

January 11, 1938.

Mr. H. F. Brennan,
Sporting Goods,
5922 Grand River Avenue,
Detroit, Michigan.

Dear Mr. Brennan:

In answer to your inquiry of the 7th instant
beg to state that McGraw-Hill Book Company, 330
West 42nd Street, New York City, are publishers of
my new book, BETTER BASKETBALL.

I am sure they will make you a very attractive
price. I am writing to Mr. Curtis W. McGraw today,
and doubtless you will hear from him in a very short
while.

I am enclosing a pamphlet of McGraw-Hill's which
describes the book for you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

January 12, 1938.

Mr. Aaron Bundman,
9601 Church Avenue,
Brooklyn, New York.

Dear Mr. Bundman:

I ask your pardon for the delay in replying
to your letter of December 14.

Here at the University of Kansas we do not
subsidize athletes. Of course, many boys who
come here primarily for an education are able to
find employment and partly pay their expenses.
If they are interested in athletics we are glad
to have them come out for the teams.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

9601 Church Avenue
Bklyn, New York.
December 14, 1937

Dear Coach:

I graduated high school three and a half years ago but was unable to enter any college because of financial conditions. Although I have very little money now, I have learned that it is possible to work your way through the University of Kansas.

In those three and a half years I played basketball for a good amateur basketball team; I have developed considerably, both as a basketball player and as an athlete. I am twenty one years of age, I weigh 175 lbs and I am six feet one inch tall. The reason I mention the above is because I would like to tryout for your team first, and then if I make good (that is to be of use to your team) I would appreciate your kind assistance and advice in helping me to secure employment so that I may be able to work my way through school. I know that with your aid the task will be less difficult. I do not want you to take my word as to my ability as a basketball player for I am willing to make the trip to Lawrence, at any time that is convenient to you, just for a tryout.

yours truly,
Aaron Budman

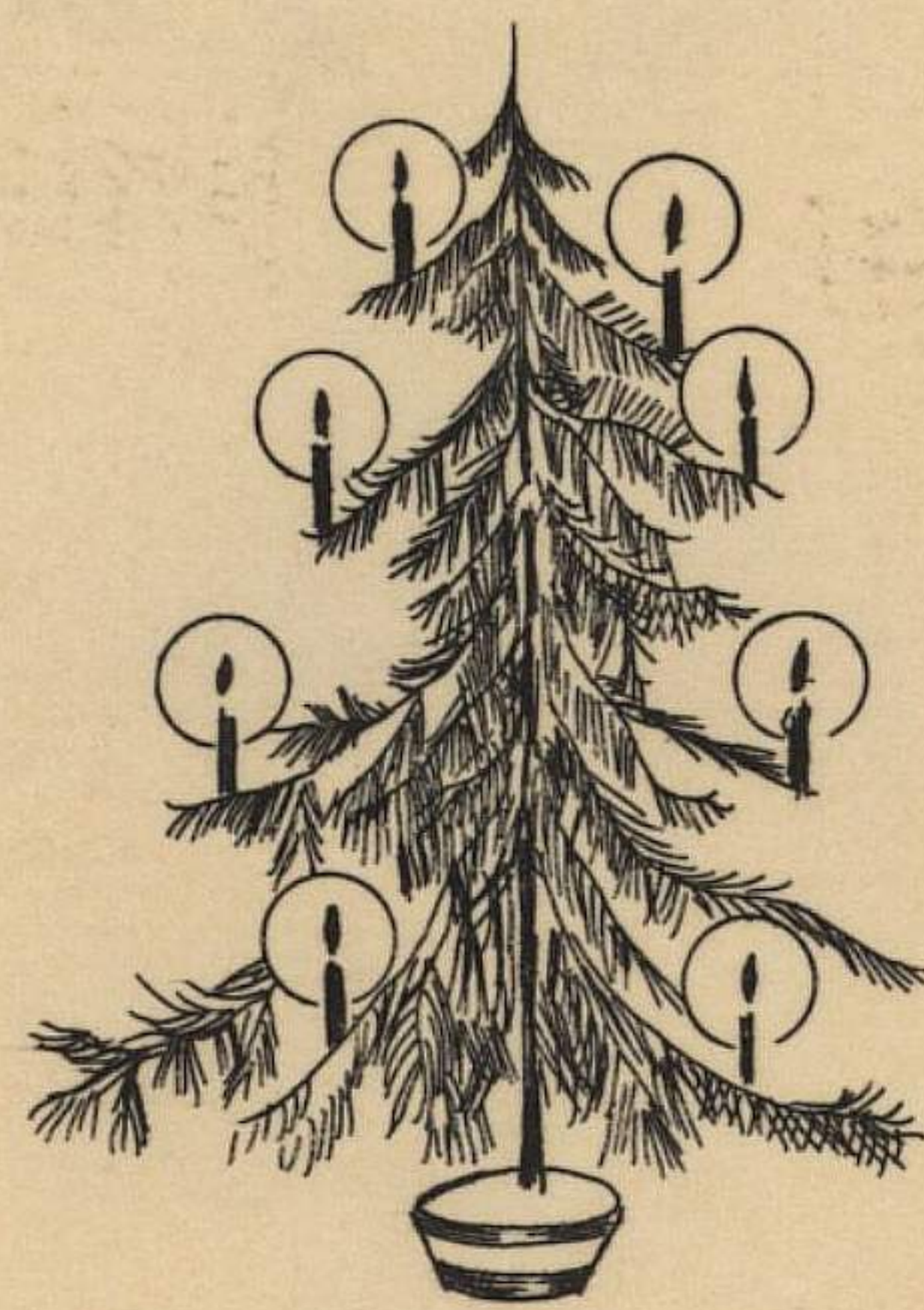
SEASON'S
GREETINGS

☆ ☆ ☆ ☆ ☆

and best wishes for

☆ ☆ ☆ ☆ ☆

THE NEW YEAR



THE BOWMANS

Dear Hoy -

Congratulations on "Better
Basket Ball"! It is a fine job and
I think the printing turned out
well. Hope you like it.

Am still using the liniment,
It is fine and I appreciate
your thoughtfulness in sending
it to me.

So far we have had no snow,
and consequently Christmas seems
far away.

The team seems to be having
a time jerking itself but so far
they have done through for you.
Maybe they will continue to get a
last minute drive, but that is
hard on the coach. Looking forward to
seeing John Bunn here next week. Wally



MERRY CHRISTMAS

January 11, 1938.

Mr. Waldo Bowman,
268 Ridge Road,
Douglaston, Long Island, N.Y.

Dear Waldo:

Thank you for the Christmas card to the Allens from the Downans. I appreciated your nice note on the back of your Christmas message regarding "Better Basketball". The printing and the binding, as well as the general get-up, are fine, and Mrs. Allen and I are certainly happy about it.

I want to thank you for all the hours that you spent on the production. It was great of you to do what you did.

Won't you let me know when you are out of liniment, as I will want to send you another bottle. I still use it, and I think it is fine. Be sure to inform me when your supply is depleted.

We got knocked off by Oklahoma last Friday night, which was no great surprise to me.

I trust that the Bowmans are well. Write me how splendidly John locked in the Garden. It must have been a great thrill for you to see western teams knock those cocky easterners into the East River, or the Hudson - which was it, or was it a river?

The Allens love to the Bowmans.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

January 11, 1938.

Mr. Maurice L. Breidenthal,
Security National Bank,
Kansas City, Kansas.

Dear Maurice:

I was happy to receive your good letter, and had I known that you and Mrs. Breidenthal were in the audience I would certainly have looked you up, even though I was feeling pretty low after our boys tossed away the ball game after we had it right in our laps.

I say that we really threw it away. I sent both Corlis and Florell in there to play a special triangle play, which is keep-away. Instead of them huddling and telling the boys what to do they didn't say a word, and the worst part about it was that the very two boys I sent in there were the two boys that threw the ball game away.

All of which reminds us that the boys seeking a college education do not get it in a day, or a week, or a month, or a year.

