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—Purdue 88 5-6.
Pre-Flight 92,

Olean of the rully
McLish, Jarvis and Morgan wo
over to the Dodgers' tryout camp at
Tulsa last fall, "just for the ride.
A friend from the air depot was
trying out and wanted company on
the trip. They got jobs and he
didn't.

SPLIT A CAGE MELON.

**Eight Teams in N. C. A. A. Meets
Share \$21,083.**

COLUMBUS, O., June 3.(AP)—A
profit of \$21,083 was divided among
eight basketball teams which par-
ticipated in the annual National
Collegiate Athletic association bas-
ketball tournaments this spring, H.
G. Olsen, coach at Ohio State uni-
versity and chairman of the tourna-
ment committee, reported today.

Olsen said the tournaments,
played at Kansas City and Madison
Square Garden in New York, were
the most successful of any yet held,
with the net profit amounting to
\$26,029. The N. C. A. A. took about
\$5,000 of the total and the remainder
was split among the teams.

The universities of Utah and Dart-
mouth, tournament finalists, got
\$3,513 each; Pepperdine college, the
University of Missouri, Iowa State,
Ohio State, Catholic University and
Temple got \$2,432 each.

Olsen said a post-tournament
game between Utah, the N. C. A. A.
victor, and Dartmouth, winner
of the metropolitan invitational,
cleared \$43,000. All was given to the
Red-Cross.

Martin, r
Iopp, cf
Sand'rs, 1b
Musi'l, cfr
W.C'per, c
Kur'ski, 3b
Litw'il'r, lf
Marion, ss
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copy only

A*
June 22, 1944.

Mr. C. R. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I tore a clipping out of your sport page, dated at Columbus, Ohio, on June 3, which read "Split A Cage Melon", Eight Teams in N.C.A.A. Meets Share \$21,033.

How the N.C.A.A. basketball chameleon (lizard - not wizard) changes its color! Only back in 1940, Director L. W. St. John, President Bill Owens, and a lot of hobby-pot railroad joy-riders met in Chicago, the day preceding our finals with Indiana, and decreed that they did not want any pot-hunters in their league. Sure, they would not give any of the melon to the teams who were making the attraction. And just about this amount - \$21,000, was taken in at the gate in Kansas City. They didn't pay taxi fares, they allowed us so much a day which was so darn small in fact that I was afraid they were going to ration the oxygen in the hotel and in the Municipal Auditorium.

Bill Owens and Professor May and someone else came in and met the afternoon of the final game with Indiana. I spent three hours with those august gentlemen instead of being with my boys. They were very sympathetic to the fellows who had promoted the "windfall", but they saw no reason why the schools should get any of the money. I reported that to Chancellor Malott upon my return and he said, "Listen, we are entitled to some of that money, and I want you to appear before the N.C.A.A. to impress it upon them." So in September I met with the "hipokum" - Major Griffith and all the salubrities and celebrities assembled there.

I also met with "Wimpy" Olsen and Jim St. Clair, the boy who was permanent chairman of the nominating committee of the N.C.A.A. before they elected him president. These two oily gentlemen invited me over for breakfast before the time that we were to meet the high priest prohibitus in his council chambers with the college cogitators. With long, sorrowing faces (imagine Olsen with a long face!) they sympathized with me and told me they had been out with St. John, Major Griffith and the rest of the boys the evening before. I was out with my family at the Lake Shore Hotel in Chicago, with Jane, Eleanor and Mrs. Allen and we spent a happy evening.

Olsen and St. Clair impressed upon me this fact - that there wasn't a chance to get a penny of that money. Sometime when the boys get in funds they might consider it, but not this time.

I never said a word for ten minutes. I let them talk, and finally when they thought I was about ready to completely break down, I said, "Listen, I wouldn't hurt you fellows for anything in the world and

I trust this is not going to embarrass you, but I am going to tell those high-binders what the score is. I hope it won't embarrass you gentlemen."

