Tom Stidham, Bruce Drake and all the fellows that met with us previously had been told that they were going to get a cut of the gate receipts. We went into the meeting at Chicago with Major Griffith,