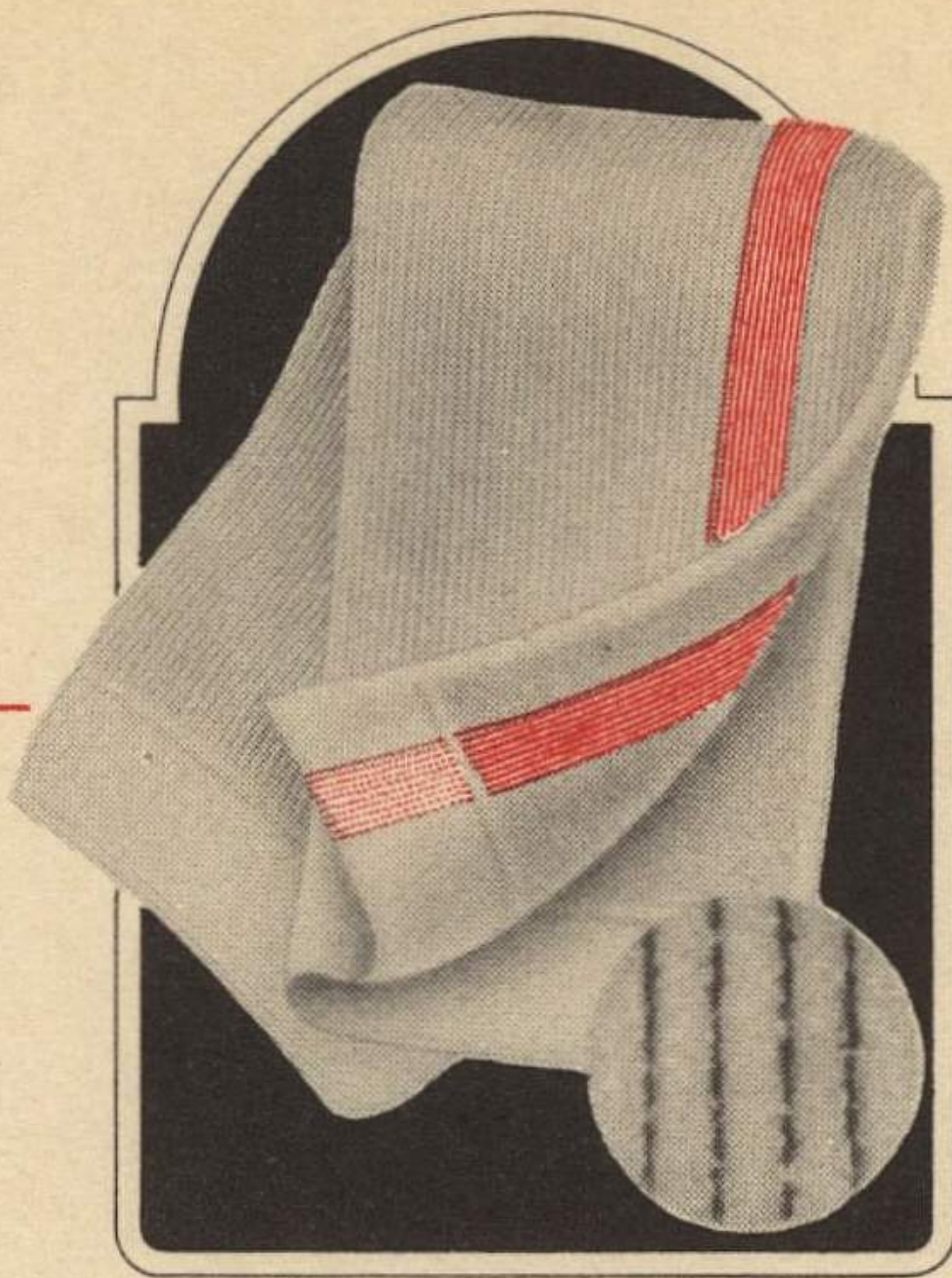


# GEO. McARTHUR & SONS

*Baraboo*, WISCONSIN



Manufacturers of  
*Super-Turk* and *Super-Gym*  
BATH TOWELS  
*Velva-Terry* BATH ROBES  
BARABOO CRASH TOWELING

November 16, 1942

University of Kansas  
Lawrence, Kansas

Attention: Mr. Forrest C. Allen  
Director of Physical Education,  
Varsity Basketball Coach

Dear Mr. Allen:

Thank you for your letter of November 9th regarding the turkish towels that we have been privileged to sell you in the past two months. It was a real pleasure to serve you and we sincerely hope that we can continue to merit your patronage.

You state in your letter that the towels do not seem to absorb moisture very rapidly. This is due to a sizing material that is put on the yarn in order to make it weave up smoothly. You will realize that if cotton yarns did not have any sizing in, a starchy material, they would be very frothy and you would have lint considerably evident in the manufacture. Therefore, we put in a sizing material that permits the yarn to be woven up smoothly and this will wash out after one or two trips to the laundry. I am sure that you will have no more difficulty with the towels after they have gone through the laundry a couple of times.

You realize, of course, that these towels are delivered in the unshrunk size. After all possible shrinkage has taken place, they will measure the size that we quoted when we sold you the towels.

Please bear in mind, Mr. Allen, that it would be a good idea to look into an additional purchase of towels for your school. We do not want to crowd you on this matter, but we do know that our delivery situation is very tight here, and it will be necessary to look ahead into the future a couple of months in order to have the towels when you want them. Please bear this in mind.

My best personal regards to you, Mr. Allen.

Yours very truly,

GEORGE McARTHUR AND SONS

A handwritten signature in dark ink, appearing to read "A M McArthur". The signature is written in a cursive, flowing style.

Andrew M. McArthur

AMM:mh