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Lawrence, Kansas
November 28, 1938.

Mr. H. G. Olsen, Chairman,
N.C.A.A. Basketball Tournament Committee,
Department of Physical Education,
Ohio State University,
Columbus, Ohio.

Dear Ole:

Thank you for your good letter of the 26th instant. I will tell you what I would like for you to do for me at once. Write me a letter importuning me to see C. E. McBride at the earliest possible opportunity, and then give me a sales talk about the importance of McBride being on that committee.

I want to take this letter of yours to McBride and let him read it. Now, of course, I want nothing detrimental to Liston or anything about that tournament in Kansas City. However, I would like for you to incorporate all the valuable things that you have incorporated in your letter of November 26 concerning the possible play-off of the finals in Kansas City, together with the National Association of Basketball Coaches Convention, and any other thing that you think would be real saleable material to sell McBride.

In each one of your other letters there has been some reference to Liston or something about the withdrawing of these coaches from the Kansas City set up that I could not show him.

Now I want you to know that McBride is one of my closest friends, yet many people think he is rather queer to approach. I have had no difficulty in talking to McBride, yet he is one of the closest friends of Dr. J. A. Reilly, director of the Kansas City Athletic Club for many years. Reilly conducted this A. A. U. tournament and it is said that he made as high as \$10,000 a year off of the tournament. Of course, other people, it is alleged, got a cut, but I am told that McBride would take no money but did boost the tournament for other people who did.