

B. T. Grover,
OHIO
Univ.

1937
CONVENTION
NATIONAL
COLLEGIATE
BASKET BALL
COACHES ASS'N.
MORRISON HOTEL
CHICAGO
APRIL 3-4-5

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Lawrence, Kansas
February 10, 1940

Mr. B. T. Grover,
Ohio University,
Athens, Ohio.

Dear "Butch":

I am happy that you feel that the Coaches Association should pay one dollar per member of those that attend the basketball game. With this amount of money going toward the hall rental and general expenses I am sure that we will be able to not only put on an excellent show but to put the N.C.A.A. basketball tournament in top headlines all over the United States.

I believe if you could get a mail vote it would be helpful. By having these matters settled it would materially assist the N.C.A.A. tournament committee to make more definite plans. Thank you, Butch, for your cooperation.

In regard to the James Naismith Memorial Trophy, I am still conferring with the Naismith family and feel positive that if the National Association of Basketball Coaches cares to give a trophy it will be a wonderful boost for the Coaches Association and a splendid tie-up with the N.C.A.A. This item also should receive immediate attention because if we are to get the type of trophy that would be significant and in keeping with the dignity of Dr. Naismith, then we should have some time. I do not want to impose unduly upon your time, but you know, Butch, these things always are delayed and I am trying to avoid the last minute rush, which is always most disconcerting.

You will remember, Butch, that there has been much discussion as to the matter of the National Association of Basketball Coaches receiving a small percentage of the income of the N.C.A.A. basketball tournament. However, so long as the N.C.A.A. is deep in the red \$2500, I am sure that if the Coaches Association could defer this request until we get out of the hole it would certainly be termed a most friendly gesture. What do you think?

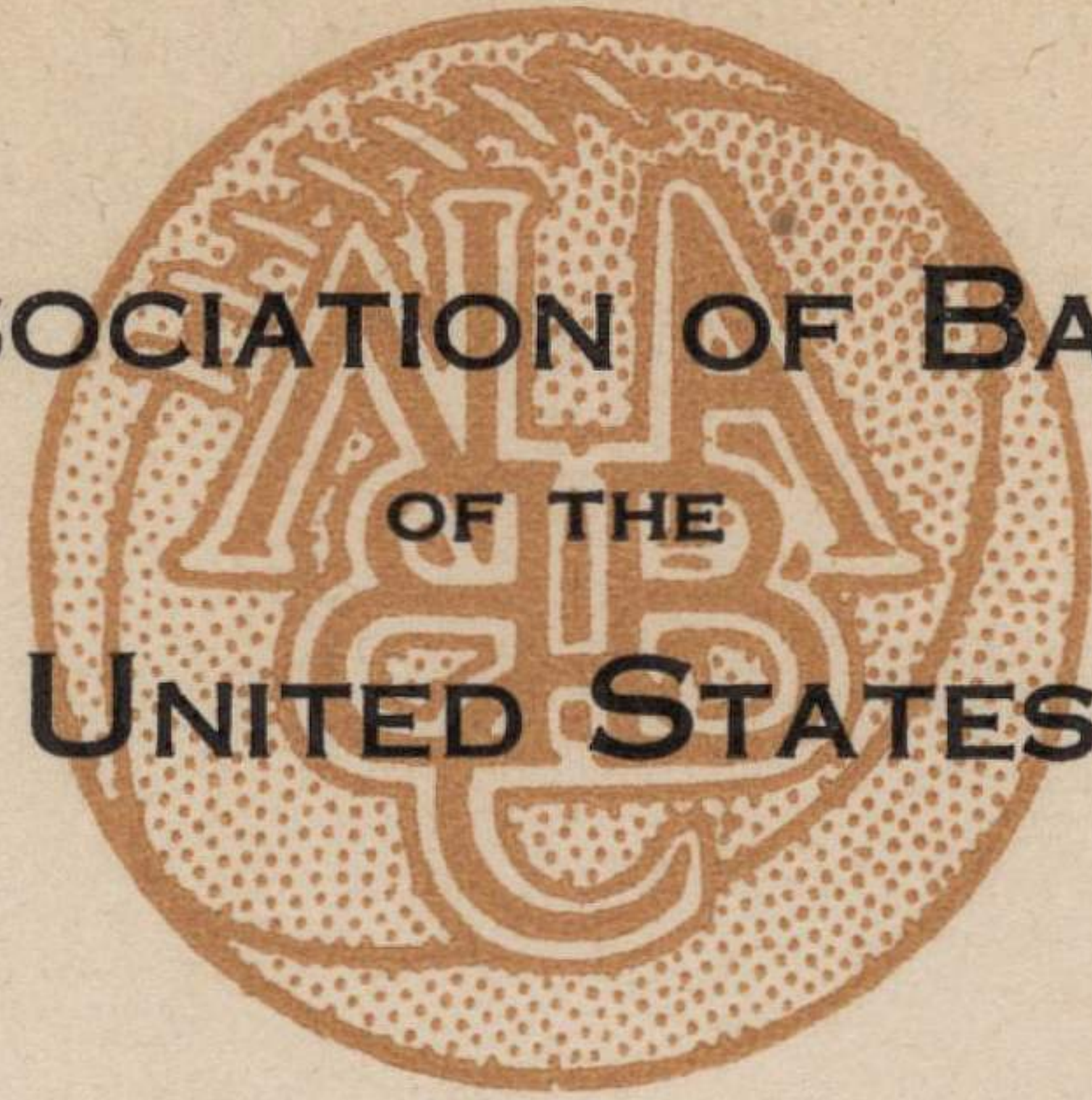
Sincerely yours,

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FIRST VICE PRESIDENT

THE NATIONAL ASSOCIATION OF BASKETBALL COACHES
OF THE
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February 5, 1940

Dr. Forrest C. Allen
c/o The University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

This will acknowledge the receipt of your recent communication.

I would like to take up the two questions which you present to me in their order, and although I am not in a position at this time to give you a definite answer to the first question, I want to assure you that I shall do everything within my power to follow the suggestion you have made with reference to this question. I heartily agree with you that the National Association of Basketball Coaches should do something to assist in the liquidation of the indebtedness for the promotion of the N.C.A.A. tournament of last year. I have talked with Mr. Olsen about suggesting to our board that we take one dollar from our treasury for each active member who attends the convention or charge off from our treasury one dollar for each ticket given to coaches that attend the final play-off game. I think possibly the first suggestion would be better as that would insure us of more money.

I intend to put both of the above propositions up to our board at once. Do you think I should attempt to get a vote by mail from them before our annual meeting which will be held in Kansas City on Thursday evening, March 28, at 6:30 o'clock? If I were to get an early answer, this would probably assist the N.C.A.A. Tournament Committee to make more definite plans. What do you think?

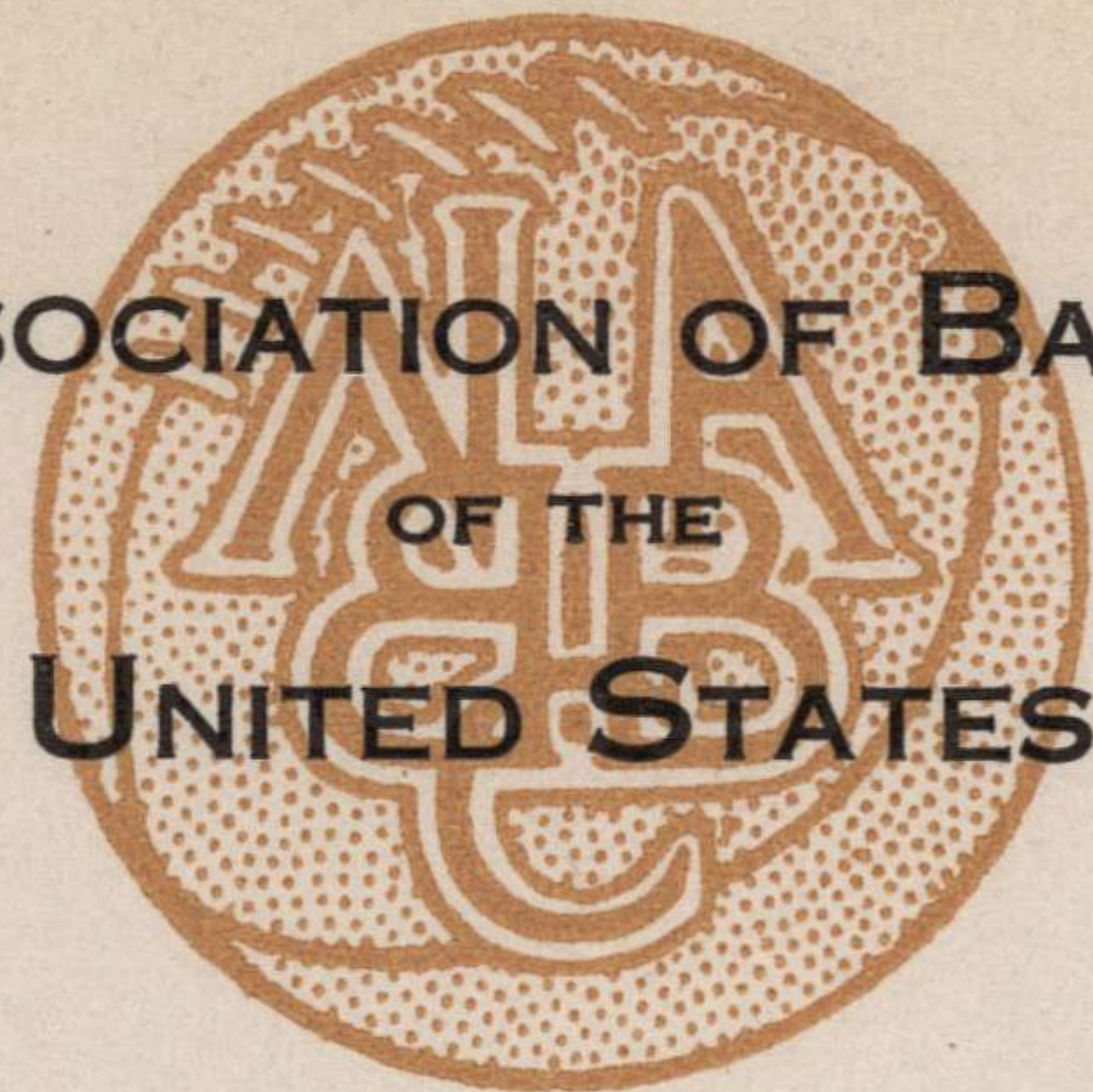
In answer to your second question, I certainly agree with you that Mr. Liston and Company should not use the name of Naismith on the trophy which is to be awarded at their so-called "Intercollegiate Championship Tournament." This is in no way a national championship to me. As far as my knowledge permits I have not known of a really outstanding team in the country that has attended any of their tournaments. I hope that something can be done through the Naismith family to withdraw their permission

