

B & L Concessions

INCORPORATED

301-A Wirtbman Building . . . 31st and Troost

KANSAS CITY, MO.

The Tenth-----
a Wednesday in July 1940

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Pursuant to our conversation, we herewith submit the list of advertising sold by us in the Program for your Tournament of Champions, held at the Municipal Auditorium, March 22nd, 23rd and 30th;

Longine Watch Company, \$85.00, which we collected and retained as our commission earned on the basis of 25%, and for cost of phone calls incurred in obtaining our contracts, due to the short time in which we had to sell. Same was OK'd by Mr. Bowles.

Converse Rubber Company, Malden, Mass., \$50.00.

Beacon Falls Rubber Company, Beacon Falls, Conn., \$50.00, and

Last Bilt Basketball, \$100.00, these three were to have been paid to Mr. Bowles, and no doubt he received payment for same.

The accounts sold by Mr. Bowles, are as follows; Smith-Grievess Company, Kansas City Power & Light Company, Hotel Continental and WHB Radio Station.

Per your request we are forwarding under separate cover a dozen copies of the Program.

If we can assist you in anyway on the collections, you have but to call on us and we will be only to pleased to do so.

Also, since plans have already been made for the Tournament to be held in Kansas City, next year, we would like to handle the Program in its entirety and we will be



ARENAS
—
STADIUMS
—
THEATRES
—
BALL PARKS
—
GRANDSTANDS
—
MUNICIPAL PARKS

AUDITORIUMS
—
FAIR GROUNDS
—
AMUSEMENT PARKS

"WHEREVER THE CROWDS GATHER"