

# HOTEL CONTINENTAL



HOTEL MARION  
LITTLE ROCK, ARK.

ALBERT PIKE HOTEL  
LITTLE ROCK, ARK.

McGEHEE HOTEL  
LITTLE ROCK, ARK.

VICKSBURG HOTEL  
VICKSBURG, MISS.

HOTEL WM. LEN  
MEMPHIS, TENN.

HOTEL MAJESTIC  
HOT SPRINGS, ARK.

THE EASTMAN HOTEL  
HOT SPRINGS, ARK.

SOUTHWEST HOTELS INCORPORATED

H. GRADY MANNING, PRESIDENT

*Executive Office*

DUDLEY C. BAKER  
MANAGER

*Kansas City*  
MISSOURI

LITTLE ROCK, ARKANSAS

May Fourth  
1939

Dear Phog:

I note with interest in the Kansas City papers that the National Collegiate Athletic Association will convene in Kansas City next March.

Our remodeling program is nearing completion, in fact, we have taken up quarters in the new lobby and when you see it, you will agree there is nothing like it in the Middle West. It is very spacious and luxurious.

The new Coffee Shop and Penguin Room is in operation also, and Cocktail Lounge will open within the next week or two. All the meeting rooms on the fifth floor are being recarpeted and redecorated, some of which will be air-conditioned.

The bedroom floors are also being refurnished. One hundred new double beds are already in place.

At your convenience, Doctor, I would like very much to drive up to Lawrence to discuss this meeting with you, for I believe you would be pleased with our new set-up. Drop me a line when I might see you.

Looking forward to hearing from you, and with kindest personal regards,

Sincerely yours

HOTEL CONTINENTAL

ROBIN McGEORGE  
Assistant Manager

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas