

January 23, 1939.

Mr. H. G. Olsen,  
Ohio State University,  
Columbus, Ohio.

Dear Harold:

Pardon the suggestion, but I believe there is a job for the General Committee to do in regard to this N.C. A.A. tournament. I believe that we need some play of education in informing the public of the difference between the N.C.A.A. basketball tournament and the National Intercollegiate tournament.

As I told you, the National Intercollegiate committee is still using the names of Dutch Lonborg, Frosty Cox, John Bunn, and the rest of these fellows in their advertising over the country, and they have had the play-off in Kansas City for several years, the public does not know the difference.

As chairman of this district, we are writing articles explaining these things and we will send you a copy of them. We are showing that teams like Long Island, Loyola of Chicago, Toledo and other schools are not members of the N.C.A.A. and not eligible for this tournament. We are also mentioning that teachers colleges and small colleges that do not recognize the one year residence rule are not permitted to enter this tournament.

I believe there is a job to do in this respect so far as using propaganda to inform our lay public of the true status of our own N.C.A.A. group. This will give our group a prestige that I think is needed since this National Intercollegiate under Liston is using in their publicity a lot of our coaches, whom I have just mentioned.

Do you agree with me?

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

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