One hour later I was in the assemblage, and the august dean from Dartmouth sounded off that he saw no reason why these colleges wanted any of the money. I think his name was Unberger or Lichlyter, or something, but he was very stubborn, and there were two or three others who were cooked and primed by St. John to throw the barrage. After five or six of them had shot a heavy voltage, I arose and said, "Gentlemen, I think I can explain this question that the dean of Dartmouth College has raised. I have read Major Griffith's editorials in the Athletic Journal where he said there were 680 colleges in America playing football and less than 40 of them were making money out of football. If football carries the load for all of the colleges, and 40 out of 680 are making money, then most of the colleges are not in funds and they do need that money since they make the attraction. I can understand how some eastern schools do not need the money but we in the Middle West do not belong to that class of wealthy schools, and since the majority of that money came from the Middle West I see no reason why some of it should not be apportioned to that area. Further than that, we were promised it by the higher-ups in the N.C.A.A. - that if we would put on this tournament they give to the schools participating a fair and just share.

"The main purpose, of course, was to fight Ned Irish in the Garden where the best teams were going, and the N.C.A.A. was sucking the hind teat. Now, after this has come to pass, we are told that no funds can be given. When a man makes certain commitments as a representative and as a tournament director, and he finds those commitments are not being upheld, there is only one thing that can be done, as I see it, and that is to resign. Therefore, gentlemen, I tender you my resignation."

I arose and started out, and a group of high-binders jumped up and said, "Don't be in a hurry. Wait a moment. Let's talk this matter over." And then St. John, the pale Senigambian in the woodpile, got up and said, "Listen, you fellows are all wrong and Allen is right. You have been wanting to take all the money these fellows are entitled to. Let's talk it over." And he gave his colleagues the very devil. I thought of Caesar.

We went out with Olsen, St. Clair, and waited an hour and then they came back with that patched up agreement. And some six months later Kansas received, for playing in Wichita, Oklahoma City, Kansas City - against teams like Rice, Southern California and Indiana - and playing to packed houses, Kansas received \$715 and some odd cents from this \$21,000 melon back in 1940. In comparison to the melon they cut this time they really cut a lemon in 1940.

But the richest part of it was when they had become so generous as to give the schools a part of this money, when they weren't going to give any of it, and the buttons fairly popped off of Olsen's and St. Clair's vests when they shouted, "Didn't we fight the N--- out of them?" Didn't they! A pair of duds!

And in this communication out of Columbus it states that Utah and Dartmouth, tournament finalists, got \$3,513 each, while Pepperdine, the University of Missouri, Iowa State, Ohio State, Catholic University and Temple got \$2,432 each. Yes, the brothers have become generous. But generous only because astarte Ned Irish made cringing, suckling supplicants out of them. They started out to smash Ned Irish, but they in their shortsightedness and their grasping policy really built Ned Irish up to a point where he dictated this year his own tournament and obtained the outstanding teams in the country for his tournament, while the second-raters went to the N.C.A.A.

"A nation that lacketh vision perisheth", but the N.C.A.A. outfit that never had a vision merely drieth up and bloweth away. No, Mac, I haven't got that brotherly feeling for a bunch of double crossers and cheap, wensel, sly politicians. And Reeves Peters or anyone else can't make me believe that he talked them into it - George Edwards or any of the other emissaries. Ned Irish just made Christians out of them, and now they are trying to be half as smart as Ned Irish is. Just try to conjure up a fellow being half as smart as Ned Irish!

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

THE KANSAS CITY STAR.

DAILY
COMBINED CIRCULATION
MORNING AND EVENING
600,000

SUNDAY
CIRCULATION
320,000

WEEKLY
CIRCULATION 420,000
PAID-IN-ADVANCE
SUBSCRIBERS

Tuesday---

Dear Phog: After perusing your message with the customary care and diligence I have come to the definite conclusion that you don't care a lot of the N.C.A.A. boys.

And that's all right with me.

I'm rather glad, however, that, on the whole, I seem to have seen the brighter side of some of these N.C.A.A. villians.

I note from the public prints, mostly ours, that you are a very busy gentleman. May I compliment you on your numerous activities along helpful lines. I don't know how you find the time and energy to do it all.

Our best to your Bess...and may all go well with you and rours.

Sincerely,
J. E. B.

June 5, 1944.

Mr. H. H. McGee,
118 So. Chestnut,
Olathe, Kansas.

Dear Mr. McGee:

I am writing you regarding your sacro-iliac strain. I found that the innominate was posterior. In other words, the laymen's terminology would be that your leg was short. I believe anyone well versed in the anatomical structure will know how to adjust that lesion.

If you go to someone who does not know how, if you will have him write me I will be very glad to explain the manipulation to him.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

B

May 31, 1944.

Mr. Harry Morrow,
Sports Editor,
Lawrence Journal World,
Lawrence, Kansas.

