

Geo. McArthur & Sons

BARABOO, WISCONSIN

TOWELS

THERE IS NOTHING NEW UNDER THE SUN

I have a strange feeling every time I open up the month's package of blotters and look to see what this month's Believe It or Not blotter carries. Don't be surprised if he tells us next month that the rocket planes were brought out by the Greeks in 28BC !

The Chinese used to, and still do, weave their clothing by hand from hard finished, sturdy materials. They had little time to spend weaving, so what they made had to be made to last. By weaving their materials well they received in return unusually long life from the products of their looms.

So it is with McARTHUR PRODUCTS. We have a great many accounts on our books, who have little time or money to spend buying their goods. They have found that by buying better products they will get longer life from their purchases, and save money at the same time.

We folks here at Baraboo are in an embarrassing position as far as school towels are concerned at present. While we keep hoping that the present restrictions will be lifted, allowing us to again make delivery of towels to schools, the powers in Washington see the matter in a different light. They say that hospitals need goods, so we are supplying hospitals.

The towels that you are now using must be made to last. Please remember that we still offer our free selvage repair service on SUPER-GYM or SUPER-TURK towels. Make plans to send them to us during the summer months, allowing us plenty of time to do the work for we are very busy here at Baraboo.

And please bear this in mind. We are doing our level best to get the powers who now say NO to change their minds. Help us in our fight by writing to us and telling us your troubles. We will see that the letters will get to where they will do the most good.

Yours very truly,

GEO MC ARTHUR & SONS

AM/ws

SUPER GYM SUPER TURK VELVA-TERRY BATH ROBES BARABOO TOWELING