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Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I was interested in your Sports Column comment regarding the reactions of the managers of professional teams always being enthusiastic about winning, and the reactions of the college coach being rather pessimistic. I believe I have the answer for you. This, of course, is my own reaction, but I believe you will half-way agree with me.

The differences in the two reactions are matters of emotional response of the respective followers of the two sports. The baseball fan is enthusiastic about his team if it wins, but he is still a more stabilized individual as far as whooping it up for his home team is concerned. He goes out and pays his money to see a baseball game but he is half critical of his team until it wins for him. And then he rather dissipates some of his reticence and allows his enthusiasm to bubble over at times. The follower of the professional team, or the fan, is not such a possessive soul nor such a rabid one as is the follower of college teams.

But old Joe College goes all out on the thing. Maybe his dear old alma mammy has inculcated him with that rah-rah enthusiasm, and although he may not exhibit it outwardly it is bubbling in his paternal breast. And the fellow who has never been to college takes his enthusiasm by proxy on betting on the parlay choices and odds. In other words, he adopts one of the colleges of America and he is by remote control an alumnus of some winning football aggregation - he hopes.

There is more intimacy for the fan in college athletics than there is in professional athletics -- you will understand, Mac, when I talk about baseball being professional and college athletics being amateur, you know I am kidding. Perhaps professional baseball is more amateur than college football because Judge Landis keeps it so. But I will not go into that. You know more about that than I do, and I know plenty.

Now, back to the college game. The young life of the students each year has a zest and a spontaneity about college athletics that just develops more enthusiasm, which all people like to think of and like to see. It gives any old man a buzz to walk into any high school or college when the classes are changing in the halls. The friendliness