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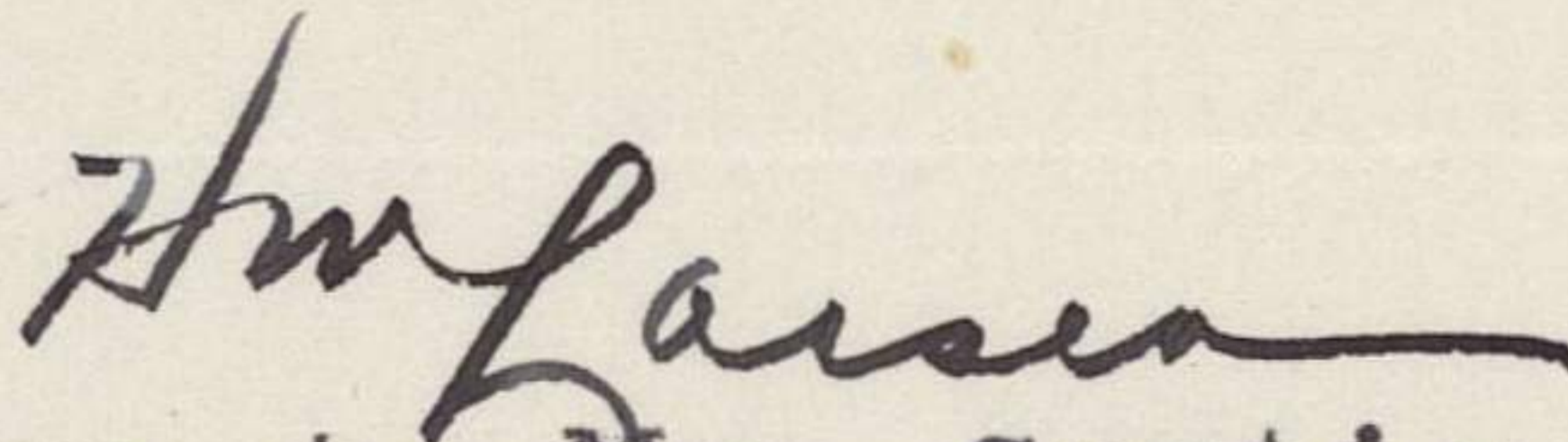
September 22, 1942

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

As requested in your letter of
September 19 to Mr. McGraw, we are sending
you under separate cover five copies of
BETTER BASKETBALL and these are being sent
complimentary for your distribution.

Very truly yours,



Secretary to Mr. Curtis W. McGraw.

GEO. McARTHUR & SONS

Baraboo, WISCONSIN



Manufacturers of
Super-Turk and *Super-Gym*
BATH TOWELS
Velva-Terry **BARABOO**
BATH ROBES CRASH TOWELING

September 2, 1942

University of Kansas
Department of Physical Education
Lawrence, Kansas

Attention: Mr. Forrest C. Allen
Director of Physical Education,
Varsity Basketball Coach

Dear Mr. Allen:

Thank you very much for your letter of August 29th with the good news regarding the 200 dozen heavy duty SUPER-GYM towels with the red stripe which you are requisitioning for your department. We certainly do appreciate this opportunity to serve you, and we sincerely hope that the State Business Manager approves your recommendation of our firm for handling this order.

We have been very fortunate in taking care of a good many of the needs in the State of Kansas through the office of the State Business Manager, and we sincerely hope that this will come through in the regular form.

Thanking you again, Mr. Allen, and with the writer's kindest personal regards, we are,

Yours very truly,

GEORGE McARTHUR AND SONS


Andrew M. McArthur

AMM:ma

September 19, 1942.

McGraw-Hill Book Company,
330 West 42nd Street,
New York City, N.Y.

Dear Sirs:

Will you kindly mail me by return mail ten (10) copies of "Better Basketball", at the usual author's rate? I will remit the price immediately upon receipt of your statement.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

September 19, 1942.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

I wonder if you would be kind enough to send me five author's copies of "Better Basketball" which I may dispose of to good advantage.