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Dr. Forrest C. Allen

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February 5, 1940

to use the name of Doctor Naismith on the trophy. I also agree with you wholeheartedly in the proposition that a suitable trophy with the name of Naismith on it should be purchased by the N.B.C.A. and awarded annually to the winner of the N.C.A.A. tournament. I shall take this up immediately with our board and leave it in the Tournament Committee's hand to purchase a suitable award. To permit Liston and Company to use the good name of Doctor Naismith is nothing short of preposterous to me. I am sure that you express the wish of Doctor Naismith in quoting him as having told you he intended to withdraw his trophy from this so-called Intercollegiate Tournament. I hope that steps are taken by you and the Naismith family to see that this is done.

If you will let me know what you think I should try to do on securing financial assistance from our treasury, I shall immediately put the proposition to our board. I feel very keenly the fact that our association should do something in a financial way to assist this tournament. A dollar from each active membership, I am sure would not be too large an amount to give. I shall be pleased to hear from you immediately.

Very sincerely yours,

B. T. Grover, President
N.A.B.C.

BTG d

Lawrence, Kansas
January 31, 1940

Mr. B. T. Grover, President,
National Association of Basketball Coaches,
Ohio University,
Athens, Ohio.

Dear "Butch":

I am putting first things first, and writing you about two very important matters that even should precede our entertainment set up in Kansas City.

One is the matter of a James Naismith Memorial Trophy for the team winning the championship, and the other item is a matter of finance for the coaches' ticket to the final N.C.A.A. Basketball Championship of America game in Kansas City on March 30.

When I was in Cleveland, Ohio, on November 28, I met with Harold Olsen over the matter of erasing a deficit which was incurred by the championship district and final tournaments last year. Last year in Chicago the basketball coaches each received one ticket gratis - those that were members of the Coaches Association, but the Coaches Association as a whole paid nothing to the N.C.A.A. Basketball Championship Committee for this ticket. I suggested to Ole that he take it up with you as president and you with your board of directors, with a view of having the Coaches Association vote from the funds of the Coaches Association the sum of \$1.00 per ticket for this game. The price of the ticket will be \$1.65.

Since the N.C.A.A. is confronted with liquidating a large indebtedness, I think it only fair that the Coaches Association treasury should stand a part of this expense. If \$1.00 from each annual membership could go for this final game it would cut down the deficit and allow the N.C.A.A. to break even. I trust that Ole has already taken this up with you and that you have made the necessary steps to get the o.k. from the coaches.

Ole has asked me to handle this tournament and I certainly could not bring myself to the belief that the N.C.A.A. should give away the best seats in the house, especially when this deficit hangs over our head. Won't you write me at once and let me know your convictions and reaction in the matter?

