

copy to H. G. Olsen

Lawrence, Kansas
March 29, 1940

Mr. Z. G. Clevenger,
Director of Athletics,
Indiana University,
Bloomington, Indiana.

Dear Cleo:

Last year the N.C.A.A. lost \$2500. on the basketball tournament. Oregon and Oklahoma played at the Palestra, and the finals were played between Ohio State and Oregon. I was there, and tickets went begging. We felt that this deficit must be made up this year.

I will have to admit that if there is any blame for the ticket situation which you mentioned, that I should take it. I didn't protect the Kansas people due to the fact that while these games were going on announcement was made at each game that the tickets were on sale. By Sunday night all tickets on the sides were gone. Everybody is trying to make the tournament a success this year, and the Kansas City people gobbled up the tickets. After Saturday night's games the ticket window worked until 2 o'clock Sunday morning selling tickets.

However, Olsen and I will have to definitely discuss this and doubtless institute a policy whereby there will be 150 tickets a piece for the two teams reserved for the final game. I think you have made a good suggestion. A fellow at a distance always sees things better than the fellow up close at hand.

I am sorry you can't be here for the game Saturday night, as I would like to see you. When I told Mrs. Allen I had heard from you she said, "I remember him very well when he was at Manhattan." She said she was always very fond of you.