Remember the next time you come to Lawrence let me know. I certainly want to shake your paw and tell you a lot of funny stories.

With best wishes to the Breidenthals, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

The SECURITY NATIONAL BANK

Kansas City, Kansas

January 10, 1938.

Maurice L. Breidenthal
President

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

I was very glad, indeed, to receive your autographed copy of your new book - "Better Basketball." I have already read the human interest stories in the back of the book. These are all very good. I hope you have a big sale for the book and I am sure you will.

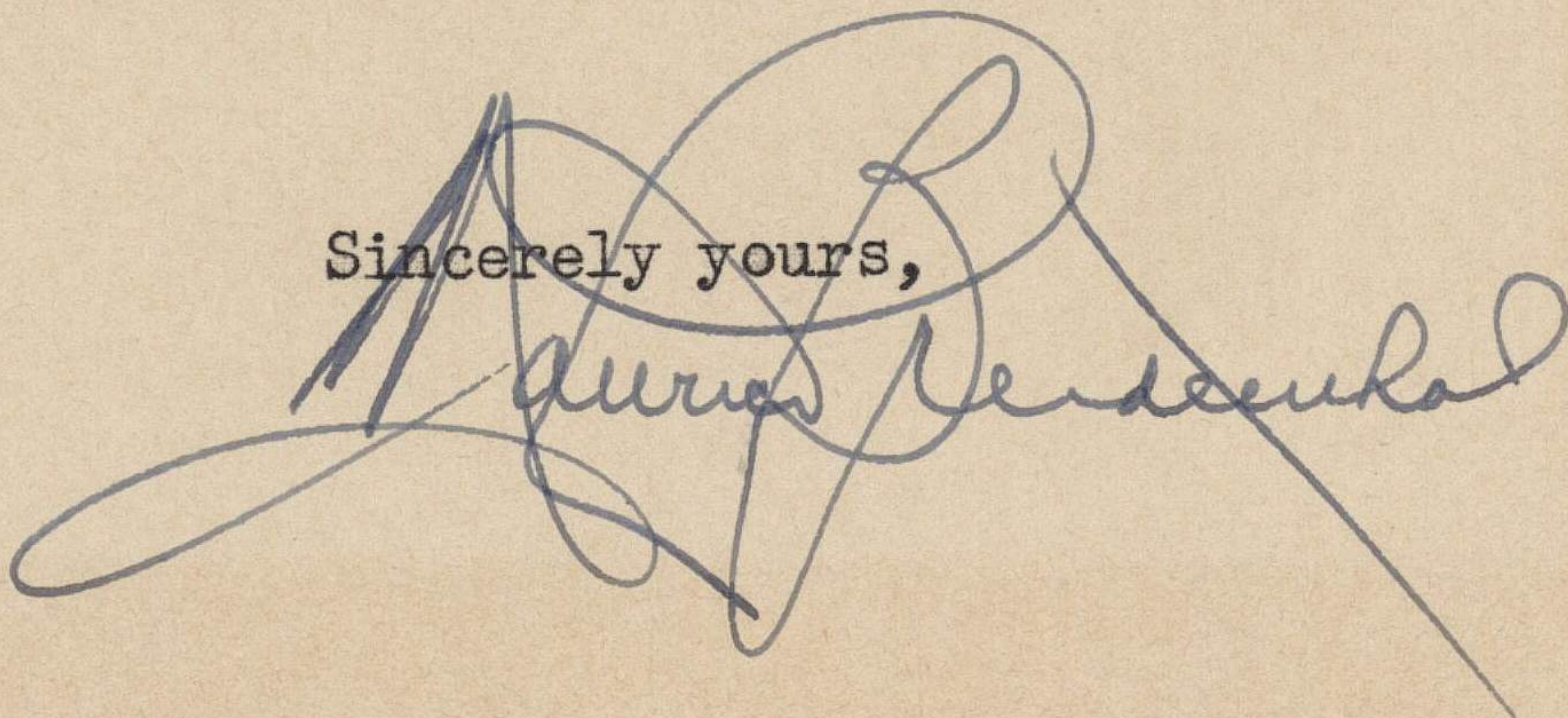
We went up to the Oklahoma game the other night but had a flat tire and were late in getting there. We did not stay until the finish of the Freshman-1936 game, so missed the opportunity of seeing you that night. It was hard luck to lose the Oklahoma game after having stayed in front all of the time. Your team seems to be below your usual standard on defensive work under the basket. I thought the officiating was rather wierd at times. Unless Nebraska steps out and demonstrates that they are heads above the rest of the Conference teams, it looks like you will have a wild scramble.

I am looking forward to having a good visit with you. I enjoyed reading the copy of the letter which you wrote to McBride and it probably was a good thing to get this in the record.

Mrs. Breidenthal and I both commented on the fact that you were looking unusually well the other night. I believe that this change will probably add ten years to your life and give you an opportunity to enjoy some of the "passing show" as it goes past.

With best wishes, I am

Sincerely yours,

A large, stylized handwritten signature in blue ink, appearing to read "Maurice L. Breidenthal". The signature is written over the typed name and extends across the right side of the page.

MLB:LM

January 7, 1938.

Mr. Maurice L. Breidenthal,
Security National Bank,
Kansas City, Kansas.

Dear Maurice:

I have had your Christmas present since the 10th of December, but actually did not have time to autograph and mail the book to you. There is a little yarn in the back of the book under the caption of Tales of Yesteryears, the specific subject being "Listening for a Droning Plane", which gives you only partial credit for the fine part that you played in helping Bill Johnson defeat the Oklahomans.

Since we are meeting them tonight this may have some omen of special significance. They may take it out on us at 7:30 p.m. I wish that you might drop down to see some of our ball games, Maurice. It seems as if you and I have had great difficulty in seeing each other to have one of our enjoyable chats.

There are so many things that I would like to say to you, but it seems as if I never get the time to drop in and see you. I believe I am busier now than I have ever been in my life, but much more pleasantly busy.

I am sending you copy of a letter that I wrote to McBride on John Bunn's deal with Ralph Miller. This is entirely confidential, but I wanted you to know how some of our good coaches act when they get out in the field - they really feel sorry for us, NOT.

Lots of luck to you, Maurice, and the Allen's love to your good family.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH
Enc.

January 7, 1938.

Mr. James F. Bush,
Pavillion High School,
Pavillion, Wyoming.

Dear Mr. Bush:

I am in receipt of your inquiry of January 3rd regarding the book, "My Basketball Bible". This book is now out of print, but I have recently published a new book on basketball, "Better Basketball", which is just off the press of the McGraw-Hill Book Company, of New York.

This new text on basketball is up to date in every way, graphically illustrated, and comprehensive in every detail of the game.

The price is \$4.00, and if you will send me your check for that amount I will be glad to autograph the book and send it to you postage prepaid.

I am enclosing some circulars which will give you more information regarding "Better Basketball".

Thanking you for your inquiry, and hoping to hear from you again, I am

Sincerely yours,

Director of Physical Education.

SCHOOL DISTRICT NO. 32

C. A. ELKINS, SUPERINTENDENT

PAVILLION, WYO.

Jan. 3, 1938

Forest C. Allan

U. of Kans.

Lawrence, Kans.

Dear Sir:

I am very anxious to purchase a copy of your book "My Basketball Bible" immediately, and not knowing where to purchase same I am requesting information from you.

Thank you very much for your trouble

Sincerely

James F. Bush
Pavillion, W. D.

January 8, 1938.

The Adjutant General,
The War Department,
Washington, D. C.

Dear Sir:

Mr. Herbert B. Bullene, Jr., of Lawrence, Kansas, has asked me to write you concerning his qualifications for your consideration of him as a possible flying cadet in aviation.

May I say that I have known Mr. Herbert B. Bullene for many years. I have watched him grow up here in Lawrence, Kansas. I have seen him go through the high school and have watched his progress during his undergraduate days here at the University of Kansas.

Herbert Bullene comes from a long line of prominent and substantial people in this state. He is extremely courteous, has a fine personality, and in my opinion will devote himself seriously to the task of his inspiration.

