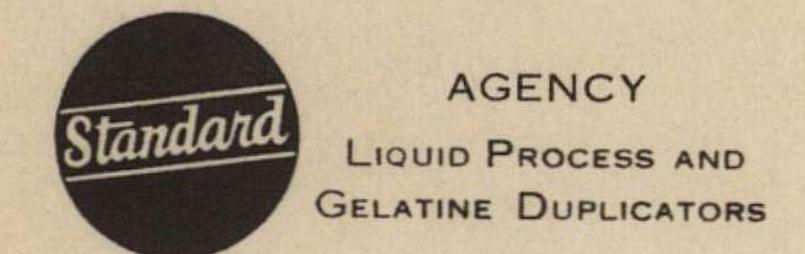
HOOVER BROTHERS, INCORPORATED

EDUCATIONAL MATERIALS

SOUTHWESTERN DISTRIBUTORS FOR MILTON BRADLEY COMPANY

MANSAS CITY, MISSOURI



March 10, 1941

Dr. Forest C. Allen University of Kansas Lawrence, Kansas

Dear Doc:

In every man's life there are men who make profound impressions on you. You are one of those fellows, Doc. I sat there last night and saw you lose a ball game without ever whincing. I saw you take a bunch of youngsters -- two of them great ball players of course -- and develop a championship outfit. To me the task seemed insurmountable. You did this thing because of your tremendous energy, bull-dog tenacity, abundant in enthusiasm, and exceptional ability as a coach. If those boys who have a chance to spend three or four years with you could only realize that you are teaching them the rudiments of success in later life. The things that make you so successful as a coach are the traits which make anyone successful in business.

May the Good Lord bless you with the good health necessary to continue your good work.

Personally, I count every hour spent with you the most valuable in my college life.

Give my best personal regards to your good wife.

Cordially yours

HOOVER BROTHERS, Inc.

Ву: