

Lawrence, Kansas
March 15, 1940.

Mr. James Nixon,
Assistant to Manager,
Municipal Auditorium,
Kansas City, Missouri.

Dear Mr. Nixon:

Last night I talked to Mr. George E. Blanton, advertising manager of the Kansas City Star about running an ad in his paper for the tournament. I told him that I was very anxious for him to see you and work out something that will be satisfactory for the Sunday issue of March 17.

I told Mr. Blanton that I expected to run over to Kansas City Sunday afternoon after my return from Oklahoma City, and that I would like to meet him at your office so that we can make some pretty definite arrangements for our advertising.

Very sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.