I have talked to Herbert Bullene as a boy, and he has always desired to enter aviation. I am glad to recommend him to you, and I trust that he will be successful in rendering a greater service to his country.

Very sincerely yours,

FCA:AH

Director of Physical Education.

January 10, 1938.

Dr. John Brown, Executive Secretary,
National Association of Approved Basketball Officials,
347 Madison Avenue,
New York City, N.Y.

Dear Dr. Brown:

I am sending you five questions for the use of your officials. My administrative and coaching work here has kept me from doing better with my correspondence.

I am not citing the rule in question, and you can shape the questions so that you can get Yes and No answers to them.

1. A substitute player goes on the floor and reports to the referee or umpire, but not to the scorekeeper. The game proceeds for two minutes without a score being made. In the next 30 seconds this player shoots a field goal. At this juncture, the opposing captain discovers that there was something irregular when this player entered the game. What is the duty of the referee under the several possible situations?

2. When two men of the same team have the same numbers on their jerseys what should the referee do if the opposing captain demands that a foul be called on one of these two men? If you think that the referee should call a foul how would you list it?

3. Define (a) legal dribble, (b) illegal dribble, (c) illegal starting of the dribble, (d) legal starting of the dribble.

4. A dispute arises between the two timekeepers. The referee has failed to designate the official timer. What is the referee to do in regard to the longer playing time or the shorter playing time?

5. The referee has failed to designate the official scorer. The two scorekeepers get into an argument, one claiming two points more than the other. What should the referee do under the rules - in regard to the larger score or the smaller score?

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

VALENTINE LENTZ, *President*
St. John's College, Annapolis, Md.

DR. FRANK P. MAGUIRE, *Vice-President*

Honorary President
EDWARD M. KELLEHER

JOHN BROWN, JR., M.D., *Executive Secretary*
347 Madison Avenue, New York, N. Y.

THOMAS WACHENFELD, JR., *Recording Secretary*

NATIONAL ASSOCIATION OF APPROVED BASKETBALL OFFICIALS

GRACE W. SMITH
Office Secretary

347 Madison Avenue, New York

December 28, 1937.

EXECUTIVE COMMITTEE

VALENTINE LENTZ, *President*
DR. FRANK P. MAGUIRE, *Vice-President*
JOHN BROWN, JR., M.D., *Exec. Sec.*
THOS. WACHENFELD, JR., *Rec. Sec.*
CALVIN L. BOLSTER
JAMES E. COOGAN
FRANK C. CORRIGAN
CLEMENT M. EYLER
EDW. M. KELLEHER
ORREL J. MITCHELL
H. A. PRENTICE
D. LEROY TACKETT
JOE L. TOBIN
WM. G. WHARTON

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

We are planning to issue the Series "B" basketball examination for 1937-38, within the near future as we have had many requests for it, and the need is urgent.

COMMITTEE ON POLICIES

DR. FRANK P. MAGUIRE, *Chairman*
Commonwealth of Pennsylvania
Department of Public Instruction
Harrisburg, Pa.

Will you cooperate by sending me, by return mail, at least five questions and answers - yes or no to each. If you will cite the rule in question, it will help considerably.

OFFICIALS RATING BLANK

CLEMENT M. EYLER, *Chairman*
Milligan College,
Milligan College, Tenn.

Any help you can give at this time will be of practical service to our officials and will be much appreciated.

RULES REVISION COMMITTEE

CALVIN L. BOLSTER, *Chairman*
Frick Bldg.,
Pittsburgh, Pa.

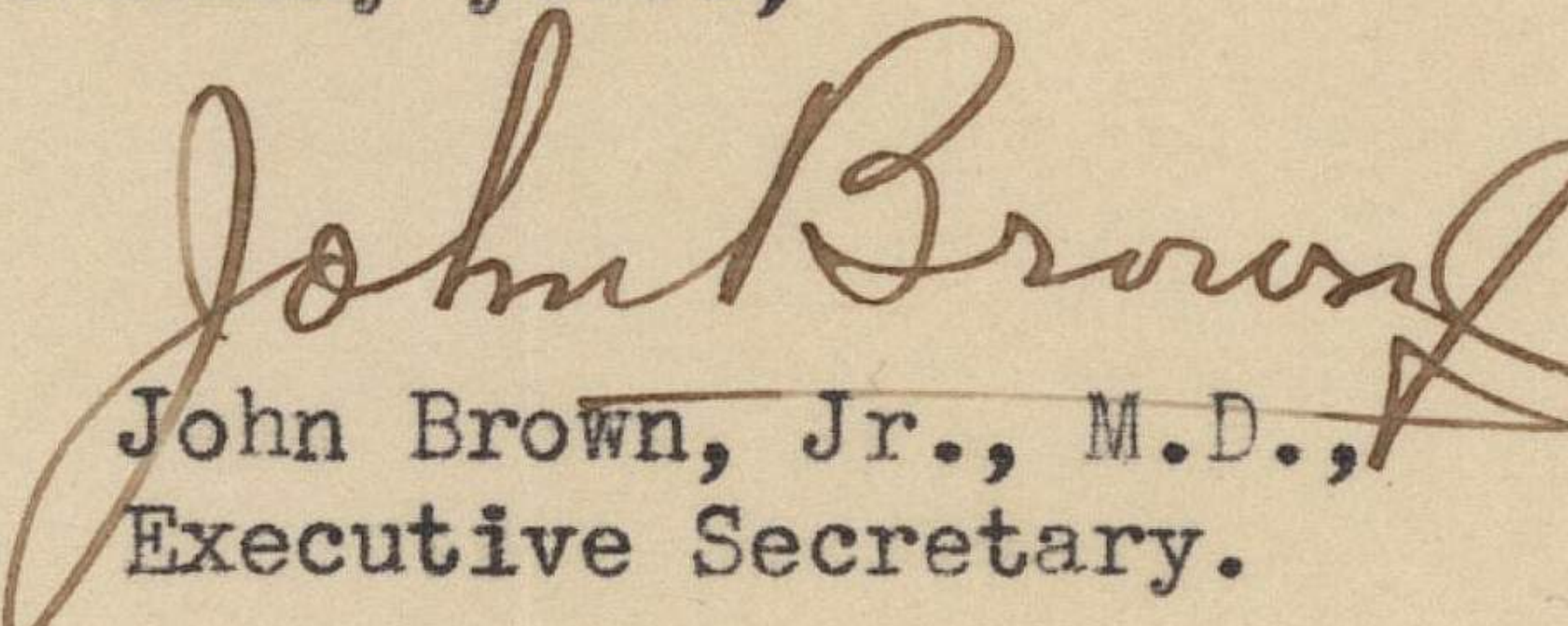
I will refer the questions to Oswald Tower for his compilation of the examination.

With the Season's greetings,

VISUALIZATION & TECHNIQUE OF OFFICIATING

ORREL J. MITCHELL, *Chairman*
27 Eye St., N. W.,
Washington, D. C.

Cordially yours,


John Brown, Jr., M.D.,
Executive Secretary.

VALENTINE LENTZ, *President*
St. John's College, Annapolis, Md.
DR. FRANK P. MAGUIRE, *Vice-President*

Honorary President
EDWARD M. KELLEHER

JOHN BROWN, JR., M.D., *Executive Secretary*
347 Madison Avenue, New York, N. Y.
THOMAS WACHENFELD, JR., *Recording Secretary*

NATIONAL ASSOCIATION OF APPROVED BASKETBALL OFFICIALS

Return to Desk

GRACE W. SMITH
Office Secretary
347 Madison Avenue, New York

September 15, 1937.

EXECUTIVE COMMITTEE

VALENTINE LENTZ, *President*
DR. FRANK P. MAGUIRE, *Vice-President*
JOHN BROWN, JR., M.D., *Exec. Sec.*
THOS. WACHENFELD, JR., *Rec. Sec.*
CALVIN L. BOLSTER
JAMES E. COOGAN
FRANK C. CORRIGAN
CLEMENT M. EYLER
EDW. M. KELLEHER
ORREL J. MITCHELL
H. A. PRENTICE
D. LEROY TACKETT
JOE L. TOBIN
WM. G. WHARTON

COMMITTEE ON POLICIES

DR. FRANK P. MAGUIRE, *Chairman*
Commonwealth of Pennsylvania
Department of Public Instruction
Harrisburg, Pa.

OFFICIALS RATING BLANK

CLEMENT M. EYLER, *Chairman*
Milligan College,
Milligan College, Tenn.

RULES REVISION COMMITTEE

CALVIN L. BOLSTER, *Chairman*
Frick Bldg.,
Pittsburgh, Pa.

VISUALIZATION & TECHNIQUE OF OFFICIATING

ORREL J. MITCHELL, *Chairman*
27 Eye St., N. W.,
Washington, D. C.

Mr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

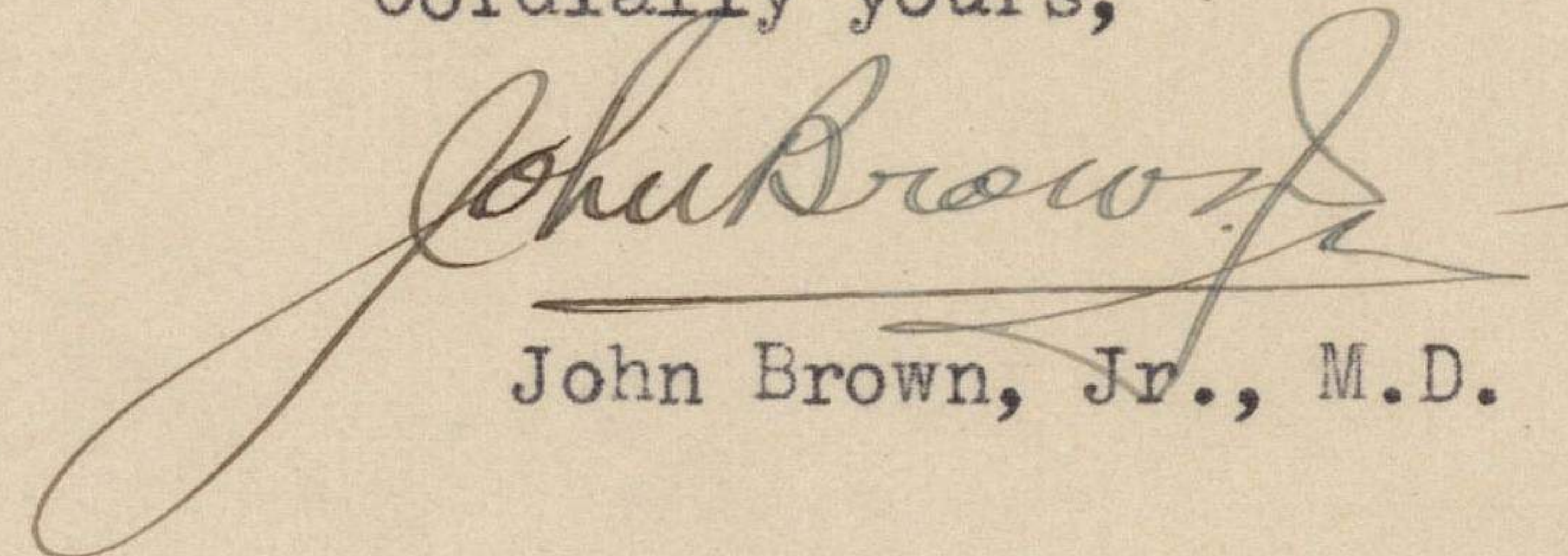
We are preparing for our YES AND NO examinations based upon the 1937-38 Basketball rules.

Your cooperation will be helpful if you will send to me at your earliest convenience, five questions and your answers to same - Yes or No. Be sure to frame all questions with the new rules in mind. Do not use "catch" questions. Clearly stated questions, the answers to which should be known by every official, are desired.

All questions are submitted to Oswald Tower for official review and editing in compiling those to be used in the list of forty which constitute the official test.

Thanking you in advance, and with kindest personal regards,

Cordially yours,


John Brown, Jr., M.D.

September 24, 1937.

Dr. John Brown, Jr.,
National Association of
Approved Basketball Officials,
347 Madison Avenue,
New York City, N.Y.

Dear Dr. Brown:

Your kind favor of the 15th instant received. In our rush of enrollment and classification I have neglected to answer your letter as promptly as I had desired.

However, I am following your instructions carefully and will be glad to comply with them in word and spirit.

Wishing you the season's greetings, and with kindest personal regards, I am

Sincerely yours,

FCA:AH

Director of Physical Education

EXAMINATION QUESTIONS

BASKETBALL FOR MEN--- Course 60

I

A substitute player goes on the floor and reports to the referee or umpire, ^{but not to the score keeper.} The game proceeds for two minutes without a score being made. In the next thirty seconds this player shoots a field goal. At this juncture, the opposing captain discovers that there was something irregular when this player entered the game. What is the duty of the referee under the several possible situations? ~~Elaborate.~~

II

When two men of the same team have the same numbers on their jerseys what should the referee do if the opposing captain demands that a foul be called on one of these two men? If you think that the referee should call a foul how would you list it?

III

What authority does the umpire have in a game of basketball?

IV

Is it necessary that a player be notified when he has made three personal fouls?

V

Give the situations when it is necessary for the referee to decide in favor of (a) the smaller score, (b) the longer playing time. These situations refer to disputes arising over scores and playing time.

VI

When may a member of either team call time out, legally?

VII

Define (a) legal dribble, (b) an illegal dribble, (c) illegal starting of the dribble, (d) legal starting of the dribble.

VIII

VIII

Give a model of a talk to your boys in the dressing room just before a game with your traditional opponents. You are the coach. Use the first person form of address and omit nothing that will enable your team to have the advantage of strategy, fundamentals, and inspiration.

IX

Outline the coach's responsibilities to the team on a three-game trip. Cover (a) the time that the team is traveling, (b) pre-game time, (c) game time, (d) after-game periods and recreational as well as serious-business periods. Should team members be allowed to visit friends and relatives on trips? Why or why not?

X

Give in detail your idea of what benefit the coach should derive in the way of compensation from his association with young men. State your ideas of what the coach's moral and intellectual equipment should be before he should assume the responsibilities of such a position. What should his attitude be toward the community, the faculty, the students, and the team?

February 3, 1938.

Mr. Adrian J. Brennan,
The Aetna Casualty and Surety Co.,
Hartford, Conn.

Dear Mr. Brennan:

Thank you very much for your good letter of the 11th ultimo. You have paid me a very high compliment, and I appreciate it very much. I took your letter home and read it to my good family, which now consists of Mrs. Allen, Robert Earl, my youngest son, and Eleanor, my youngest daughter. Jane, my middle daughter, is at Stanford, having graduated from here, and Mary, my eldest daughter, is in Louisville, Kentucky, with her husband and three children. Milton is married and lives at Russell, Kansas. He is with the Stanolind Oil Company, which is a subsidiary of the Standard.

Last week Milton's home was blessed by the addition of a young daughter, and they are very happy about it. For pastime he is playing on a team out there, but his chiefest interest is with the Stanolind Company. I expect to write Milton in a very short while, and I will tell him the fine things that you had to say about him. You know, those incidents always ripen into beautiful reflections, and I assure you that we have had many very happy conversations over the little misunderstanding. It was fine of you to write as you did and I want you to know that I appreciate it.

I trust that you have not lost more than that one game. We have lost two out of 14, but of course our competition has not been too tough, so all in all we have had a very good season.

With kindest personal regards and best wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

January 22, 1938.

Mr. C. O. Burnside,
Carpenter Paper Company,
Oklahoma City, Okla.

