

game after double fouls, technical fouls, and at start of second half. All held balls will be thrown up at either free throw line or the center, dependent upon which point is nearest. There will be no three-second offensive free throw lane rule. There will be no ten-second back court rule, except that when the stalling situation arises the official shall declare a violation.

Other duties of the publicity bureau would include publishing the box scores of games, award winners, feature stories about final games and unusual happenings, information concerning different activities and arranging for the use of photographs whenever possible. Publishing box scores of games tends to increase the importance of intramural games and encourages the participants. In turn this publicity will increase the number of participants and make public the number of students that the intramural department is reaching.

Photography can add much to the publicizing of the intramural department and much of this should be done if at all possible as pictures are always the best type of publicity. Pictures of winning groups or individuals and action pictures can be used in the student paper or yearbook, and the local newspapers always welcome this type of publicity. Of course, photography will include an added expense and should not be used if it will restrict the program, but if equipment is available it will add much to the publicizing of the department.

Following are some examples of intramural publicity from different schools:

Plan as used at Iowa State College. Adopted from similar plan used at Michigan and Ohio State.

#### THE LEAGUE - ELIMINATION TOURNAMENT PLAN

##### Leagues

Leagues are formed from entrants by random draw except in cases of some other definite set policy. In our case, we separate league winners and runnersup of one year in the competition the following year.

Four (or three) team leagues are formed and a round robin schedule in each is arranged.

At the completion of the regular league round robin schedule, the teams of each league are definitely ranked on a percentage basis.

##### Elimination Tournament

All of the competing teams are now drawn into tournaments of four classifications: A, B, C, and D, (or whatever designation you care to give them), according to rank in league play. The point is you have all the league winners now competing in Class A, your second ranking teams in B, third in C, and fourth in D. Teams tied for a ranking are placed in the same tournament classification.

Teams forfeiting in the league round robins are not included in the tournament play.

##### Advantages

The plan very definitely increases the interest of all teams. If they are drawn into a league of teams far superior to them, they have the consolation of equalization in the elimination tournaments.