

December 6, 1938.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

As I told you yesterday, the members of my committee are C. E. McBride, George Edwards and John C. Truesdale, coach and athletic director at Grinnell College. I am also working with Mr. Goldman, of the Municipal Auditorium, trying to get dates straightened out there.

It was a Herculean task in that Mr. McBride was not hard to sell, but that he had other friends that he wanted to help. He was wonderful and I think we certainly made a ten strike when we got him. As I explained to you before, I did not think that it was sound administratively to name only Big Six men on the committee. George Edwards and I both being on the Big Six, we felt that a representative of the Missouri Valley Conference should also be on the committee.

As you know, the Missouri Valley Conference is made up of the following schools:

Creighton University
Drake University
Grinnell College
Oklahoma A. & M. College
St. Louis University
Tulsa University
Washburn College
Washington University.

By this gesture of friendliness in letting them select a man for the committee we showed them that we were not trying to hog the whole thing, and they liked that very much. Truesdale was selected, he being the oldest man in point of service in the conference. He has been up there for 18 years, he is a wonderful fellow, and he carries a lot of weight.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Copy

Dec. 7, 1938

Clyde E. McBride
Sports Editor, The Star
Kansas City, Missouri

Dear Mr. McBride:

We coaches of the Missouri Valley Conference very much want to see Kansas City remain and continue to develop as the basketball center of the United States.

A contribution to this end would be in securing the National Collegiate Basketball Tournament for Kansas City.

After full deliberation we feel that you are most suited to represent the interests of this district on the promotional Committee for this tournament. The regard for your ability is so wide spread that there is no question of securing the tournament for Kansas City if you will agree to act on the Committee.

May I urge that you accept such an appointment. Securing the Tournament for Kansas City will insure the National Basketball Coaches Convention nominating Kansas City as their place of meeting also.

Cordially yours,

John C. Truesdale
Director

December 8, 1938.

Mr. C. E. McBride,
The Kansas City Star,
Kansas City, Mo.

Dear Mac:

I am enclosing another letter which has just come
in regard to your selection as a member of our committee.
I thought you might like to add this to your file.

When it comes to finesse, you are a past master!
Thank you for your generous friendship.

Cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

COPY

IOWA STATE COLLEGE
AMES, IOWA

December 6, 1938.

Dr. F. C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Doc:

I understand that the National Collegiate Athletic Association has asked C. E. McBride to serve as a member of the Executive Committee of the Fifth District. I certainly hope that you can persuade Mac to accept this appointment inasmuch as the National Collegiate play-offs of the Fifth, Sixth, and Seventh and Eighth Districts will be held in either Kansas City or Denver and Mr. McBride, as a member of this Committee, would undoubtedly be the influencing factor in swinging this tournament for Kansas City.

With best wishes, I am

Sincerely yours,

(Signed) Louie

L. E. Menze, Basketball Coach.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

(35)

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

SYMBOLS

DL = Day Letter

NM = Night Message

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

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Received at 646 Massachusetts St., Lawrence, Kansas. Phone 2764

1938 DEC 15 AM 11 33

KR98 13=COLUMBUS OHIO 13 1203P

DR FOREST C ALLEN, DIRECTOR OF PHYSICAL EDUCATION=
UNIV OF KANSAS

TOURNAMENT COMMITTEE ANNOUNCEMENT RELEASED FOR AFTERNOON

PAPERS TOMORROW A P AND U P=

H G OLSEN.

TELEPHONED TO
TIME 11:45 AM
Allen
OK

A P U P..

WESTERN UNION

Columbus, Ohio

December 13, 1938

Dr. Forrest C. Allen,
Lawrence, Kansas.

Tournament committee announcement released
for afternoon papers tomorrow, A.P. and U.P.

H. G. Olsen.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

When is press announcement to be made regarding tournament?

I phoned you thinking matter urgent. People here pressing for statement,
but have refused feeling you would make announcement. Understood everything
was arranged except my committee. Now that this is settled is there any
reason for further delay? ~~When~~ ←

Forrest C. Allen.

THE OHIO STATE UNIVERSITY
COLUMBUS

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, Director

December 16, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear "Phog":

President Owens of the N.C.A.A. has asked me to be present at the meeting of the N.C.A.A. Council on the evening of December 28 at the Sherman Hotel, Chicago, to make a brief report on the progress of our tournament committee. I am going to be on the West Coast at that time, but I wonder if by any chance you are going to be in Chicago at the meetings and if you are whether or not you would go to this meeting and give them as much information as we have at that time regarding the tournament. Please give me your reply by air mail in care of the Hotel Edmond Meany, Seattle, Washington. I expect to be in Seattle from the morning of December 21 until 11:30 the night of December 23.