Dear C.O.B.:

Thank you very much for your very fine letter of January 20. I called Mrs. Allen immediately on receipt of your letter and read her yours as well as Claude Monast's letter over the phone. She really wanted to come, Cob, but we have a young daughter who is a sophomore in high school, and a son, Bobby, a freshman in the University, and she still feels she must mother them for a few years.

She has never left home when the youngsters were in school, and she just can't bring herself to that point. I perhaps should admit that after talking with her I perhaps put a damper on her going by calling attention to the fact that we must play Iowa State on February 21 at Ames.

I should get back with the boys so that we can have a light work-out Saturday, which will be the only time that we will have before leaving for Ames.

Cob, it was swell of you to ask us to your home, and nothing would delight us more. Mrs. Allen speaks many times of the wonderfully fine visits she and you had while you were in class together. And you know how I have enjoyed the hospitality of the Burnside's. So, it is a hundred per cent regret to a hundred per cent host and hostess.

Please do not think it is boasting when I tell you that I think we should have whipped the Sommers at Lawrence, and I am really counting on taking them down there, although we may get fooled. It is my frank opinion, but a confidential one, and I am not boasting when I say that we should have whipped them 12 to 15 points here at Lawrence. We just threw the ball game away. But that is over the dam now, and we won't worry. Its the next game that counts. Please consider this entirely confidential.

I would be glad to have you drop me a line occasionally as to the progress of the Sooners. I find I can depend much more on your information than any other that comes to me concerning them.

Thanks for the hotel information. I had no conviction whatsoever that we wanted to stay there, but you have settled that for us. We will be at the same old stand.

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

Distributors of



FINE PRINTING AND WRAPPING

Papers

CARPENTER Paper Company

OKLAHOMA CITY

Jan 20, 1938

My dear Dr. Allen -

About the Park-o-Tel, I don't think you will find it satisfactory to stay out there. It is north of the state capitol building - three miles from downtown - near the oil field etc. I don't want to do Stewart an injustice but I can't think of a thing to recommend it for a place to house a bunch of kids unless you are punishing them for losing to O.K.

I am happy to see you are
pounding along in a winning
streak. O.U. plays The Aggies
at O.U. Feb. 16 and Mr. McDermott
must win that one. Your Feb. 18
date won't hurt you.

I saw the "boy scouts" Monday
night and I can't say that
I was impressed. Honestly, I
think Iowa State should drop
out of the Big Six. Boob's kids
can't match any local high
school team in size or ability
farring No 8 - Bohunk or what
ever you call him. It is a helwa
imposition to have to pay to see
that kind of a ball club. That
game and one night of the
college tournament here in Dec.
comprise my season's basketball

Distributors of



FINE PRINTING AND WRAPPING

Papers

CARPENTER Paper Company

OKLAHOMA CITY

To date, Mr. Iba is the only
^{down his way}
coach who remembers that
the other team gets the ball
occasionally. I think our ft. is
going to be rather until the coaches
strike a balance between offense
and defense. Naturally the slugging
hacking and holding is free
and open against fire dept
basket ball.

The Dean Mounetts are
having their oyster stew after
your ball game in Norman
Feb. 18, and their son Claude is
writing to you about it. Ordinarily

you race out of town on the 9 o'clock
but the venerable dean was in hopes
I could induce you to let your
kids go back with the train and
ask you to stay over a day. The
Burnsides would be very happy to
entertain you in their humble
home here in O.C. Let us know.
Claude promises a good golf game
at the country club if the weather
cooperates. Other things equally
as interesting will pop, too!

The Waldorfs are going to be with
us next week enroute home from
Mexico City, New Orleans + a
cruise. These boys "up on top"
have a great time

Mrs Allen is invited to the
Dean's party + the Burnside bid
is wide open to her if you can include
her on the trip. Maybe we can win
if she is along. Do some finigging
on this — 2013 —

January 6, 1938.

Mr. C. O. Burnside,
Carpenter Paper Co.,
Oklahoma City, Okla.

Dear C. O. B.:

I have a letter from H. G. Stewart, the manager of the Park-O-Tell hotel. Will you please tell me whether this is satisfactory for the boys to stay at?

The old man used to run the Kingkade, and now he is asking us to go with him there. I am wondering if this would be more quiet than the Kingkade. I am just asking what you think about it.

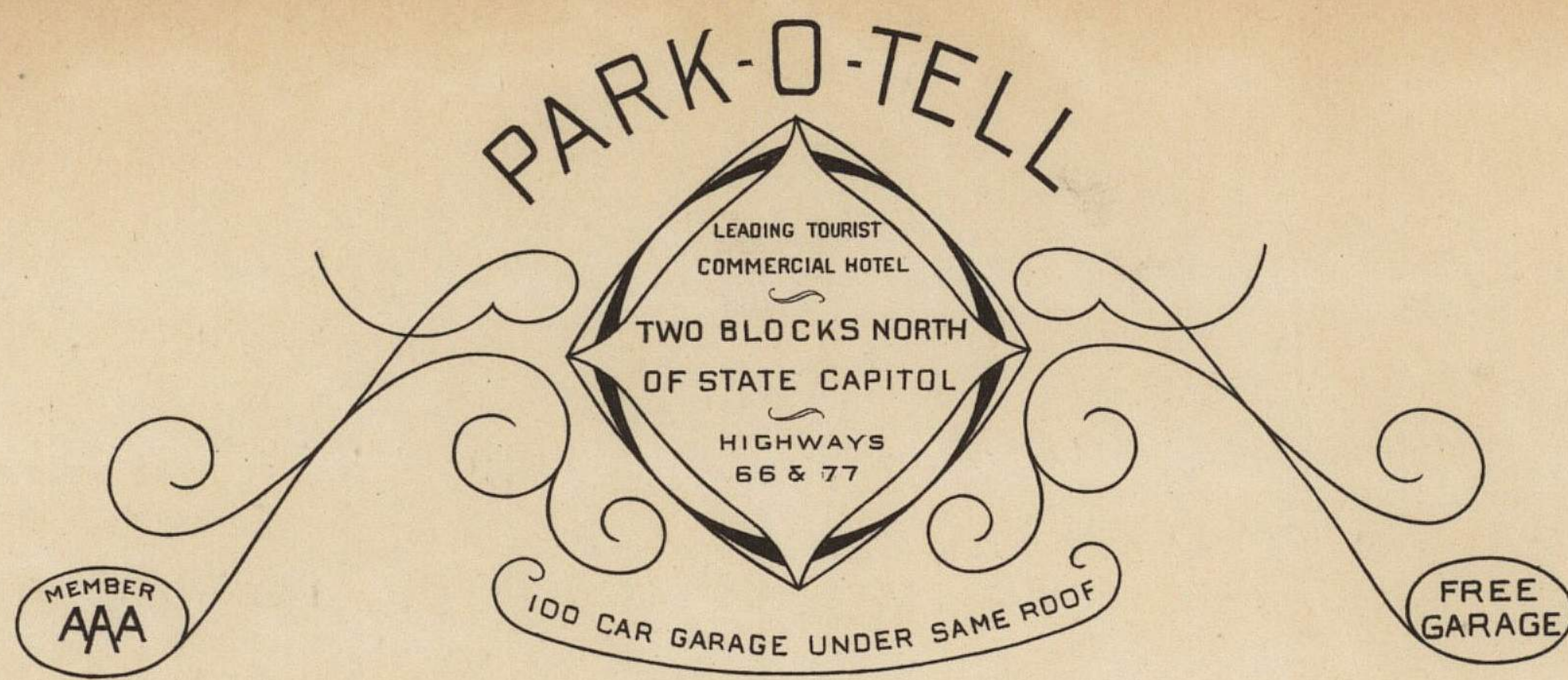
Also, I am wondering if you got an author's copy of "Better Basketball". I wanted you to have it because there is a yarn in it concerning C.O.B.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH



OKLAHOMA CITY, OKLA.

January 5, 1938.

Dr. Phog Allen, Basketball Coach
Kansas State University
Lawrence, Kansas.

