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December 8, 1939.

Mr. L. W. St. John,
Director of Athletics,
Ohio State University,
Columbus, Ohio.

Dear Saint:

I greatly appreciated your letter of December 4th. We are really going to break our necks not only to put basketball over in a big way from the N.C.A.A. standpoint, but from all angles so far as university and college administration is concerned.

The outlook appears to be very promising for a bumper crowd and increased interest in the game.

I wrote an article for the Associated Press about Dr. Naismith at a time when I was extremely busy getting ready to leave for Cleveland. I am enclosing a copy of the letter I have received from Harold Claassen, regional sports editor of the A.P., from Kansas City. With this offer of reciprocity on his part we are going to ask him to boost the N.C.A.A. tournament in all of his A.P. set-ups, and I believe he will do it because I did this thing for him.

With best wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation
Varsity Basketball Coach.