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April 12, 1943.

Mr. C. E. McBride, Sports Editor,
The Kansas City Star,
Kansas City, Missouri.

Dear Mac:

Congratulations on your story in your Sporting Column regarding the Big Six Indoor Track Meet in Municipal Auditorium, supervised by Reaves Peters. I think you have something there, very definitely.

Since Horace Mason left Kansas the meet from the Big Six angle has had very little stimulus, and certainly it has never had good supervision. But with Reaves Peters handling it I am sure that he would do a great job of supervising it and I am sure that the gate receipts would double because he would see that the interesting angles concerning it were presented to the public, and that it would be reflected in the gate receipts.

This is my opinion of Reaves Peters' ability, but I would not want you to make mention of it in any way in the sports column because that would be one way to discourage it in the minds of the fathers of the Big Six, meaning the faculty representatives.

Now, I have something else in mind that I think is even bigger than the Big Six Track Meet, and that is a Christmas tournament of the Big Six basketball teams for next winter. I spoke to Harry Welsh about this matter when he and I conferred regarding Missouri playing in the hall. I asked him to see Dorman O'Leary and see if we couldn't get the faculty members of the Big Six conference to agree to such a ruling that the Big Six teams could play in Kansas City, either meeting other teams going through from coast to coast, or to play a tournament like this.

The Big Six conference is the only conference in the United States now that has a rule such as this. They only permit conference teams to schedule games with schools located in the same city. You will remember that Nebraska withdrew from the Missouri Valley Conference in 1919 because the conference would not permit Nebraska to schedule games in Omaha.

If Kansas and Missouri could schedule games with California, Stanford or some East or West teams, they could pack the building in double-header programs.

Now, better than that, Mac, if we could arrange with Lou Lower and Jimmy Nixon to bring the Big Six teams there for a week's play-off we would make enough money in one week to pay all the expenses of each Big Six team for the entire year and still have money in the bank.