Forrest C. Allen Head Basketball Coach Kansas University Lawrence, Kansas

Dear Forrest:

---I have written an application for the publicity
position at K.U. Phog, but Fred Ware has informed me that he
didn't believe that your University intended to replace Horace
Mason.

I believe that you know the value of publicity, Phog, and also that you know if a University's athletics are to attain the heights that it should in the public's and high sport oficial's eyes, it must have an advance man.

I assure you that if I secured the position that the Jayhawkers would receive more publicity than they have had before.

I have written the President of your University giving names of men who can recommend me for publicity work
that I have done, among them Fred Ware and John Bentley, whom
you know, but as yet I have not received a reply.

Could you clear up the situation a little for me?

Sincerely; Mack McGinnis