Sincerely yours,

H. G. Olsen

H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

AIR MAIL

December 19, 1938.

Mr. H. H. Olsen,
c/o Hotel Edmond Meany,
Seattle, Washington.

Dear Mr. Olsen:

Your letter of December 16 has been received this morning. Dr. Allen is at present in Dallas, Texas, with the basketball team, where they play Southern Methodist University tonight and tomorrow night. He will return to Lawrence late Thursday night, December 22nd.

I am sorry that I am unable to give you any definite information about Dr. Allen going to Chicago for the meeting on December 28, but I will suggest to Dr. Allen that he wire you on Friday, the 23rd. I note that you will be in Seattle until 11:30 that night.

Sincerely,

Secretary to Dr. F. C. Allen.



THIS SIDE OF CARD IS FOR ADDRESS

Dr. F. C. Allen
University of Kansas
Lawrence, Kan.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

A CORRECTION

The statement in the Supplement to the December Bulletin that the N. C. A. A. is conducting a basketball tournament in Kansas City on March 13-18 for the National Collegiate Championship is erroneous. The N. C. A. A. has no connection with the Kansas City tournament. The date and place of our tournament will be announced later.

December 19, 1938.

Frank W. Nicolson,
Secretary.

THE OHIO STATE UNIVERSITY

GEORGE W. RIGHTMIRE, *President*

COLUMBUS

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

December 19, 1938

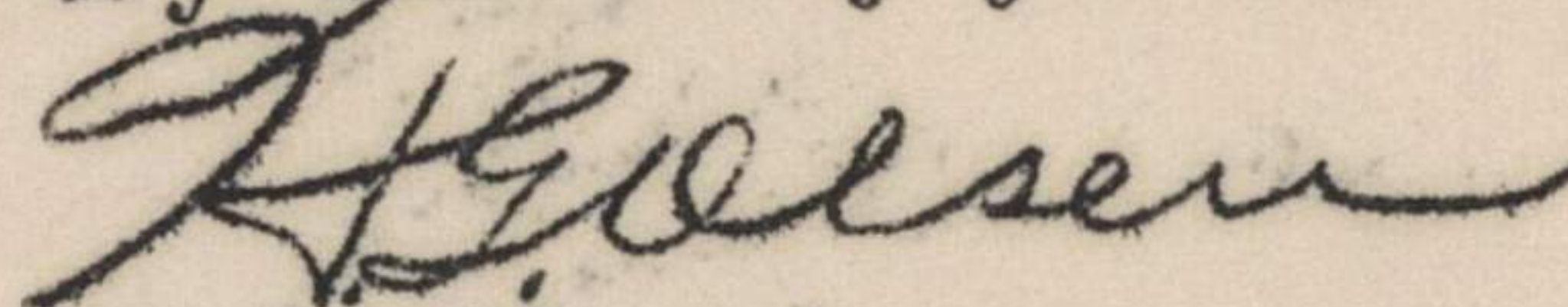
IMPORTANT NOTICE

TO DISTRICT CHAIRMAN
AND COMMITTEE MEMBERS:

Through some misunderstanding, Mr. Nicolson published in the News Bulletin the erroneous statement that the N.C.A.A. Basketball Tournament would be held in Kansas City on March 13 to 18. I have no idea how he got this mixed up since you know as well as I that neither the dates or places have been settled on. Please do all you can to get this correction made in your district.

Incidentally, I would be glad to have suggestions from you regarding dates and places for play-offs in your district, as well as a similar suggestion for time and place of the final play-off.

Very sincerely yours,



H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

January 13, 1939

Mr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

The N.C.A. Basketball Tournament Committee has officially designated San Francisco as the place for the western play-off for districts 5, 6, 7 and 8. This play-off tournament will be managed by myself as chairman of the eighth district. The San Francisco Fair is sponsoring the event. They have underwritten the full expenses for all the teams which will compete in the tournament. In addition, fifty per cent of the net proceeds will accrue to the account of the N.C.A.A. Full details will be sent to you at a later date.


The tournament was originally scheduled for March 17 and 18, but because of complications, has been shifted to the dates of March 20 and 21. Conducting the tournament on these dates, first of the week, will necessitate, according to our estimate, one days less absence from school for the farthest travelling teams. For this reason I hardly feel that there can be any objection to playing at this time. These later dates, however, are subject to the approval of the tournament committee, but I anticipate no difficulty in this respect.

There is great enthusiasm for this tournament here. A new pavilion is being built on Treasure Island for sports. This will hold in excess of twelve thousand spectators. The newspapers are thoroughly behind the whole plan. We can depend on their whole-hearted support. In cooperation with the publicity side of this project, will you please send me each week news stories of the outstanding teams in your districts, so that we may start from the very beginning of the season to build up interest in the popular entrants for this tournament and the personalities, coaches and players attached to these different organizations? I will need your 100 per cent cooperation if I am to furnish the newspapers with the desired publicity material. In addition, if there are any news items which you think pertinent in this connection, please do not hesitate to send them along. It would seem to me that at

the start it would be valuable for each district to send in a statement concerning the probable strong teams in the area, with information about each. This, then, can be followed up with the record of results that occur during the season.

I am counting on your cooperation in this respect.

Very cordially yours,


John Bunn
Dean of Men

JB/L

Lawrence, Kansas
January 16, 1939

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

Do you have any definite information as to the dates and place of the national play-off? I am not pressing the Kansas City claims at all.

Also, I wonder if you could tip me off as to when and where the Rules Body will meet, and also the Coaches Association?

I am trying to make up my calendar for the spring, and would appreciate any information you can give me.

Sincerely yours,

Chairman, Fifth District.

January 21, 1939.

Mr. John W. Bunn,
Dean of Men,
Stanford University,
Palo Alto, California.

Dear Johnny:

I have your favor of the 13th instant giving me present information on your plans for the western play-off for Districts 5-6-7-8, to be held on Treasure Island on March 20, 21. Of course you can count on my vote for the thing that seems best for your situation under the conditions.

This date is getting pretty well along, especially when you have got your national play-off coming a week or ten days later. But where the interest is I am sure that the date will make little difference. I am very sure that you will pack them in to the guards for that play-off session. I believe that anywhere in the United States that the tournament is held, with the interest and build up that is bound to come, that there will not be a single seat left for sale a week before the date of the tournament.

I am pledging you one hundred per cent cooperation in furnishing you the desired publicity and build up for the outstanding teams at present, with their personnel and other added attractions that will be favorable for the said build up. You will receive a weekly resume on all teams and individuals. In the next few days you will receive the information on the probable strong teams in the area with information about each.

I have just written Harold Olsen, asking him this question. Suppose there are no outstanding teams in this district, and in the event that this committee from the Fifth District should find it impossible to determine on a representative, would it be permissible to have the two teams - say, Oklahoma Aggies and Oklahoma, or Missouri and Oklahoma Aggies - play a play-off game in Convention Hall or in Oklahoma City, to determine the right to represent this district? I believe that we could make enough money to pay the representatives' from this district expenses to San Francisco.

Since the National Health and Physical Education meeting is on the West coast the first week in April I am supposed to get out there, and I should like to take in the play-off and the convention at the same time. However, this is subject to a good many reservations, and I am not sure that we can make connections. At least, this is my hope.

With all good wishes, I am

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.
FCA:AH

Lawrence, Kansas
January 21, 1939

Mr. George H. Bowles,
American Press Syndicate,
Hotel Phillips Building,
12th and Baltimore Ave.,
Kansas City, Missouri.

Dear Dumpy:

Your two letters of December 29 and January 17 were duly received, and I contacted Mr. Falkenstien for the tickets for George, Jr. I am sure that he had no difficulty in obtaining them.

Answering your letter of December 29, which I should have answered sooner but which came during my absence in Texas with the basketball team, wish to state that our National Collegiate play-off for the Fifth District (our own), Sixth (Southwestern), Seventh (Rocky Mountain), and Eighth (Pacific Coast), will be held at San Francisco on March 20 and 21. The other tournament play-off will be held somewhere in the east. This takes care of Districts One, Two, Three and Four. The winners of these two play-offs will play at a place to be decided upon by the General Committee.

H. G. Olsen is chairman of the General Committee, and John Bunn, of Stanford, and June Salmon, of New York City, and I are members of that committee, and will decide where the final play-off is to be held. Olsen indicated to me that Chicago was pretty strongly for it, and since Olsen is chairman and a member of the Big Ten Conference, frankly I think Chicago has a pretty good lead on it. That hasn't been determined, however. So you have the information so far as I am advised.

You will understand, Dumpy, that this National Collegiate is a real national tournament sponsored by the N.C.A.A., and not by any small group of individuals. Only universities and colleges that recognize the three-year eligibility rule and who are members

of the National Collegiate can play in this tournament. Long Island University and schools like that do not hold membership. This national play-off of the N.C.A.A. is exactly the same as the National Collegiate track meet which is held under the auspices of the National Collegiate Association and their eligibility means exactly that.

Now, regarding the Hotel Phillips. The only suggestion that I could give you would be for you to take up with the athletic directors of the Big Six your facilities there. These directors will meet this year at Ames, Iowa, in May, and you might appear before them and see if you cannot get the December meeting at the Phillips. They also have in the fall the football coaches interpretation meeting, in early September, and in December the basketball coaches meet for their interpretations. It is also wise, I might add, to get the faculty representatives of the conference to recognize your hotel. If you are interested in obtaining the names of the faculty representatives, and so forth, if you will write me again telling me what you want I will be glad to favor you if I can do so.

With all good wishes, I am

Yours in the bond,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

GEORGE BOWLES AND ASSOCIATES

Advertising - Publicity - Radio Programs and Production

SUITE 721 HOTEL PHILLIPS BUILDING * KANSAS CITY, MO.

December 29, 1938

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

Today in the Kansas City Journal sport page I noticed that both the National Collegiate Athletic Association, headed by you and Harold G. Olsen of Ohio State University, and the National Intercollegiate Association will have national basketball tournaments in Kansas City. The staging of such a tournament for your group in Kansas City was brand-new news to me.

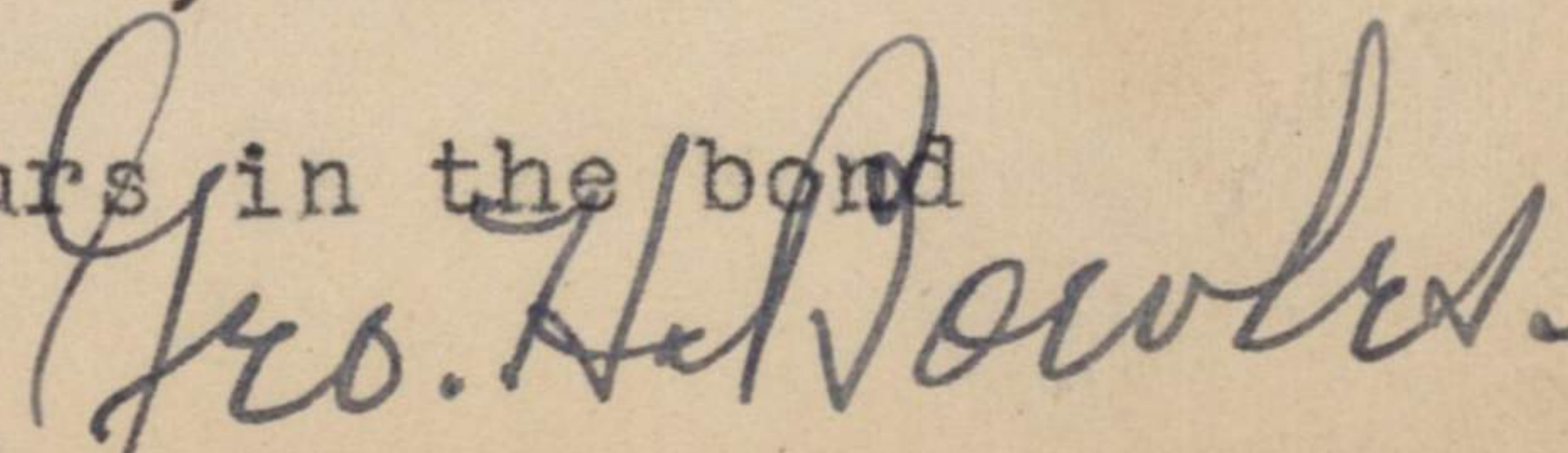
I have not had the opportunity of telling you about my new organization, the advertising agency I opened three months ago, with offices in the Hotel Phillips. However this results from the fact that I have not had opportunity for a chat with you in some time, and also I have been so extremely busy that I have not had time to write personal letters to my friends.

