

McMillan
ATHLETIC GOODS CO.

INCORPORATED

« 726 WABASH AVENUE « » TERRE HAUTE, INDIANA »



*Athletic Outfitters
and Manufacturers
of Athletic Specialties*

December 24, 1940

Coach Phog Allen
Kansas University
Lawrence, Kansas

Dear Phog:

I owe you a Christmas present but will have to make this letter suffice as this is Christmas Eve and the funds are depleted! I want to thank you very much for the very fine accidental advertising you gave my pump, as the pump in the photograph of you on page 23 of The Saturday Evening Post, recent issue, heading up your article is one of my manufacture. I brought this pump out some seven or eight years ago and have had the very pleasant experience of doing a volume of about 3,000 of them a year since then. I am glad to see you are using it. I hope you will need another dozen soon.

I liked your article very much and have been, over the past years, very much interested in your progress. You certainly have been a standout in your profession. Of course, now being an adopted Hoosier, I would like to give you a word of caution to avoid the teams from good old Indiana as much as you can. They play a very fast brand of basketball back this way. Maybe you haven't heard of the teams down here, but it seems to me you did have a game with one of them last year.

It has been a long time since I saw you and during that time I have very proudly stated many times that you were an old-time friend of mine. I hope our paths will cross at some early date. The last opportunity I muffed, as when you stopped through here you couldn't locate me and left a note under my door which I appreciated very much. You, of course, will remember my mother. She got here last night from Kansas and is having a delightful visit with my two kiddies who are three and four years of age.

I'm one of the old timers who would read your article with the greatest interest. I went to Baker in the fall of 1908 when they celebrated their fiftieth anniversary. I was then next to the youngest student in school, as they had an academy at that time and the girl who was younger than I died shortly after, so I happen to be the youngest person living who was in Baker at the celebration of their fiftieth anniversary. I hope to attend the one hundredth anniversary in 1958 which isn't far off.