

JAMES H. MCGRAW, JR.
CHAIRMAN OF THE BOARD
MARTIN M. FOSS
VICE CHAIRMAN OF THE BOARD
JAMES S. THOMPSON
PRESIDENT
CURTIS W. MCGRAW
VICE PRESIDENT AND TREASURER
CURTIS G. BENJAMIN
VICE PRESIDENT
WILLIAM E. HAWKE
SECRETARY & ASST. TREASURER

McGraw-Hill Book Company, Inc.

McGRAW-HILL BUILDING
330 WEST 42ND STREET
NEW YORK 18, N.Y.

CABLE ADDRESS
"MCGRAW HILL" NEW YORK

LONDON
ALDWYCH HOUSE, W. C. 2.

DIVISIONAL VICE PRESIDENTS
HUGH J. KELLY
MAJOR A. U. S.
ON MILITARY LEAVE
FRANK L. EGNER
MAIL ORDER DEPARTMENT
JOSEPH A. HYLAND
PRODUCTION DEPARTMENT
WILLIAM E. LARNED
TRADE DEPARTMENT

August 25, 1944

Dr. Forrest C. Allen
Dept. of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

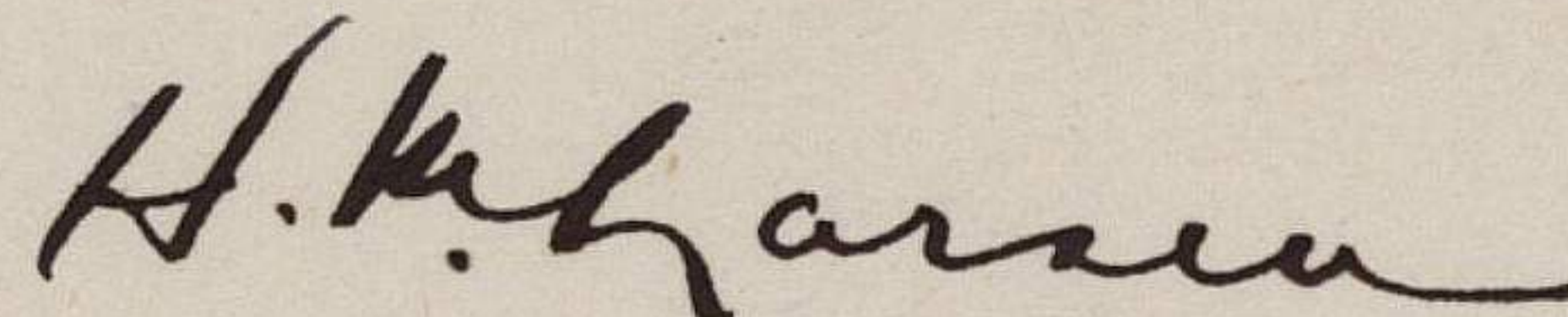
Under separate cover we are sending you 60 copies of BETTER BASKETBALL at your discount of 40%. These are going forward via parcel post which is cheaper than express but not as fast, and we hope this is satisfactory.

Mr. McGraw is away at the present time and I will, therefore, have to wait for his approval before sending the ten author copies which you requested. Your contract with us does not provide for extra author copies and inasmuch as I am not familiar with your understanding with Mr. McGraw, I hope you will bear with us until he returns which should be within a week or so.

I am referring that part of your letter regarding future advertising for your book to the proper department. It is our belief, as well, that after the war, athletics will play an important role in the postwar period.

Very truly yours,

McGRAW-HILL BOOK COMPANY, Inc.,



Treasurer's Office.

HML/s