

Lawrence, Kansas
March 4, 1939

Mr. John W. Bunn,
Dean of Men,
Stanford University,
California.

Dear Johnny:

Thank you very much for your very enlightening letter of February 28. I can see very clearly now things that I did not know before.

I am sending you a carbon copy of my letter that I have written to "Ole" Olsen and to the members of my committee.

I will see that you get everything possible in the way of photographs and publicity as soon as we make any decision on Tuesday afternoon. Then after the play-off, or during that time, we will plan to give you every possible play up on the winner that is selected, so that your California newspapers will have all available material for their publicity. I know how much more California papers use in the way of publicity and pictures than our locals, so I will anticipate that need by quadrupling our news dispensing force as well as our photographic offerings.

You can count on my doing a one hundred per cent job for you. I am really going to put over this play-off job in this district in the very best possible way that my energies will permit. I can do a better job now that Kansas is out of it, because that reduces my worries to the minimum.

In writing to Olsen, I impressed upon him that he as general chairman should ask that you make arrangements for hotel rates, as well as practice courts for the teams.