The Hotel Phillips is one of our accounts and naturally I am very interested in securing all possible business for this hotel. It seems to me that with the Kansas City Athletic Club no longer owning its building or having an interest in anything but the floors it occupies, that the past ties with university teams no longer exist. Certainly the Phillips can offer every facility for taking care of athletic teams that the Hotel Continental can, and there is the added advantage that we are a block closer to the Municipal Auditorium. Also I will commit myself by saying that I believe the food at the Phillips is unexcelled in Kansas City and certainly prices are lower.

I would like to know, Phog, what assistance you can give me in interesting basketball tournaments coming to Kansas City in selecting the Hotel Phillips. I believe we can make an attractive rate--not any lower, but not in excess of those offered by any other first-string hotels.

I will be glad to hear from you as soon as possible and will be deeply appreciative of any suggestions you can give me. With the best of regards, I am

Yours in the bond



GEORGE BOWLES AND ASSOCIATES

George H. Bowles:bc

GEORGE BOWLES AND ASSOCIATES

Dr. Phog Allen

2

12/29/38

P. S. There is a strong possibility that I will return to the air with a sport program in the very near future. When that happens you may be sure I will be more than glad to boost your basketball tournament.

G. H. B.

BA

May 27, 1938.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Ole:

I beg to acknowledge receipt of the carbon copy of your letter as of May 24 to Professor W. B. Owens, President of the N.C.A.A., at Stanford University.

I wish to congratulate you on the get up of the letter. It is very direct, easy to understand, and appealingly concise.

If there is anything that I can do to further cooperate in this endeavor, please command me.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

THE OHIO STATE UNIVERSITY

GEORGE W. RIGHTMIRE, *President*

COLUMBUS

May 24, 1938

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

Professor W. B. Owens
President, N.C.A.A.
Stanford University
Stanford University, Calif.

My dear President Owens:

At the Chicago convention of the National Association of Basketball Coaches, the motion was passed that the incoming President appoint a Tournament and Olympic Committee. This committee to communicate with and petition the N.C.A.A. to take basketball "under its wing" in much the same way as it has sponsored national collegiate championship contests in track and field, swimming, wrestling, tennis and golf.

President Chandler of the N.A.B.B.C., appointed the following committee; H. G. Olsen, Ohio State University, Chairman; John W. Bunn, Stanford University and Dr. F. C. Allen, University of Kansas.

Our committee, after considerable deliberation and correspondence is ready to make the following proposal to the N.C.A.A.:

1. That the N.C.A.A. assume responsibility for the conduct of a National Collegiate Basketball Tournament in the Spring of 1939. This championship play to be so arranged that any lengthy, time consuming district play-offs be avoided. One team to represent each of the eight N.C.A.A. districts might very well be chosen by a selection committee from each district. The teams representing districts 1, 2, 3 and 4 (East of the Mississippi River) might play a four team tournament at some point where interest would be high, travel expenses low and time away from school negligible. For example, Indianapolis, Indiana. The other four teams from districts 5, 6, 7 and 8 (West of the Mississippi River) might meet in a four team tournament at Kansas City or Denver. Then the two winners could play at some central point for the N.C.A.A. Basketball Championship.

It is the belief of our committee that such a plan for 1939 would be feasible and practical. It should produce enough revenue to pay all expenses and it is not likely to meet with strenuous objections from conferences and from individual schools who frown on post-season contests, etc. In 1940, the Olympic year, a more ambitious and comprehensive program of elimination tournaments in each district might well be considered.

2. That a Games Committee to conduct the N.C.A.A. Championship play be appointed. It is suggested this committee might be composed of the Tournament and Olympic Committee of the National Association of Basketball Coaches, plus a representative from each district of the N.C.A.A.

W.B.O. #2

May 24, 1938

Personnel as follows:

- District #1 - Wesley Fesler, Harvard University
- District #2 - H. H. Salmon, Jr., New York City
- District #3 - Curtis Parker, Centenary College
- District #4 - W. S. Chandler, Marquette University
- District #5 - George Edwards, University of Missouri
- District #6 - James St. Clair, Southern Methodist
- District #7 - L. Mahoney, Denver University
- District #8 - J. Fred Bohler, State College of Washington

Our committee urges that the N.C.A.A. act on our proposal at its earliest convenience so that the plans for the Tournament Play in 1939 may be gotten under way very soon.