My dear Dr. Allen:

After an absence of four years from Oklahoma City operating a hotel in Enid, Oklahoma, I have returned "home". I am now managing this wonderfully fine combination tourist and commercial hotel on Highways 66 and 77, just two blocks north of the Capitol, and six minutes from down town.

I came here in May, and during the football season, took care of several teams. All coaches voted Park-O-Tell an ideal headquarters for athletes. The hotel is fire-proof with a free fire-proof garage in the same building. All rooms have combination tub and shower bath. The very best of furnishings with all the service of a metropolitan down town hotel, plus the atmosphere of a high class residential hotel. If your basketball team stops in Oklahoma City prior to their game in Norman on February 18th, I want to care for them, and here is what I have to offer.

Room with private bath, combination tub and shower, one bed, two men to the room, \$1.00 per person. If you come by auto, your bus or cars will be stored without charge. If you come by train, we will meet you at the depot with our pickup truck and transport your baggage to the hotel without charge and return. We have arrangements with a taxi cab company to carry five men per taxi to the hotel from the depot for 25¢ each taxi. The same rate returning. We will transport to Norman for you any baggage or equipment you may have without charge. I am also able to make very favorable rates with bus lines or taxis to transport your players to Norman and return.

We have an excellent coffee shop serving the best of food from our regular menus, or from menus you may require.

Park-O-Tell is a "different hotel". It's atmosphere and service, I believe, with knowledge of how to care for your boys, will help them play a little better game of basketball. Besides, I would like to renew my pleasant business relations with you. The enclosed postal card will tell you more about the Park-O-Tell and it's service.

Very truly yours,

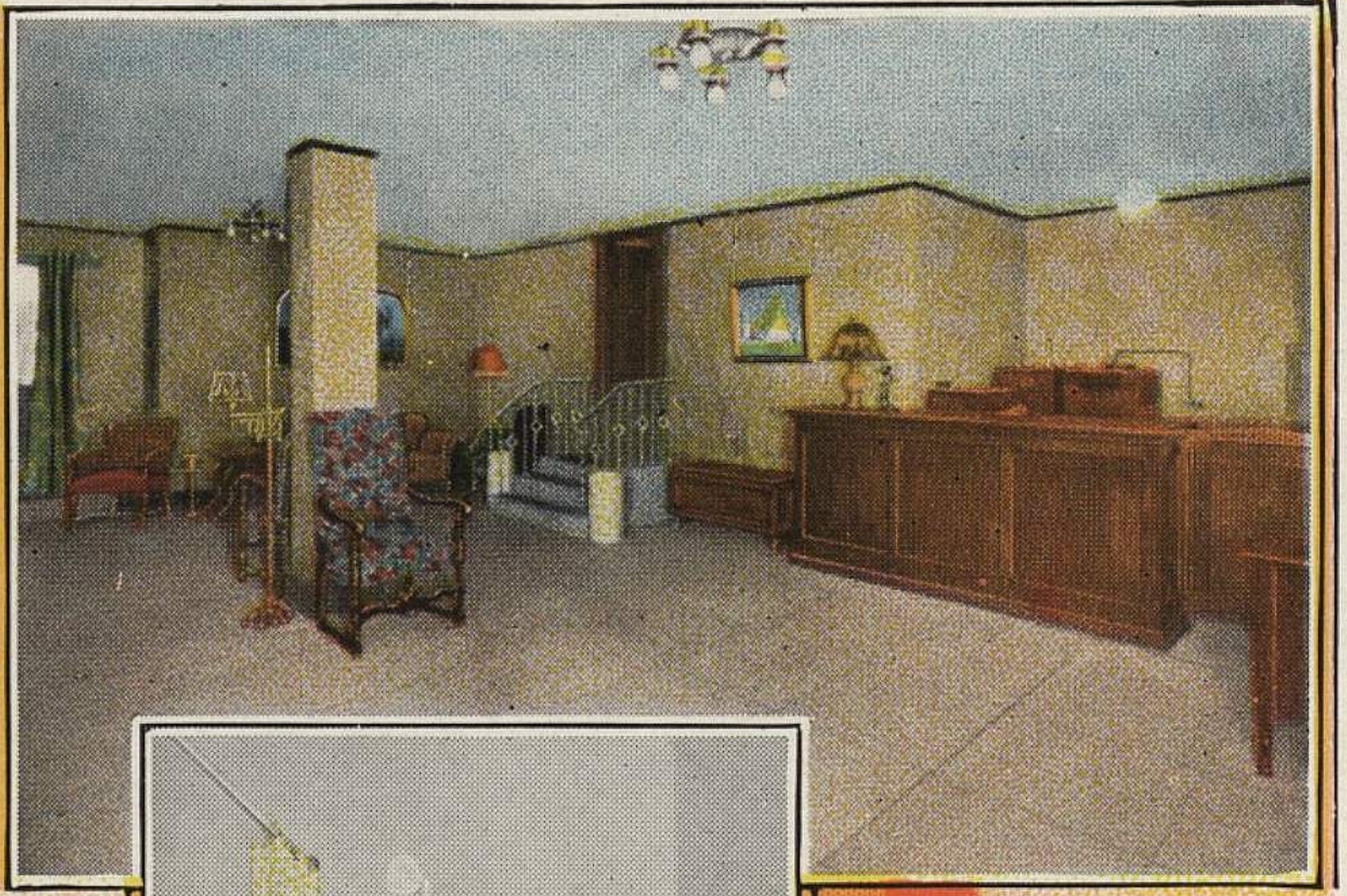
H. G. Stewart
H. G. Stewart, Mgr.