Dear Harry:

It was very nice of you to copy the statement of the Hays paper. I did not get to see it, and if you have not destroyed the same I would appreciate it if you would put it in the mail or phone my office and I will drop by for it. I would like to see how my friendly booster at Hays handled the speech I made out there.

Some of the boys around Lawrence may want to look at the corpse and see if it is the same individual that the Hays correspondent described.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

C

November 17, 1943.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I want to thank you most sincerely for your extreme kindness in giving that swell boost to Milt Sullivant. It was grand of you to do it, and it shows as always that you are strong for helping the young fellows get along.

I know the type of fellow Milt is, and I do know that whether he writes you or not, which I think he will, he appreciates it from the bottom of his heart.

Milt did a swell job here at the University both in the Law School with superior grades, and as a wonderful football player, one of the best for his poundage. So you are really helping a very worthy young man who has three fine children and a lovely wife.

With all good wishes and appreciation for the many, many things you have done, I am

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

November 3, 1943.

Mr. C. E. McBride, Sports Editor,
The Kansas City Star,
Kansas City, Missouri.

Dear Mac:

I am wondering if you would be kind enough to do a favor for me and for Milton Sullivant, the captain of the Kansas football team of 1939. Milton Allen and Milton Sullivant were very good and close friends in the Law School here at the University, and something over a year ago Milton Sullivant went down to Paola to accept a position in the firm of Sheridan and Bishop.

So highly successful was young Sullivant with this law firm that they took him in to the firm, and the firm is now known as Sheridan, Bishop and Sullivant.

I realize that you are not given much space but I thought you would be happy to mention the fact that Sullivant was an outstanding backfield man here at the University and captain of the 1939 team. This will let his friends know where he is and I know that he would appreciate it greatly. Mit is very fond of him and says that he will make an outstanding lawyer. Certainly his start confirms this opinion with me.

I was in school with Barney Sheridan here from 1905 to 1908, and know that Barney is the type of fellow that will give the young man every chance. Barney's son, Michael Sheridan, is a medical student at the University of Pennsylvania with Bob Allen. Bob and Michael are very fast friends. I will appreciate any little boost you can give Milt Sullivant.

With deep appreciation, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

October 22, 1943.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I was interested in your Sports Column comment regarding the reactions of the managers of professional teams always being enthusiastic about winning, and the reactions of the college coach being rather pessimistic. I believe I have the answer for you. This, of course, is my own reaction, but I believe you will half-way agree with me.

The differences in the two reactions are matters of emotional response of the respective followers of the two sports. The baseball fan is enthusiastic about his team if it wins, but he is still a more stabilized individual as far as whooping it up for his home team is concerned. He goes out and pays his money to see a baseball game but he is half critical of his team until it wins for him. And then he rather dissipates some of his reticence and allows his enthusiasm to bubble over at times. The follower of the professional team, or the fan, is not such a possessive soul nor such a rabid one as is the follower of college teams.

But old Joe College goes all out on the thing. Maybe his dear old alma mammy has inculcated him with that rah-rah enthusiasm, and although he may not exhibit it outwardly it is bubbling in his paternal breast. And the fellow who has never been to college takes his enthusiasm by proxy on betting on the parlay choices and odds. In other words, he adopts one of the colleges of America and he is by remote control an alumnus of some winning football aggregation - he hopes.

There is more intimacy for the fan in college athletics than there is in professional athletics -- you will understand, Mac, when I talk about baseball being professional and college athletics being amateur, you know I am kidding. Perhaps professional baseball is more amateur than college football because Judge Landis keeps it so. But I will not go into that. You know more about that than I do, and I know plenty.

Now, back to the college game. The young life of the students each year has a zest and a spontaneity about college athletics that just develops more enthusiasm, which all people like to think of and like to see. It gives any old man a buzz to walk into any high school or college when the classes are changing in the halls. The friendliness

the youth and the air of buoyancy permeates the atmosphere and we all like it.

Now, the college coach must be pessimistic because the enthusiasm of the followers of football would carry him out of his job when he lost. By being pessimistic the Joe College followers will say, Well, he did a fine job. If he held the score down and if he should win he is a miracle man. And too, he builds his opposing coach up by saying that Coach John Doe has an exceptional team. If he should defeat Coach John Doe then of course he is a better coach. It is a matter of self-preservation in both cases. The college coach is endeavoring to keep his job and the professional coach is desiring to attract more customers.