Respectfully submitted,

Tournament and Olympic Committee
of the National Association of Basketball Coaches

H. G. Olsen

H. G. Olsen, Chairman

John W. Bunn

Dr. F. C. Allen

HGO:M

✓ CC-Dr. F.C.Allen

January 21, 1939.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Harold:

I have just received a letter from Johnny Bunn, of Stanford, giving me the set up for the N.C.A.A. basketball tournament play-off for Districts 5, 6, 7 and 8, on March 20 and 21, at San Francisco. John states, of course, that he will manage the play-off.

I am wondering what arrangements the General Chairman could make to enable a member of the General Committee and chairman of the Fifth District to attend that meeting. I am quite sure that my team is not potent enough to be the representative from this district. I think it will doubtless be between Oklahoma and the Oklahoma Aggies.

I have a meeting the first part of April on the West coast of the National Health and Physical Education Association, and I am trying some way to negotiate the trip out to the coast without reaching into my pocket one hundred per cent to attend that meeting. The University does not pay any expenses for our attendance at this meeting, yet I am very anxious to be there. So I am writing you for counsel and advise, to see if there is any possibility of a member of the General Committee being of any service out on the coast.

Since there are four members of the General Committee, if you and Salmon could attend the 1-2-3-4 District play-off, and John Bunn and I could attend the 5-6-7-8 District play-off, it seems that might be comparable with good administration. What do you think? Of course, it would make it perfect for me.

I am responding to Bunn's request to see that he gets each week a new story of the outstanding teams in our district so that he and his publicity people may have the advantage from the beginning to build up interest in the popular entrants in the tournament. We will see that he gets mats of the players and a full story which will give him one hundred per cent cooperation from our district.

It is going to be a wild scramble in our district. We have no outstanding teams, and I am afraid we will not be as strong as in some other years. But this is only the beginning,

and in the future, I am sure, this will be one of the great winter sports attractions for the whole United States.

The fact that there is no single outstanding team in our district may make a play-off necessary, and I believe that we can make several thousand dollars on this play-off. Is this in conformity with your idea? Suppose our committee could not consciously decide on a single entrant. Then would it be all right to play a game in Convention Hall in Kansas City, or in some other city in which a fine following could be obtained? I am sure that we can make enough money from this play-off to pay the expenses of our group to Frisco. I will be happy to have your advice on this point.

Very cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

January 21, 1939.

Mr. H. G. Olson,
Ohio State University,
Columbus, Ohio.

Dear Harold:

I don't see how in the world you can expect the winners of the play-off who play on March 20-21 to play in Chicago on March 25.

C. E. McBride is still on the west coast, and I will not endeavor to prepare McBride for that decision. I don't think Mac cares a lot about it, but it seems to me that there has been too little communication between the members of the committee to have made a decision so preemptorily. I have not had one letter from you and the committee, only the telephone communication.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

THE OHIO STATE UNIVERSITY
COLUMBUS

DEPARTMENT OF PHYSICAL EDUCATION
L. W. ST. JOHN, *Director*

January 18, 1939

Mr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

I am going to New York tomorrow night to make final arrangements for the Eastern play-off. I believe the final game should be in Chicago on March 25, so I hope you can prepare McBride for that decision.

I am in hopes we will have a complete and final announcement regarding tournament plans ready early next week.

Very sincerely yours,

"H.G."

H. G. Olsen
Chairman, N.C.A.A. Basketball
Tournament Committee

HGO:M

January 23, 1939.

Mr. H. G. Olsen,
Ohio State University,
Columbus, Ohio.

Dear Harold:

Pardon the suggestion, but I believe there is a job for the General Committee to do in regard to this N.C. A.A. tournament. I believe that we need some play of education in informing the public of the difference between the N.C.A.A. basketball tournament and the National Intercollegiate tournament.

As I told you, the National Intercollegiate committee is still using the names of Dutch Lonborg, Frosty Cox, John Bunn, and the rest of these fellows in their advertising over the country, and they have had the play-off in Kansas City for several years, the public does not know the difference.

As chairman of this district, we are writing articles explaining these things and we will send you a copy of them. We are showing that teams like Long Island, Loyola of Chicago, Toledo and other schools are not members of the N.C.A.A. and not eligible for this tournament. We are also mentioning that teachers colleges and small colleges that do not recognize the one year residence rule are not permitted to enter this tournament.

I believe there is a job to do in this respect so far as using propoganda to inform our lay public of the true status of our own N.C.A.A. group. This will give our group a prestige that I think is needed since this National Intercollegiate under Liston is using in their publicity a lot of our coaches, whom I have just mentioned.

Do you agree with me?

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA: H