HGS:ms

PARK-O-TELL
Oklahoma City



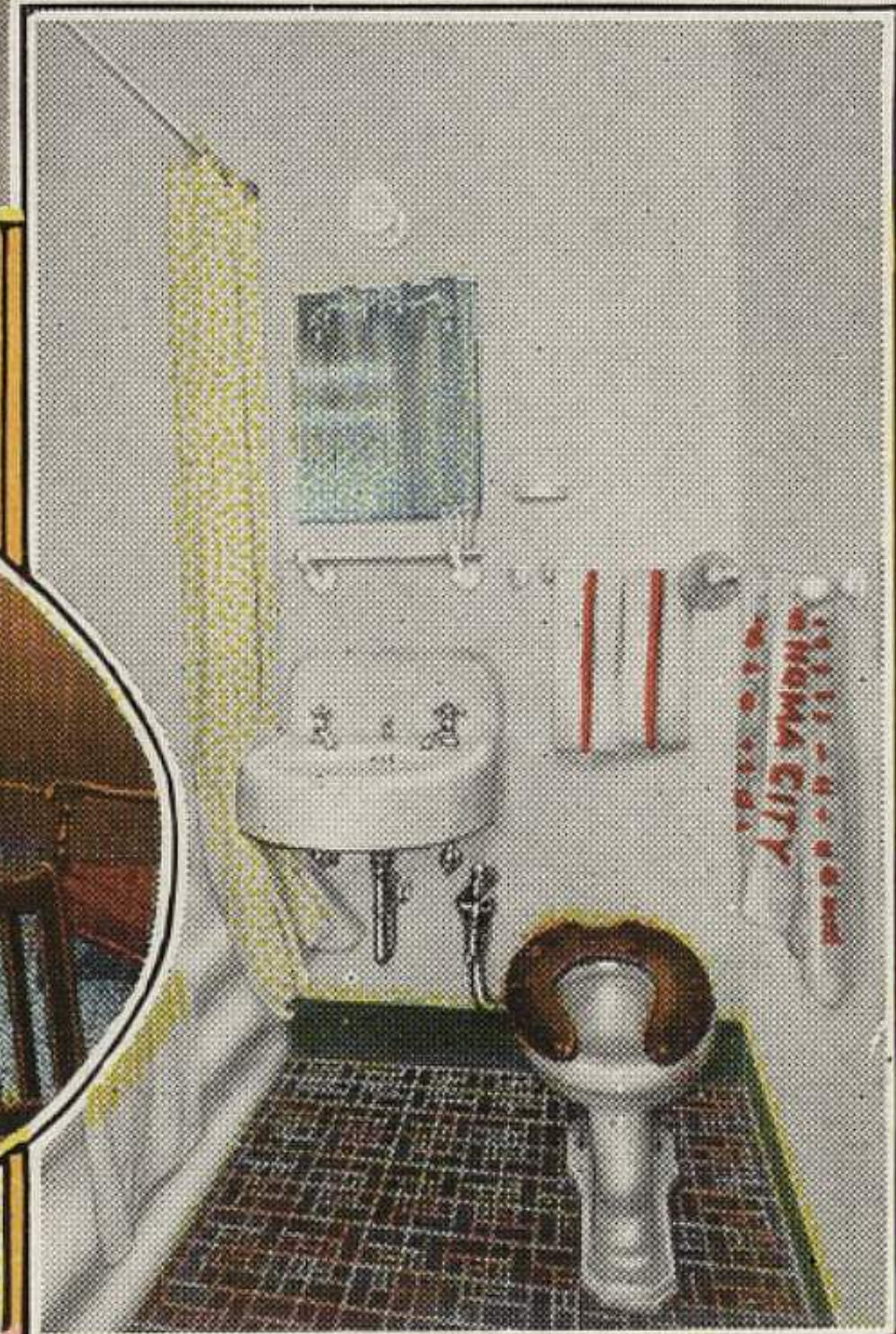
PARLOR



GENERAL LOBBY



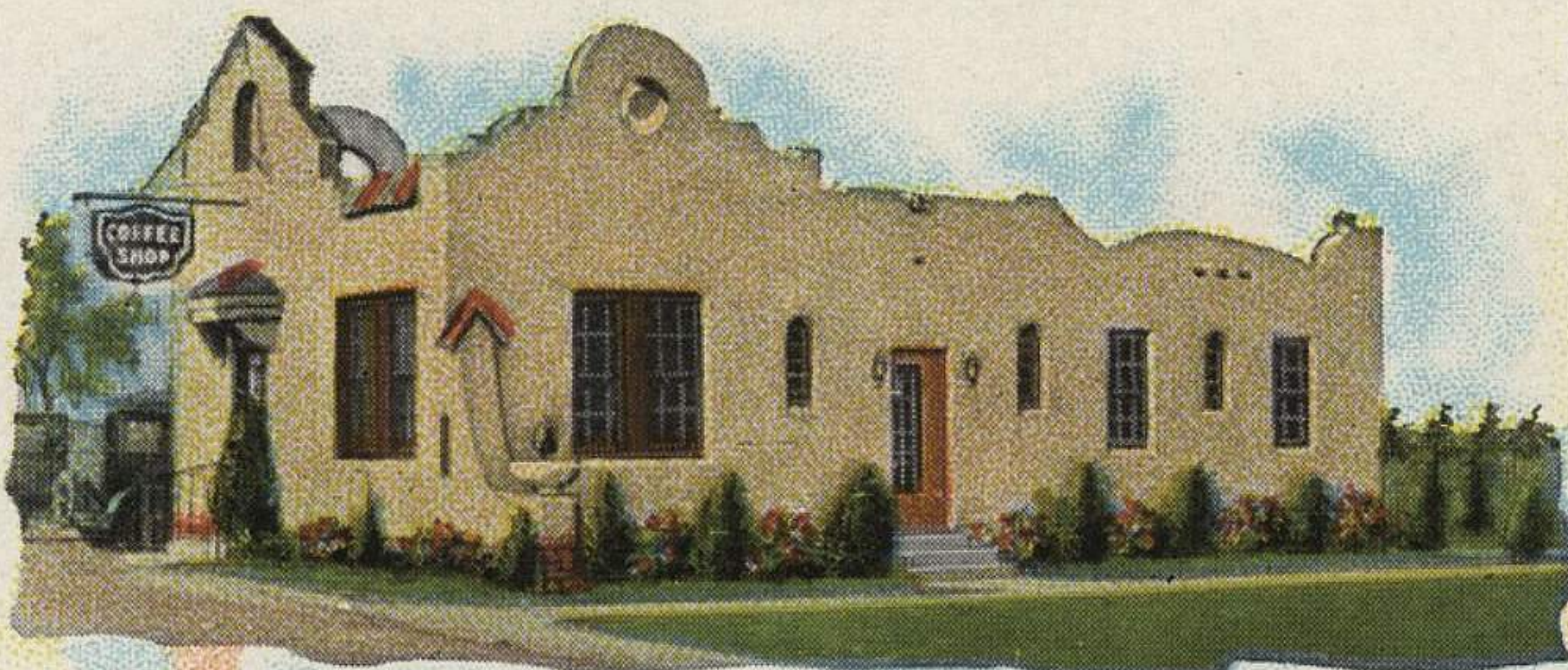
TYPICAL BEDROOM



Combination Shower and Tub

On
U. S. Highways
66-77
2 Blocks North
of
State Capitol

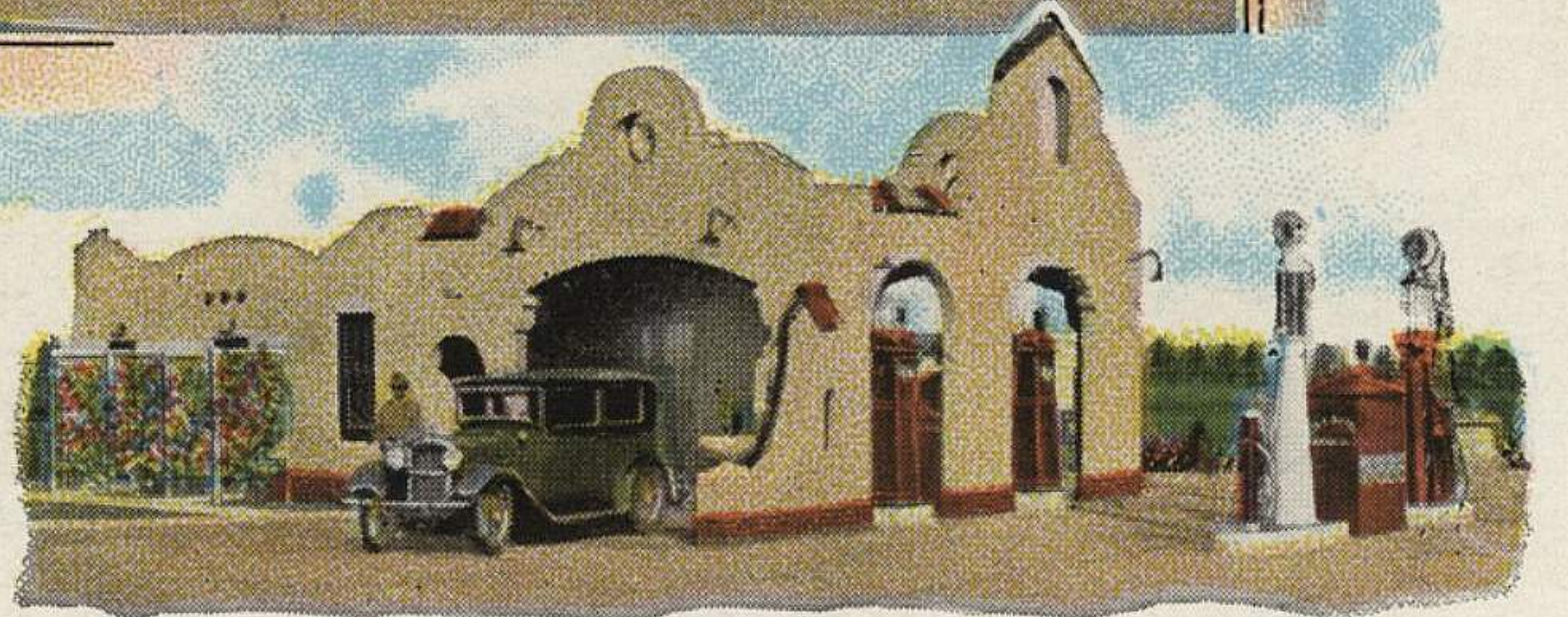
1374-30—1375-30—1376-30



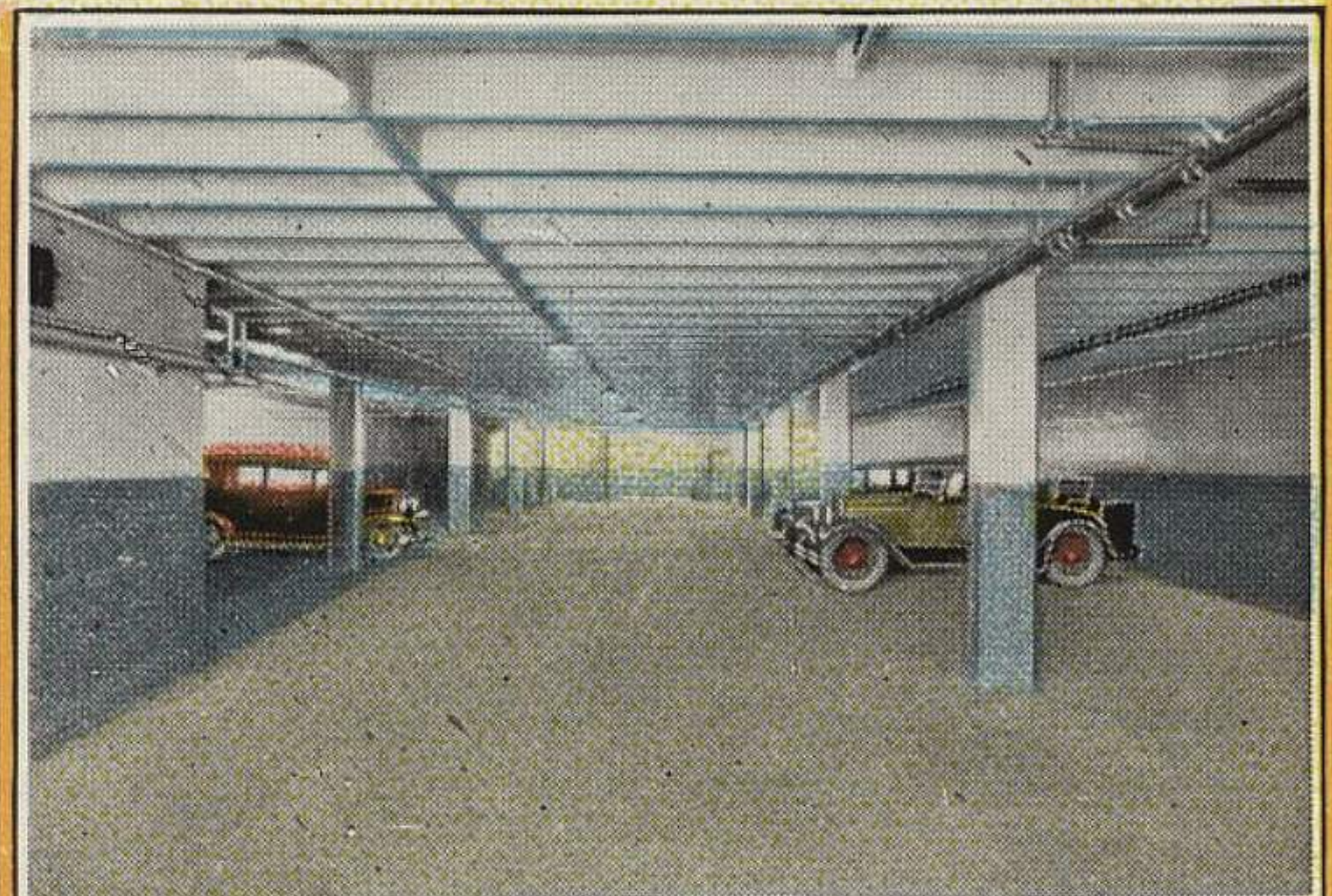
PARK-O-TELL
FIREPROOF
OKLAHOMA CITY, OKLA.
2 Blocks North of State Capitol Bldg.



ON U. S. HIGHWAYS
Nos. 77 and 66



FIREPROOF GARAGE
Inside of Hotel Building



COFFEE SHOP

On U. S. Highways 66-77
2 Blocks North
of State Capitol

PARK-O-TELL, Oklahoma City

POSTCARD

THIS SPACE FOR ADDRESS ONLY

PLACE
TWO CENT
STAMP
HERE

MADE BY CURT TEICH & COMPANY, INC., CHICAGO, U. S. A.

¶ PARK-O-TELL was designed and built for your comfort and pleasure.

¶ It is located two blocks north of the State Capitol on U. S. Highways 66 and 77, Oklahoma City, Oklahoma.

¶ It is only 10 minutes by auto from the heart of the business district.

¶ It is FIREPROOF and MODERN in every respect.

¶ Here are some of the PARK-O-TELL'S many outstanding advantages:

¶ Combination tub and shower baths

¶ Hot and cold water in every room

¶ Uniformed porter and maid service

¶ Modern, high class coffee shop

¶ Beauty parlor and barber shop

¶ FIREPROOF lobby for autos inside the building.

¶ SOUND-PROOF walls, insuring undisturbed rest.

¶ Light mechanical repairs

¶ Gas, tire and washing service

¶ Steam heat throughout, including garage

¶ Service accommodations for both white and colored chauffeurs.

¶ Every room equipped with the finest furniture, Ace bed springs and the famous Beauty-rest Mattresses.

¶ Fan plugs, radio connection and telephone in every room.

¶ Convenient, restful lighting, including bed lamp.

¶ Finest of velvet carpets in guest rooms, halls and lobbies.

¶ Beautifully and comfortably furnished general and ladies' lobby on first floor.

From

PARK-O-TELL

(Registered)

On U. S. Highways 66 and 77

OKLAHOMA CITY, OKLAHOMA

Rates \$2.00 to \$4.00 per room

FIREPROOF

Provides Absolute Safety

COMFORTABLE

Downtown Hotel Conveniences

CONVENIENT

Ten Minutes from Business Center

QUIET

Located in the Close-In Residence District

SPACE BELOW FOR CORRESPONDENCE

¶ Luxurious parlor on second floor.

¶ Many beautiful pictures in guest rooms and lobbies.

¶ This hotel is in truth the particular motorist's mecca for real quiet, comfortable rest, pleasant surroundings, and agreeable associations.

¶ Here you may meet and talk with other motorists who have traveled the road ahead of you and know from yesterday's experience its condition, points of interest, etc.

¶ At PARK-O-TELL you are within sight of the largest oil field in the world, yet in the most refined surroundings.

¶ Do not confuse this MODERN, FIRE-PROOF, distinctly high class hotel with a tourist camp.

¶ PARK-O-TELL is in no sense a tourist camp but is a downtown hotel, removed from the noise and congestion and provides the outstanding advantages to the motor traveler of the metropolitan hotel refinements and conveniences without objectionable noise and traffic congestion.

¶ You would expect to pay an exceptionally high price for the numerous advantages offered by the PARK-O-TELL, yet you will be pleasantly surprised to learn that the rates are about one half what you would expect to pay.

¶ Prices range from \$2.00 to \$4.00 per room per day, including parking space in the steam heated, FIREPROOF auto lobby within the hotel.

¶ Rest at PARK-O-TELL and enjoy downtown conveniences in suburban quiet, right on the highway.

PARK-O-TELL OPERATING CO.

It's Fireproof

February 3, 1938.

Mr. Maurice L. Breidenthal,
Security National Bank,
Kansas City, Kansas.

Dear Maurice:

Mr. Falkenstien showed me your letter, and I was of course disappointed that you couldn't come down to the game last night. But you showed wisdom in staying in, because this is wonderful pneumonia weather.

I am glad you have reached the age of maturity where you can view philosophically the importance of keeping your health. Kansas needs more men like you - and that is not applesauce.

My promise to eat luncheon with you is still good - either in Kansas City or Lawrence.

With best regards to you and your family, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH