GEO.M. ARTHUR ESONS

Baraboo, WISCONSIN

April 20, 1943

Manufacturers of SuperTurk and Super Gym BARABOO CRASH TOWELING

WING TERM BARABOO CRASH TOWELING

University of Kansas Lawerence, Kansas

Att: Mr. Forrest C. Allen

Director of Physical Education

Dear Mr. Allen:

Thanks for your letter of the 15th and we are glad to know that you requested a 150 dozen towels. For your information under the new set-up that recently went into effect, instead of an A-10 priority. I think that you folks would be entitled to a priority of AA2X. Better look into this because it is a much better priority rating than an A-10 would be and it should help to get your towels to you that much sooner. Of course, there is one priority higher, and that is AA-1, which we have an awful lot of at the present time.

I was very glad to meet you in Kansas City, Mr. Allen. I had often hear about you and the grand set-up and being able to meet you personally was a real pleasure.

My kindest personl regards,

Sincerely yours,

GEO MCARTHUR & SONS George McArthur

GM/ws