In no realm of activity does emotion play such a high part as it does in athletics. The spectator is not a sane, logical, reasoning person. He goes to the contest to give vent to his feelings, to recreate himself and to forget the worries of this and that; therefore, he becomes either a shouting, wild, fanatic, or a loyalist who picks one team and follows it and forgets all about the hard grind of the affairs of business or the profession.

Again I say that when a man gives vent to his emotions he ceases to think sanely and intelligently. That is why the college coach is pessimistic to offset the rabidity of the followers and the professional coach is enthusiastic to build up attendance, which after all pays the freight of professional ball. This build up would naturally come from the club owner who would reflect a salary increase or decrease according to the success of the team.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

E

September 15, 1943.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

It was very gracious of you indeed to send Jim St. Clair's letter to me. Jim has expressed this opinion to me at times, and of course this is very gratifying to me. I did it to boost basketball, the N.C.A.A. and naturally to boost Kansas City as the top city in the United States when it comes to appreciative basketball patrons.

Personally, I do believe that bringing this outfit of money-grabbers out of the red at that time was a very opportune thing for the N.C.A.A. I believe had it been attempted in other cities it would not have much more than paid expenses, and the fact that they were facing a five thousand dollar deficit would have meant the end of basketball tournament competition for them.

The only place they have made money outside of Kansas City has been at Madison when Wisconsin was a contender and played in Wisconsin's own field house. To me this action stinks to high heaven. When any management would play on a contender's home floor, then it shows to me that the management lacks balance and certainly a sense of sporting decency to ask other teams to play on the home team's floor, and still call it a championship game.

I would not expect Jim St. Clair or anyone else to agree with everything that I do. I don't agree with everything anyone else does. Jim is a fine fellow. He belongs to the line of athletic politicians. He served as the chairman of the nominating committee for years for the N.C.A.A. basketball committee. In other words, he was L. W. St. John's handy-man to nominate the slate that Saint puts up and like all good lieutenants he succeeded to the chairmanship in due time. Personally, I am not the type of fellow that would want to be a lieutenant to St. John for any long era.

Anyhow, I don't agree with what Jim did and Jim doesn't agree with what I do, so that is even.

I do appreciate your thoughtfulness in sending Jim's letter to me because Jim knows that you and I are good friends. And to say that you are my good friend means that you have taken a lot of beatings in my behalf. But I appreciate a fellow like you who can do that.

With all good wishes, I am

Sincerely yours,

Director of Physical Education.

FCA:AH

SOUTHWEST ATHLETIC CONFERENCE

J. W. St. Clair
Secretary-Treasurer

Office
S.M.U.
Dallas, Texas

June 11, 1943

Mr. Clyde McBride,
Sports Editor,
Kansas City Star,
Kansas City, Missouri.

Dear Mr. McBride:

Sometime ago a clipping was sent to me of your comments in the Star in regard to whom should receive praise for the success of the N.C.A.A. Basketball Tournaments. I appreciate your article very much.

You, as well as I, do not wish to take any credit from Messrs. Olsen and Edwards for their fine work in the N.C.A.A. Tournaments, but I know as well as you that Phog Allen is the man who brought us out of the red and established us on the firm footing we now have, and it was Kansas City who so nobly rallied behind our tournaments. While we do not all agree with Phog in everything, I do want to take this occasion to hand all bouquets possible to him for making possible the continuation of the N.C.A.A. Tournaments.

Sincerely yours,

JWS:FML

J. W. St. Clair, Chairman,
N.C.A.A. and National Basketball
Rules Committee

Dear Phog: I thought this was a nice note and hope you do. Mac
I'm just now getting to a reply so you see how far rearward I am.

July 25, 1944.

Lt. (jg) F. A. McNeese,
BOQ, NAS,
Ottumwa, Iowa.

Dear Lieutenant McNeese:

I will be very glad to see you at your convenience for an examination. I would prefer to see you some morning, and if you will let me know a couple of days in advance of your coming I will plan to be in my office.

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

23 July 44.

Dear Sir:

For the past six weeks I have been layed up to some extent with an injury to my sacra-ill-iac. At times it bothers me so much as to hamper my duties as a flight instructor. Lt Kitts officer in charge of our athletic department suggested that I get in touch with you and that perhaps you may be able to straighten me out. It is convenient for me to fly over to your office at almost any date, hoping to here from you at an early date and the best of wishes, I remain,

Sincerely,

F. L. McNeese, Lt (i.2)

August 28, 1944.

Mr. Harry McMillan, Principal,
Southeast High School,
3500 East Meyer Blvd.,
Kansas City, Missouri.

Dear Prinripal McMillan:

We were checking up on our film, "Basketball Fundamentals", and as our records show the film has not been returned from Southeast High School. We left it there last April 19th so that the basketball players could see it.

It was rather late when we finished our speech, so rather than show the film and tire the audience out, you will recall that we left it there so that the basketball players could see it.

I will appreciate it if you will check into this matter at your earliest convenience.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

September 2, 1944.

Mr. Curtis W. McGraw,
Vice President and Treasurer,
McGraw-Hill Book Co. Inc.,
330 West 42nd Street,
New York 18, N.Y.

Dear Mr. McGraw:

During your absence I wrote to Mr. H. M. Larsen of the Treasurer's Office, ordering sixty copies of BETTER BASKETBALL.

Ray Eliot, coach of football at the University of Illinois, Slip Madigan, coach of football at the University of Iowa, Vadal Peterson, coach of basketball at the University of Utah, the school that won the National Collegiate and the National Invitation in New York, - and I headed up the football and basketball faculty at the Iowa State High School Athletic Association Coaching School at Boone, Iowa, on August 15-19. Bud Parmalee, formerly of the New York Giants, Pie Trainor, third basemen and former manager of the Pittsburgh Pirates, and Lew Fonseca, leading hitter of the American League and former manager of the Chicago White Sox, formed the baseball faculty. Lyle Quinn, the executive secretary of the Iowa High School Coaching Association, and some of the key coaches asked me for an autographed book as a professional courtesy.

We had 250 coaches enrolled at Boone, Iowa, and 60 of them asked me to autograph and parcel post the book to them. I take this as an indication that there are many, many new coaches in the country today due to the war situation. Therefore, I think that the book will enjoy a fairly large sale if promoted from an advertising standpoint.

John Bunn, of Stanford, who is now Dean of Men there, was the author of a book published by McMillan Company, entitled "Basketball Methods". There is only one book on the market besides mine that the author is actively engaged in coaching. That is "Winning Basketball" by Nat Holman, price \$2.00. Therefore, I feel that a good advertising campaign calculated upon stimulating sales might prove profitable.

I also lectured at the Kansas Coaching School in Topeka, and found quite a receptive sale there. Lowe & Campbell of Kansas City, had a salesman there with our book, BETTER BASKETBALL, on hand and he put out quite a few of them.

I had written Mr. Larsen about the book cover and was pleased to find that you had again printed the colorful jacket which helps the looks of the book decidedly.

My thought in asking for a number of author's copies was that I could put these books in hands that would again call attention to the book since it is seven years old. After a book runs through a couple of college generations it is considered an old book, and the original copies distributed by the publishers are many times laid aside. With this new printing size and colorful jacket I believe we can again stimulate a fairly large sale.

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

During your absence I wrote to Mr. H. H. Larsen of the

Dear Mr. McGraw:

New York 18th M. A.
320 West 42nd Street
McGraw-Hill Book Co. Inc.
Attn: President and Publisher
Mr. Charles A. McGraw

September 5, 1947

September 2, 1944.

Mr. H. M. Larsen,
Treasurer's Office,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York 18, N.Y.

Dear Mr. Larsen:

Thank you for your good letter of August 25.
I am writing Mr. McGraw regarding the matter.

Please find enclosed check for \$147.40 to
cover the invoice of August 24.

Very sincerely yours,

FCA:AH
Enc.

Director of Physical Education,
Varsity Basketball Coach.

JAMES H. MCGRAW, JR.
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TRADE DEPARTMENT

August 25, 1944

Dr. Forrest C. Allen
Dept. of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

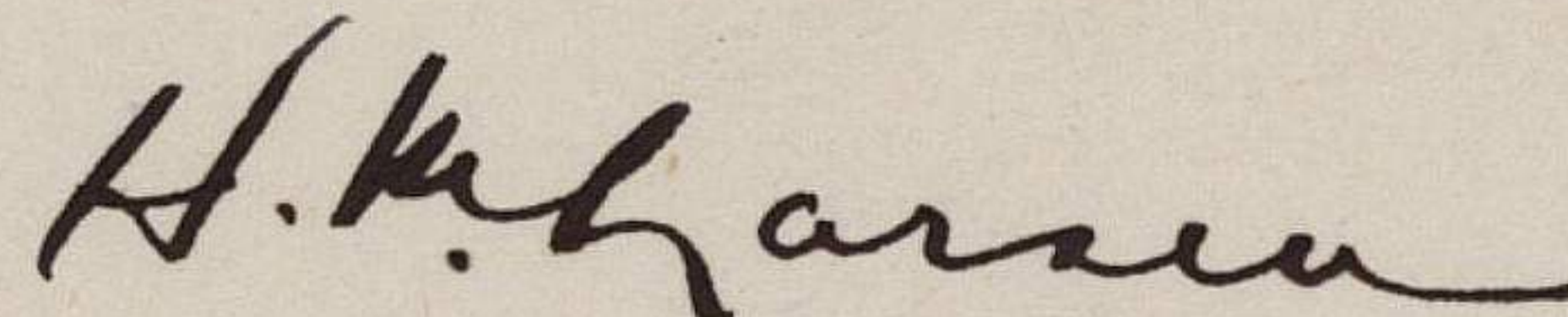
Under separate cover we are sending you 60 copies of BETTER BASKETBALL at your discount of 40%. These are going forward via parcel post which is cheaper than express but not as fast, and we hope this is satisfactory.

Mr. McGraw is away at the present time and I will, therefore, have to wait for his approval before sending the ten author copies which you requested. Your contract with us does not provide for extra author copies and inasmuch as I am not familiar with your understanding with Mr. McGraw, I hope you will bear with us until he returns which should be within a week or so.

I am referring that part of your letter regarding future advertising for your book to the proper department. It is our belief, as well, that after the war, athletics will play an important role in the postwar period.

Very truly yours,

McGRAW-HILL BOOK COMPANY, Inc.,



Treasurer's Office.

HML/s

January 24, 1944.

Mr. H. M. Larsen,
Treasurer's Office,
McGraw-Hill Book Company,
330 West 42nd Street,
New York, N.Y.

Dear Mr. Larsen:

I appreciate your letter of January 21, and the attention you have given in the matter of straightening out my account with your firm.

I am enclosing herewith my check for \$12.65 in payment of the five books ordered on December 8th.

I appreciate your cancellation of the small balance remaining in the April 26th order. This is very nice of you.

Thanking you for your courtesy, I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

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330 West 42nd Street

New York, N.Y.

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JOSEPH A. HYLAND
PRODUCTION DEPARTMENT

HUGH J. KELLY
TRADE DEPARTMENT

January 21, 1944

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

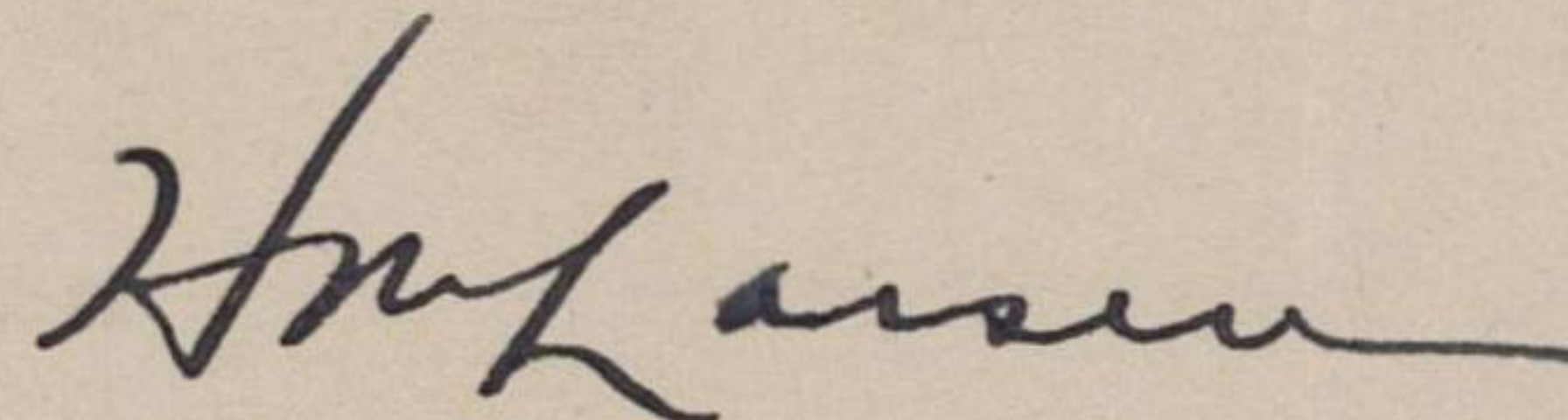
Please pardon the delay in acknowledging your letter of December 30th which has just come to my attention.

Of course, it was a very stupid error on the part of one of our billing clerks not to realize that you are the author of BETTER BASKETBALL and should be allowed your usual discount of 40 per cent. We have a great many new employees and as such they are not completely familiar with many of the details and exceptions to authors on orders for their own books. However, we have called this matter to their attention and trust you will bear with us.

We have adjusted and allowed 40 per cent on your order of December 8th, our invoice #22232, and our corrected statement is enclosed herewith.

Concerning the previous charge for five copies of your book ordered on April 26th, that too was incorrectly billed, but in the final analysis the charge should also have been \$12.00 plus carriage. Your check for \$10.52, therefore, left a balance of \$1.38 due us but in view of the circumstances, we are simply cancelling this small balance and the account is now closed. 10.62

Very truly yours,



Treasurer's Office

HML/gb
Encl.

December 30, 1943.

Mr. A. M. Horris,
Retail Credit Department,
McGraw-Hill Book Company,
330 West 42nd Street,
New York 18, N.Y.

Dear Mr. Horris:

In your letter of December 22nd, with regard to the balance due your firm for the books sent me last April, you mention a 15% discount. You perhaps did not realize that I am the author of "Better Basketball", and from the beginning of its publication Mr. Curtis W. McGraw has allowed me a 40% discount on all books that I have ordered from the publishing firm. Doubtless if you will speak to Mr. McGraw he will confirm this.

In all my business dealings with the firm since the publication of the book this has been in effect. No doubt many changes have taken place in the office, due to the war effort, and this had not been called to your attention.

I would appreciate it if you will make out a new statement of the balance due you on this order, and I will be happy to send you a check at once.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Handwritten in red ink:
Paid
1/40
Joe
G.A.H.

JAMES H. MCGRAW, JR.
CHAIRMAN OF THE BOARD
MARTIN M. FOSS
PRESIDENT
JAMES S. THOMPSON
EXECUTIVE VICE PRESIDENT
CURTIS W. MCGRAW
VICE PRESIDENT AND TREASURER
WILLIAM E. HAWKE
SECRETARY & ASST. TREASURER

McGraw-Hill Book Company, Inc.

McGraw-Hill Building

330 West 42nd Street

New York, N.Y.

CABLE ADDRESS
"McGraw Hill" New York

ZONE 18

LONDON
ALDWYCH HOUSE, W. C. 2.

DIVISIONAL VICE PRESIDENTS
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TRADE DEPARTMENT

December 22, 1943

Mr. Forrest C. Allen
c/o University of Kansas
Lawrence, Kansas

Dear Sir:

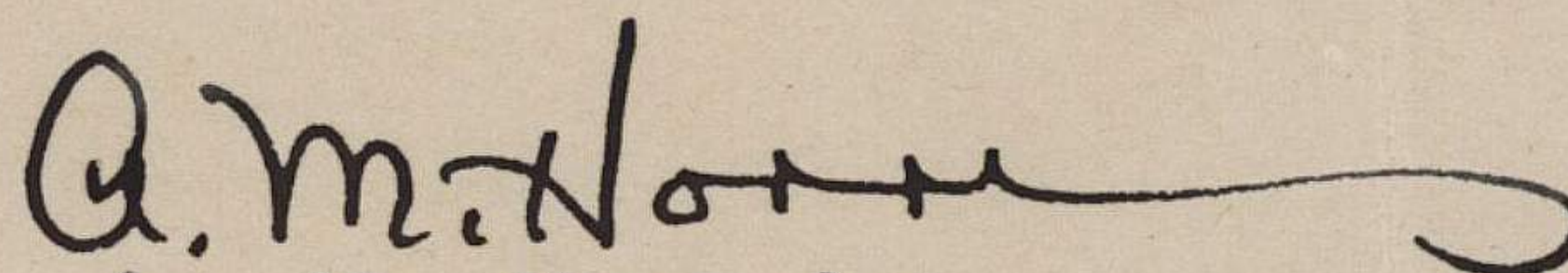
In response to your letter of December 8th we have now forwarded five copies of Allen's BETTER BASKETBALL.

With reference to your inquiry about a \$6.40 balance still due, we wish to advise that in billing you for the five copies of Allen sent in April of this year, an error was made in not billing you at the full price of \$17.00 (five books at \$4.00 each, at 15% discount). Your recent remittance of \$10.62, therefore, leaves a charge still due of \$6.38.

We hope that you have not been seriously inconvenienced by our oversight and we look forward to the opportunity of serving you more satisfactorily in the future.

Very truly yours,

AMH:EO/12/21



A. M. Horris
Retail Credit Department

August 23, 1944.

Geo. A. McArthur & Sons,
Baraboo, Wisconsin.

Dear Sirs:

We are shipping to you today, prepaid, 120 gym towels for selvage repair. They are to be returned to us charges collect.

We have received from you the shipment of towels which you recently repaired for us, and are very pleased with the results.

Thanking you for your courtesy, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

August 1, 1944.

Mr. Alston M. McCarty,
McCarty-Sherman Ford Dealers,
Denver, Colorado.

Dear Alston:

Thank you very much for your kindness in behalf of Elmer Schaake. He, as well as I appreciate your courtesy.

You will remember that a similar invitation in regard to golf still holds forth should you ever come toward Lawrence.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

FORD • MERCURY • LINCOLN ZEPHYR

McCarty-Sherman

DENVER'S OLDEST AUTHORIZED FORD DEALERS
DENVER, COLORADO

July 18, 1944

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Phog:

I received your letter regarding Elmer Schaake. I have written a letter to Dean Nelson as per the enclosed copy and also sent a copy to Dave Wyatt, Athletic Manager. I believe they have made no choices yet, but expect to decide before August 1st. Frankly, they are very hopeful that Cac Hubbard may be released from the Service and returned to the University of Denver. He was most popular and, as you know, a very fine coach. They are expanding their athletic program very greatly at the University of Denver, and under the present setup they can hire a first and second coach and pay them both very good salaries.

I hope sometime that you may come to Denver and find time for a round of golf.

Yours very truly,

Alston M. McCarty
Alston M. McCarty

AMM:lt
Enclosures - 2

Since writing the above letter I have had a talk with one of the committees chosen to hire a coach. If Hubbard doesn't return they plan to hire a coach with a national reputation.

July 18, 1944

Dean Alfred C. Nelson
Graduate School
University of Denver
Denver, Colorado

Dear Dean Nelson:

I understand that Elmer Schaake has made application for a position as coach at the University.

I am a graduate of the University of Kansas and also a member of the Pioneer Club, so I have a mutual interest in Elmer Schaake. Schaake is assistant varsity football coach and teacher in the physical conditioning course for Army trainees at the University of Kansas. Before that he coached at Bethany College at Linsburg, Kansas, where he had a remarkably successful experience. He came from there to Lawrence High School where he coached all sports and made a most enviable record.

Schaake has had several championships in his league at Lawrence High School. During his three years of football at the University of Kansas, in 1930 they were Big Six champions; and in 1931, you may recall, they beat Denver University 12 to 7 in a rather uninteresting game in which Kansas showed plenty of power but did not use it in the proper way. Schaake was captain and all Big Six quarterback in 1932. He is married, has a most cultured and lovely wife, and two children.

Elmer Schaake is as fine and clean in every way as a man can be. He is not only a gentleman and fine sportsman, but he has a lot of pep and fire, which should be an attribute of every successful coach. He has the qualifications in every way for coaching a "big-time" football team. He played one year with Petsy Clark's Detroit Lions after finishing his competition at Kansas. He did not care for the professional game, although he was one of the outstanding players in the league. He merely played to earn enough money to pay his college debt.

I will appreciate any consideration you and the other officials at the University of Denver may give this outstanding man. I wish you might meet him personally.

Yours very truly,

THE Mc

Alston W. McCarty

AMM:lt

cc: Dave Wyatt, Athletic Director

July 18, 1944

Hon. E. J. Johnson
Senate Office Building
Washington, D. C.

Dear Senator:

I appreciate very much the information you have sent me from time to time regarding the production and distribution of agricultural implements, accessories, and tractors.

We are having a spell of hot weather here, but the nights are cool and I know you wish you could get away from the heat of Washington.

Kind personal regards.

Yours very truly,

THE McCARTY-SHERMAN MOTOR COMPANY

By _____
President

Alston M. McCarty:lt