I am ordering ten copies of the book to be sent to me which I will pay for when I receive the bill for them, but I would appreciate it if you can send me the five author's copies in addition to the ten.

Thanking you for your courtesy, I am

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

J

Lawrence, Kansas

October 17, 1942

PERSONAL

Mr. C. E. McBride,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I am sorry that I haven't had a chance to chew the fat with you for quite some time, but I am dropping you a line confidentially to let you know of the activities of our mutual and good friend, Dr. John Outland. It may be improper for me to blame the good doctor for this activity, but the trail is very obviously his, as I see it.

Ted O'Leary saw me in the stadium at the Marquette game and he told me confidentially that George "Speed" Atkeson, the old football player here and now president of the K. U. Alumni Club in Kansas City, had a set-up that would do the job athletically. He proposed to Ted that Ted be the basketball coach at the University of Kansas and "Speed" be the athletic director, that Dr. Glenn Cunningham be head of the Department of Physical Education, and that perhaps Mike Getto be the varsity football coach and Bill Hargiss the freshman coach. The track coach was not discussed at length, but "Speed" has made a couple of trips to Lawrence seeing some of the athletic board members on the Hill, and only recently Ted told me that he plays handball with "Speed" every day and that "Speed" nearly drives him crazy trying to get Ted to accept the basketball job at K.U.

Of course, it is a laugh because with the outlook for football in the colleges most precarious and with the diminishing financial returns from the game, no school can afford to hire an athletic director unless he were one of the coaches, and rightfully, perhaps, the football coach.

I said to Ted, "Ted, this is not "Speed's" idea. The whole thing is Dr. Johnny "Meddlesome Mattie" Outland's thinking." As soon as he mentioned Glenn Cunningham, and by the way, Glenn is a fine friend of mine, he showed the machinations of the good doctor's brain. Dr. Johnny apparently is very fond of me. I think perhaps he is figuring on asking the legislature to put me on a handsome pension for life. I know he wouldn't forget me. But I did want you to know that Speed, who happens to be Don Ricksecker's son-in-law, and who incidentally is out of a job at the present time, needs one. Can't you do something to help the poor fellow? All he did was to flunk out here at the University and finally get reinstated when a lawyer threatened to sue the Board of Regents when he had flunked out. He

was a motor cop on the police force during his football days, and I think Speed would do pretty well as athletic director of something.

Please do not think that I am worrying a lot about the thing, but just wanted to pass the word along to you.

Two years ago Dr. Johnny called one of my very good friends in Kansas City, Kansas, made a dinner date with him, and told him then that there was just a lot of trouble in the athletic department at the University and something should be done about it. My friend said, "Doctor Outland, if you are talking about Phog Allen you might just as well forget it, but as for the rest of them, I don't care much about it." Dr. Outland had to admit that the troublesome little fellow was Phog, and he went away rather unhappy at not being able to obtain his cherished goal.

Hope everything is coming along fine with you, and at the first opportunity if you will eat spaghetti and meat balls I would like to buy you a luncheon, but I don't know when I would get you away from the desk because I know that you are short handed, and as I read your sport column I am impressed with the fact that you are doing the whole sheet, apparently, with Scott Harrison and Dan Partner gone. I don't know how a rugged old man like you could keep eternally at it.

And by the way, I am surprised that you haven't received more letters telling what a demon you are in not giving Kansas and Missouri followers a fair deal on the sport page. You really are a mean old man!

With all good wishes to Helen and your family and yourself,
I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

H

January 15, 1943.

Mr. C. E. McBride,
Sports Editor,
Kansas City Star,
Kansas City, Mo.

Dear Mac:

Confirming my phone conversation regarding Kelleher, etc., Mr. Kelleher states that I was endeavoring to drive a wedge between the east and the west. I told you over the phone that I was the organizer of the National Association of Basketball Coaches. This came about when the Basketball Rules Committee deleted the dribble from the rule book. Dr. Meanwell, L. S. St. John and the old guard were then running the rules committee.

I was speaking before the National Educational Association in Des Moines at the Drake field house along with Knute Rockne. Knute Rockne spoke on "The Pedagogy of Football" and I spoke on "The Pedagogy of Basketball". Two days prior to this meeting at the field house the Basketball Rules Committee had abolished the dribble. In my speech on "The Pedagogy of Basketball" I assailed the National Basketball Rules Committee as autocratic and high-handed because they had not checked with any of the coaches of the country to determine their opinions; but because Meanwell felt that the one bounce in the game would be better than the dribble they followed his recommendation.

I received about 160 telegrams from coaches over the country stating that they desired the dribble retained, and for me to voice their protest. My contention was that the dribble in basketball was synonymous with the broken field run in football. It was spectacular and also it permitted a closely guarded player to break into the open for a better pass. It also permitted a player to carry the ball to vantage points to set up a play. It added sparkle and color to the game and a clever dribbler was a cross between a fine hurdler and a broken field runner.

The Kansas Relays came on in about ten days and the Drake Relays were a week after this, so I called for a meeting of all the basketball coaches of the country to be held at Des Moines at the time of the Drake Relays. We had a great turn out and the coaches elected me chairman of that group. We protested to the rules body and set a meeting for the Coaches Association to formulate an organization at Chicago during the time of the N.C.A.A. track meet. Before the N.C.A.A. track meet in June the Rules Committee rescinded their rule regarding the dribble and left the rules as they were. The deletion of the dribble took place in April and the Rules Committee put the rule back in May.

However, the coaches went ahead with their organization and elected me the first president of the rules body. I was re-elected the following year, and it happened that I am the only coach to serve two terms as president. I am not boasting about this, Mac, but the fact that I organized and fought for the rules for the good of the game would not show very constructively that I was trying to drive a wedge between any group. Rather, I have worked for the betterment of basketball rules from the beginning. For a number of years I was chairman of the Research Committee for both the Basketball Rules Committee and the Coaches Association. The last two or three years I have refused offices in the Coaches Association because I felt that there were too many fellows in the Rules Committee trying to get certain things done for their betterment rather than for the game's betterment.

Nat Holman and a lot of these fellows have had their faces all over Longine Watch advertisements, others have sponsored bananas and Postum and so forth, which I think is against the best ethics of the coaching profession. I have never been with or for any particular group, but am for the betterment of the game. My argument was to bring a referee from each section so they would bring the proponents of the different styles closer together. Having officials only from New York when you are meeting New York coaches is not doing for the game the thing that many of the coaches hope.

Hank Iba told me to throw away all the plays we had and just roll, which means pass at angles and run in curves, and set up the post play because the east knows nothing about post plays.

That article that you have by Irving Marsh states the opportunity of different coaches, which is about the same as what Hank Iba said. If some of those easterners want to do a little researching, why would it not be a good idea to send some of their eastern teams out west to see how the game is played here. My prediction is that they will win about one in four games among the top teams, and then they will be lucky to win that one if the westerners used the same system as the easterners do of having all western officials. Wouldn't you say, Mac, that there is such a difference that it would take a wonderful team from the east to whip a western team? That is why my argument has been made, that the west is much better than the east when they go to the east and play under eastern restrictions and still defeat them on the easterners floor. The east is unprogressive. They pooh-poohed the one-hand shot until the western boys came up and rained them in so fast that a few of the easterners have copied the one-hand shot.

Nat Holman made a statement that he would never let any of his boys use a one-hand shot which shows a prejudice against certain western and middle western activities. The difficulty is that the easterners think New York is the center of basketball. It is not. It is the center of publicity of basketball because it is the clearing

house, but the easterners have not changed their idea of a pick-off according to their interpretation, and everybody has to play their interpretation.

I believe this will augment what I gave you before.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

F
March 19, 1943.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

Just a follow-up on the Cox - Olsen - Edwards story.

I forgot to mention that in 1939 Oklahoma and Missouri tied for the Big Six championship with Kansas third. That was the first year of the N.C.A.A. play-off, you remember. I was the Fifth District representative and Edwards at that time had nothing to do with the N.C.A.A. tournament, except membership on the Fifth District championship committee along with you, Dr. King, John Truesdale, and I. You perhaps recall the difficulty I had in getting the Big Six to sanction a representative for the tournament. I had to call Dr. Bergman, at Iowa State College and ask him to poll the conference for a vote.

Drake and Oklahoma A. & M. had tied, and so had Missouri and Oklahoma, so Missouri refused to participate in the tournament. You doubtless remember some of the jockeying that took place between Drake when we had the discussion in Kansas City. I believe you were present at the meeting, but Edwards refused to come and Missouri turned thumbs down on the thing (perhaps because I had something to do with it) and Shirkey was very cool on the proposition.

The play-off was in Oklahoma City with Missouri staying out, and in the first night's game Oklahoma A. & M. met Drake. A. & M. won handily, and then the play-off was between Oklahoma and Oklahoma A. & M. Oklahoma won and went to the Pacific Coast as the Fifth District representative.

You will remember that George Edwards had little or nothing to do with that tournament.

Then in 1940 Kansas, Missouri and Oklahoma tied for the championship, and then Edwards came rather actively in to the play-off. It was arranged to play the play-off of the triple tie in Wichita, Kansas. The drawings were made in Kansas City and while in the hotel room of the Kansas City Athletic Club, with Dr. King, George Edwards and others there, we called Bruce Drake over the phone and arranged for the drawings. I have

forgotten whether Dr. King drew the slips or whether George Edwards did, but Kansas drew a bye and the first play-off was between Missouri and Oklahoma. Oklahoma won, then Kansas played Oklahoma to determine the winner. Kansas won, 45 - 39. Then Kansas played Oklahoma A. & M. at Oklahoma City, and Kansas won in an overtime game, 45 - 43, I think. Then our big series in Kansas City, when the drawing was made in public with Mr. Zachman doing the drawing and with Sam Barry, Frosty Cox, Buster Brannon and myself present for the drawing. It was made on the floor of the Auditorium before everybody, so there was no question about the drawings, everything being aboveboard.

Kansas drew Rice, and Colorado drew Southern California, with the results all of which you know. All during this time I was the Fifth District representative of the N.C.A.A. Rules Body, and of course picked my selection committee, of which you were one of the principal ones. It was the following year, 1941, that George Edwards was named the Fifth District representative in my place. It was then when he and Olsen began to plan for the 1941 N.C.A.A. western and national play-offs.

So perhaps Mark Cox's memory starts only from 1941, and does not go back of that.

Ralph Cannon is the man in charge of Esquire's sport. I have written for him before and would have written the article, "They Sold Basketball Down the River", for this year. In fact, we had it contracted for, but since the war was on I thought that I would not add any more fuel during war time because there were many other very much larger things to fight against than this, so I did not write the article. However, I do expect to send one of the tear sheets from your paper to Ralph Cannon for his perusal. Doubtless he will see it anyhow, but I thought I would enjoy sending him one just for the fun of it.

Last night after I had mailed my other letter I thought perhaps I had not been clear enough as to the point just when Edwards came in, so added this additional bit to clarify it.

By the way, Mac, if that historical resume appeals to you, you have my permission to run any or all of that in sections or as you like if it should prove historically interesting to you. However, I imagine your sport space is so limited now, and with baseball coming on, that your space is too precious, but there is a lot of stuff there that very few people know. Perhaps this is not the time to run it, but I know there are many avid readers of basketball that would thoroughly eat this up because it is the history of basketball and very few people really know the growth of the game by stages.

Oh, yes, there is one other thing that I want to tell you. L. W. St. John and Romsyn Barry were on my Olympic Committee from the N.C.A.A. but that is as far as they went. Never a line to me from them or from them to me, except to inform them that we had gotten basketball in the Olympics. That was in the move of machine-man John L. Griffith.

to control the Olympics, as he has done with the N.C.A.A. by putting his handy-man Friday, Olsen, in there. He is directly answerable to St. John and Griffith, and of course must do their bidding. I also told you that for years J. W. St. Clair was chairman of the nominating committee, and if you will look through N.C.A.A. records for the past twenty years you will find that Professor French, of Ohio State, is chairman of the committee on committees.

Westbrook Pegler could write as good a one about the N.C.A.A. as he has written about Tom Pendergast.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH