

Geo. McArthur & Sons

BARABOO, WISCONSIN

TOWELS

Good Morning:

This year it will pay big dividends to get all orders placed just as early as possible.

Bath towels are a very necessary part of that expanded Physical Education program. Bath towels are rapidly getting tighter on delivery.

Your school can extend at least an A-10 Priority - this is necessary to have before an order can be entered. If you can give a better priority it will speed up your delivery.

Check your stocks N O W - send your order in at once. Be sure to give us your best priority, please give us plenty of lee way on delivery time.

All orders must be shipped in same order as entered in our office, therefore - first orders in will have earliest shipping dates.

We assure you that we are doing all that we can to properly serve our good customers, yours is a vital need - you will be taken care of.

In the interests of saving what you have may we again remind you that all SUPER-GYM and SUPER-TURK towels enjoy the rights to FREE REPAIR service. When your towels show wear along the selvages just bundle them up (be sure they are washed), ship them to us PREPAID - we will put new edges on at no cost to you and return them to you via truck or express. There is no cost to you except transportation both ways. Makes your towels last longer and look better.

Let's work together now - the United States way.

Did you buy your Bond this month ?

Sincerely yours
GEO MC ARTHUR & SONS

GM/W

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