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Lawrence, Kansas  
February 10, 1940

Mr. H. G. Olsen,  
Ohio State University,  
Columbus, Ohio.

Dear Harold:

I am writing to ask you what determination was made regarding the request of the National Association of Basketball Coaches for a small percentage of the N.C.A.A. tournament receipts.

I am sending you copies of two letters that I have written - one to Heck Edmundson and one to Butch Grover, and I believe you and I now will have to keep the wires and the air mail hot in promoting this tournament one hundred per cent.

You wrote me some time ago that you expected to lean heavily upon me in this tournament. Well, Ole, I have never let down on anyone in my life, and I am as anxious as you are to see this tournament make a great success this year. We have got the set-up, and if we do not engineer it correctly then it will be somebody's funeral. So I want you to keep hounding me, but I am going to try to beat you to it on all the preparations that I possibly can. I am taking you at your word and am going to endeavor to do a great job.

Ole, I also want to know in regard to our Fifth District play-off. Of course, we will have one between the Big Six and the Missouri Valley Conferences, and I am wondering if the National Association of Basketball Coaches expected any money from the district play-off. Our committee will soon be forced to meet, as our tentative date is on the 15th of March for our District play-off.

Now, in regard to the four eastern districts. I haven't seen a line in the papers regarding any of their set-ups. Won't you write me and let me know so that I can write the possible winners for publicity material, glosses, and so forth? It looks as if the west coast is pretty well set with U.S.C.; the Southwest Conference looks like Texas, and the Rocky Mountain Conference looks like Colorado; and our district looks like Oklahoma. Missouri and Kansas just have an outside chance, but I am afraid they are going to be so far outside that they will do no good.