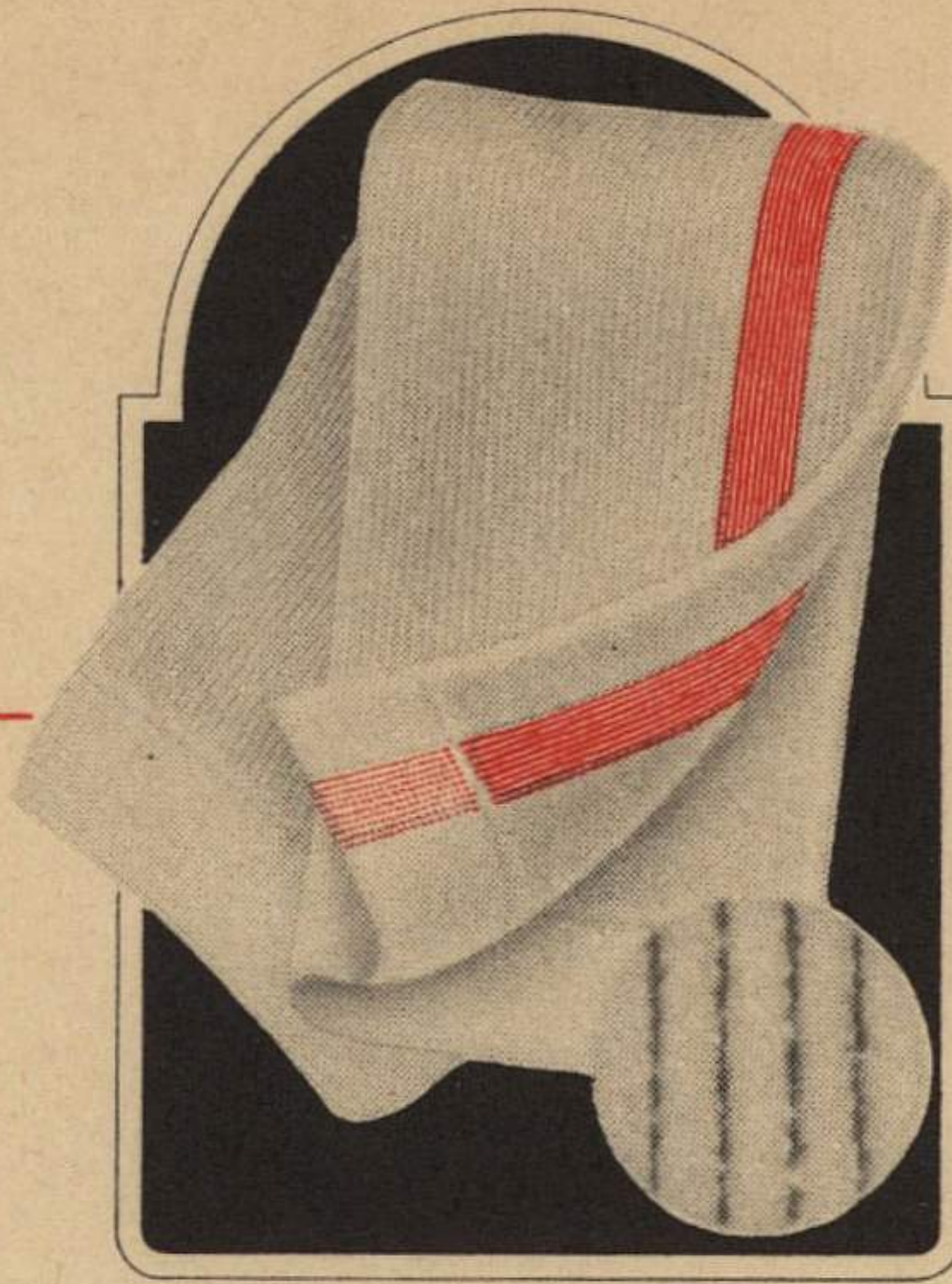


GEO. McARTHUR & SONS

Baraboo, WISCONSIN



Manufacturers of
Super-Turk and *Super-Gym*
BATH TOWELS
Velva-Terry **BARABOO**
BATH ROBES CRASH TOWELING

April 10, 1943

University of Kansas
Department of Physical Education
Lawrence Kansas

ATT: Forrest C Allen

Dear Mr Allen:

Your wire has reached us with the news regarding the priority ratings available on the towels for your school. Thanks very much for your prompt action on the matter.

We have quoted these towels to the State at \$6.35 per dozen, FOB Mill. We can make good deliveries. When I phoned you I forgot to ask just how soon you needed the towels. When it comes to deliveries, priority ratings enter the picture in a large way.

Let us say that you have an A-10 on your order. We have it on the looms. Along comes an order with a rating of AA-1, used by all schools now that have army or navy contracts for the training of military personell. We MUST take off your order and apply the looms to the AA-1 goods. Hence you see why we want to help you get the best rating available.

Without a doubt you have a representative of the army or navy on the campus, handling the program of training the personell. Approach him, and he may be able to give you some valuable advice. We do not know the procedure of getting the AA-1 rating, but other schools can help you on this matter.

My best personal regards , Mr Allen. I was very sorry not to be able to make Kansas City last week, and sorry also that you will not be at Cincinnati next week.

Yours very truly,

GEO McARTHUR & SONS

AM/AA