Now, regarding the Dr. James Naismith Memorial Trophy. It happens that Emil Liston, athletic director at Baker University, and acting executive secretary and managing director of the so-called Intercollegiate Basketball Championship Tournament, has issued printed material to the effect that they would give a "James A. Naismith Memorial Trophy". The Naismith family is adverse to this committee using Dr. Naismith's name or presenting a trophy in his name. Some three years ago Liston went to Dr. Naismith, who was on our faculty here, and sold him on the idea of a big inter-collegiate basketball tournament. Doctor, of course, thought that the University of Kansas would be eligible for play in this tournament, and he gave a "Maude Naismith Memorial Trophy" in memory of his wife. Doctor appraised me of the fact, and said "I have given this trophy and I want Kansas to win the first one." I said, "Doctor, we cannot win it because we are not permitted to enter such a tournament." He was really disappointed and appeared almost heartbroken. They had fooled him when they sold him the idea of this so-called National Intercollegiate Basketball Championship Tournament.

He told me when he was well and happy this past summer that he did not intend to give any more trophies to this outfit. During last October Liston printed this announcement. You can see that he has used the James Naismith Memorial Trophy months before the good doctor died. Maude Naismith would not mean anything to him so he just plagiarized and used the good doctor's name while he was still alive. Can you feature this? Not only was it unethical, but it was coldblooded and selfish.

I met with the Naismith family and they resent very much such practices, and they are meeting and are willing to give us coaches of the National Association of Basketball Coaches of the United States permission to give this trophy. Of course, it would be up to the Coaches Association each year to pay for such a trophy, or to buy a very good trophy and have it passed around as a challenge trophy. This seems to me a wonderful thing for the Coaches Association to do.

You will please understand, Butch, that I am not trying to get the Coaches Association to do something that they would not want to do, but I am endeavoring to use my good offices here at the University and my acquaintance with the family to direct them to proper sources where Dr. Naismith's name could be revered and honored by men who have made their livelihood from his game. I was thinking perhaps it might be possible to offer a trophy even with the good doctor's photograph some way worked into the cup or plaque or medal that would be awarded to the winner.

Won't you write me at once and let me know what progress, if any, has been made through the initiative of Coach Olsen?

Very cordially yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

13
Lawrence, Kansas
February 14, 1940.

Mr. B. T. Grover,
Ohio University,
Athens, Ohio.

Dear "Butch":

You enclosed in one of your letters a number of sample badges for my inspection. Whom do you want to order these badges? You see, I am not on your Board of Directors. In looking over your list I see that Harold Browne is the only man in this part of the country, and he is some 250 miles from Kansas City.

If you would like me to order these badges I will be glad to do so.

You have also written me regarding a speaker for the occasion. I see the Convention Committee is George Edwards, Harold Browne and I. I will get in touch with these two gentlemen and see whom they would nominate as an outstanding speaker for the occasion.

I will let you hear from me at an early date, but in the meantime let me know about the badges.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach.

FCA:AH

THE NATIONAL ASSOCIATION OF BASKETBALL COACHES

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Dr. Forrest C. Allen
Director of Basketball
University of Kansas
Lawrence, Kansas

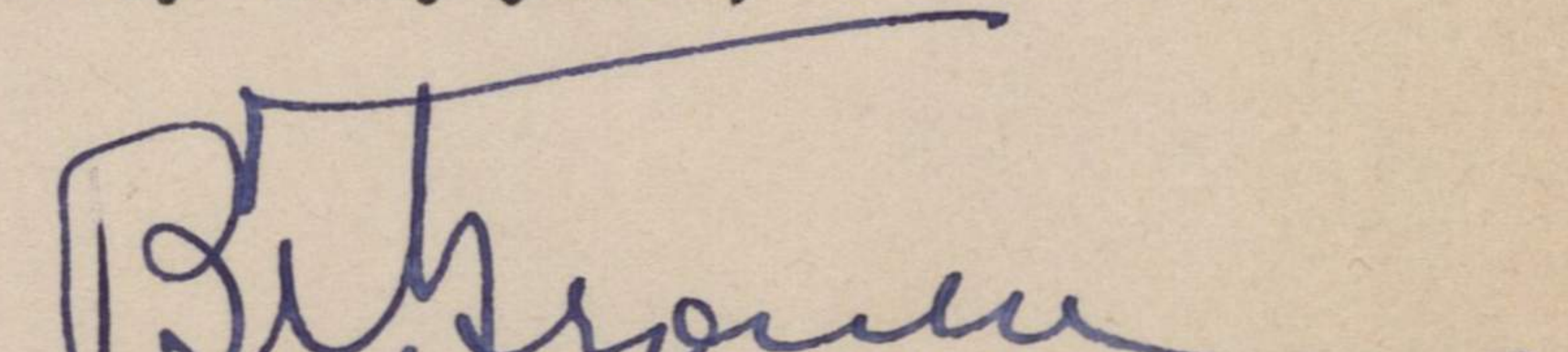
Dear Dr. Allen:

In order that we may have an outstanding speaker for our annual banquet meeting to be held in connection with our national coaches meeting, I am bringing the matter to your attention at this time and shall be pleased to leave the selection of this man entirely in your hands. You should know the men from your immediate section who would do us a good job on such an occasion. I am sure you know what we would like to have and certainly there are men in that section who could handle such an assignment well.

As a suggestion along this line, I would like to see a man who knows both the coaching side and also the academic side of a university, some one who might discuss the tenure of the coaching profession, the importance of a close association of our athletic coaches with the faculty of their respective colleges and universities, and related matters. In other words, looking to the future, which I am sure is to come shortly, the coaches as members of the faculty with faculty ranking, somewhat with insurance on their jobs.

I am certain that many of the coaches are interested in this important movement today and some one who is able to discuss it, would, I believe, be well received at our banquet. Please interpret these things merely as suggestions and feel free to get any one you care to.

Very truly yours,


B. T. Grover, President
N. A. B. C.

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Lawrence, Kansas
February 24, 1940.

Mr. B. T. Grover, President,
National Association of Basketball Coaches,
Ohio University,
Athens, Ohio.

Dear "Butch":

I believe the National Association of Basketball Coaches should pass a resolution of sympathy for the Naismith family. I thought it would be well to bring this to your attention so that you could see that the Naismith family received a copy of such a resolution.

Dr. Naismith's wife and his daughter, Mrs. Maude Anne Dawe, were in to see me this morning, and the family has given permission to the National Association of Basketball Coaches for the award of a "Dr. James Naismith Basketball Trophy", to be presented to the championship team of the N.C.A.A. basketball tournament. I am enclosing herewith a copy of their letter to me. This trophy is to be presented each year by the National Association of Basketball Coaches with the sanction of the Naismith family.

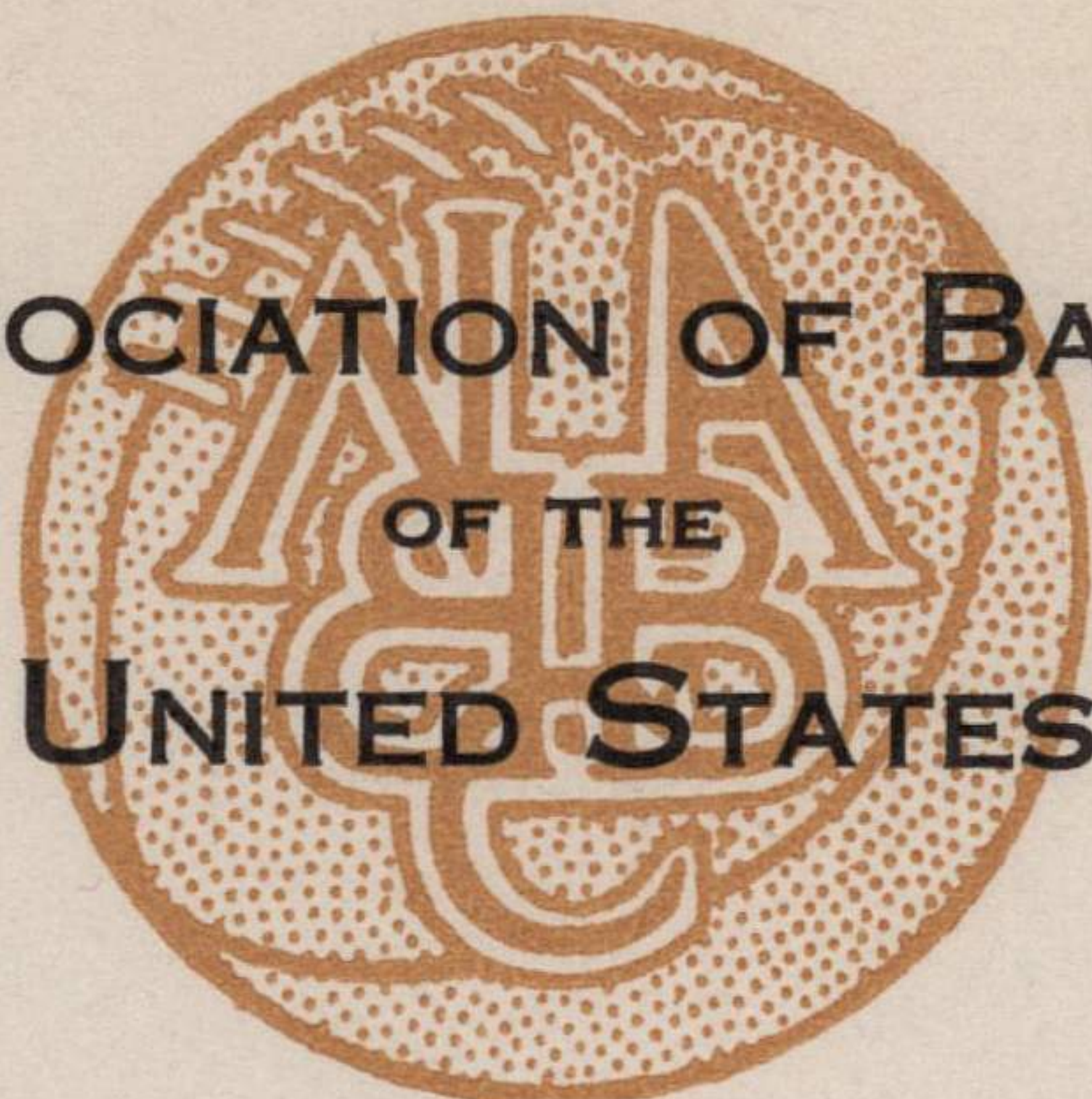
I am wondering what you would think of passing a motion to the effect that the members of Dr. Naismith's family be admitted without charge to any basketball games played by colleges affiliated with your Association anywhere in the United States. Dr. Naismith made such a contribution to the game that some sort of a courtesy card to the immediate members of his family would be a nice gesture to them.

Very sincerely yours,

Director of Physical Education & Recreation
Varsity Basketball Coach.

FCA:AH

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University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

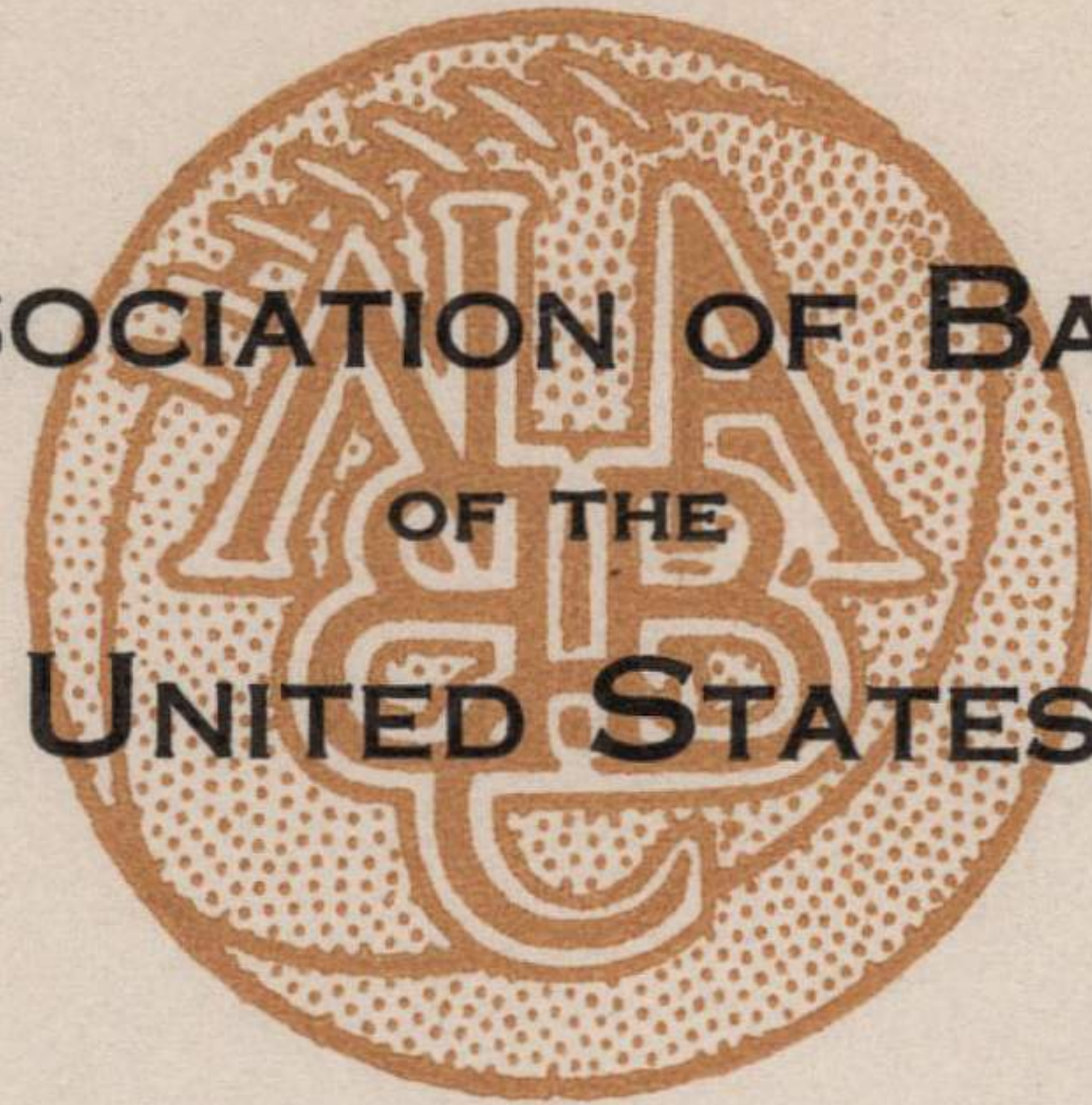
Pardon my delay in answering your recent letter concerning the advisability of the charge to the Coaches Association for the final N.C.A.A. championship game and also the matter of an award from the National Coaches Association to the winner of the final game at Kansas City.

This delay, however, has been due to the necessity of having to write to our board of directors and officers and to await their answers. I am glad, however, to be able to give you the vote of our board and officers.

They are just about unanimously in favor of the charge of \$1.00 per ticket to be made to the coaches and to be paid by them rather than taking the amount from our treasury. They have all expressed themselves as being willing to pay and feel that the tournament committee has been most considerate in giving the coaches group a reduced price of \$1.00 for the final game. I would suggest that the Olympic Committee operate on this basis and expect \$150 or \$200 to come in in this way.

On the second matter of the award they are much in favor of such an award being made by the Coaches Association, if you are able to swing the deal with the Naismith Family to make it a Naismith Memorial, with the cost of the trophy to be paid for by the Coaches Association. I was in Columbus this last Wednesday and had a long talk with Harold Olsen and we agreed that the purchase and everything incident to the getting of this award should be left entirely in your hands. I am sure that John Bunn would agree to such a plan as well as the Coaches Association. Olsen and I thought possibly \$50 to \$75 might do the job. However, this also should be left up to you. Feel free to go along on a price somewhat within range of these figures.

THE NATIONAL ASSOCIATION OF BASKETBALL COACHES



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Dr. Forrest C. Allen

Page 2

February 24, 1940

The next thing I would like to ask of you and I hesitate to do this in view of the amount of time you are now putting on this convention set-up but I would like for you to discuss during one of our sessions the Zone Defense and its many variations. I am having three other coaches talk on different phases of the game and expect to place one of the four speakers on each of our sessions. This will assist in properly balancing our program and I think will be well received by our coaches.

My program is shaping up nicely and I hope to have something instructive as well as entertaining in addition to the regular business matters. Won't you please let me hear from you at your earliest convenience and if I can be of any service to you, feel free to call upon me.

Very sincerely yours,

B. T. Grover

B. T. Grover, Director
of Public Relations

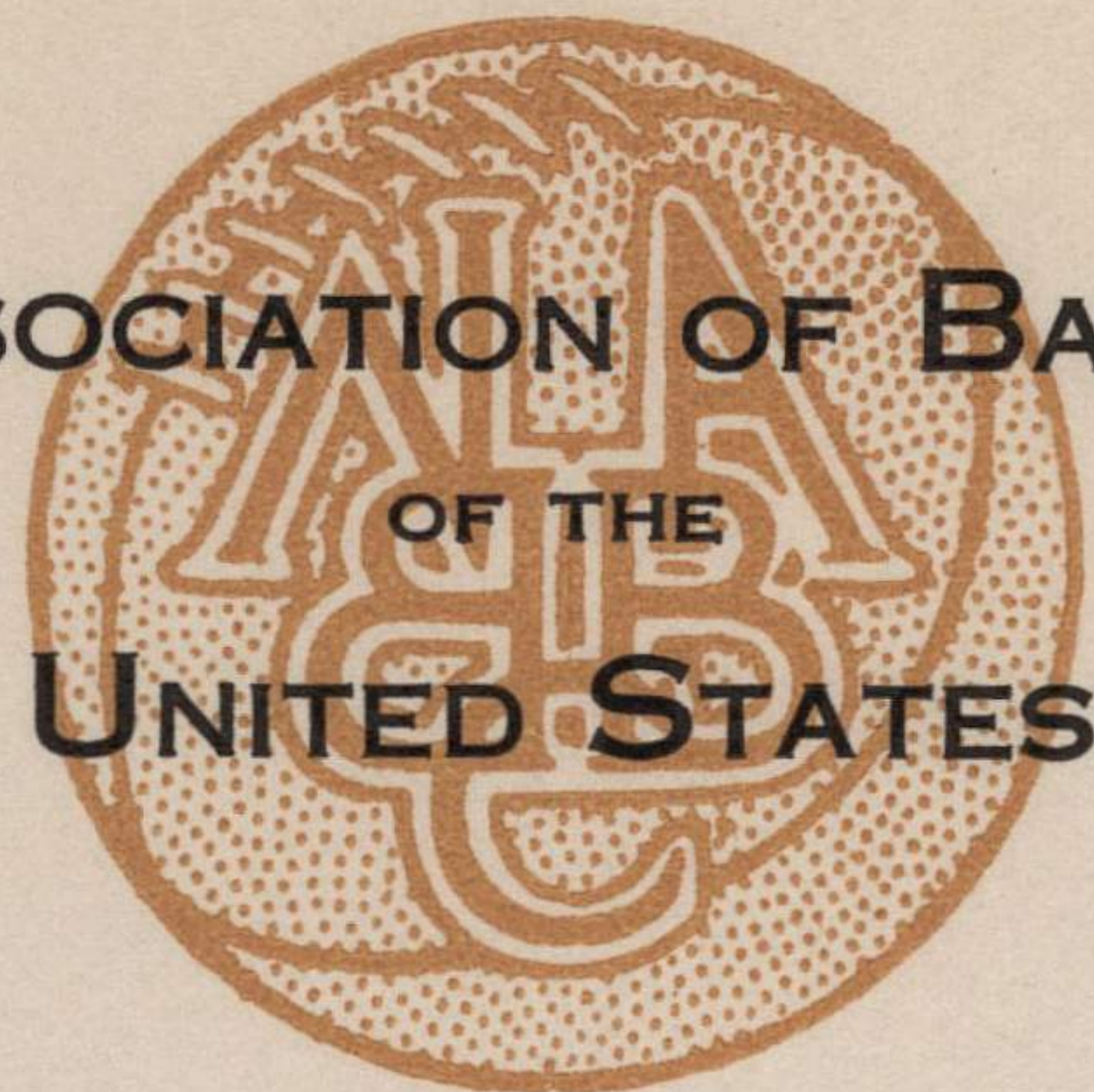
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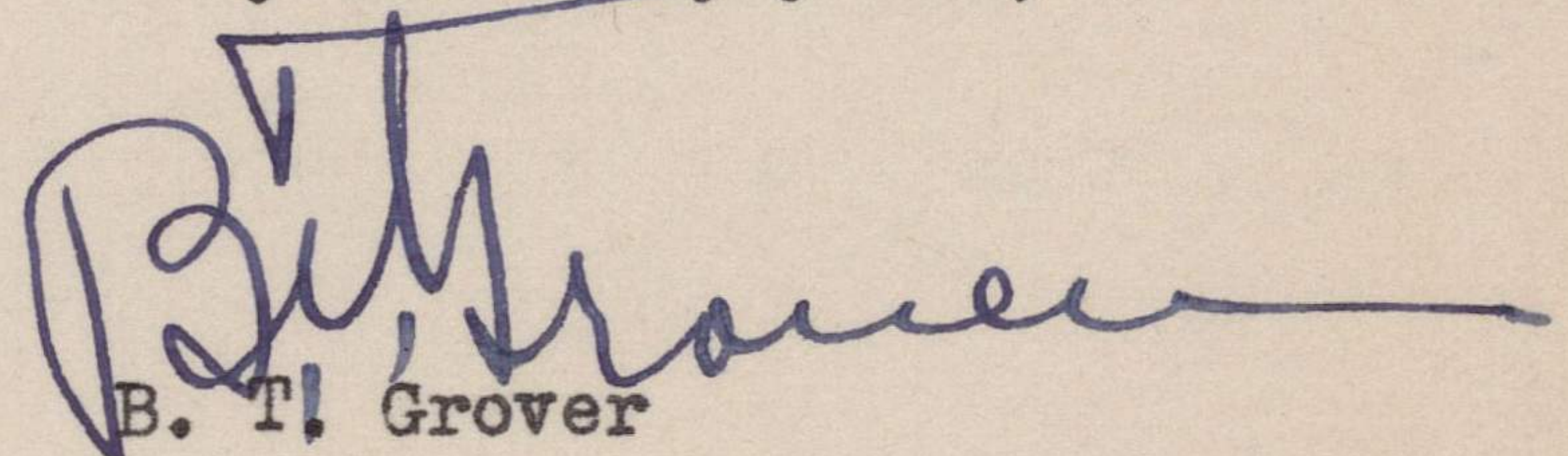
Dear Dr. Allen:

You were absent from the convention hall at Kansas City when I turned over the duties to my successor, Mr. Nat Holman, and I at that time expressed my appreciation to those men who had served as chairmen of our various committees and whose efforts had so unselfishly been given to make our convention a success. At that time I stated that I wished to express especial appreciation to you for the great amount of work you did as chairman of the convention committee. In view of the work in connection with the Western play-off and the fact that you were successful in having a team in the final game, you had much additional work to do. I therefore, wish to take this opportunity to express to you my very great appreciation for the fine job you did.

I feel that we had an outstanding convention and I heard from a great number of the coaches that they thought it was the best convention we have ever had. Personally, I would be pleased to return the convention to Kansas City again for next year. At least we should have the Western play-off and the final game there.

Again thanking you and wishing you continued success,
I am,

Very cordially yours,

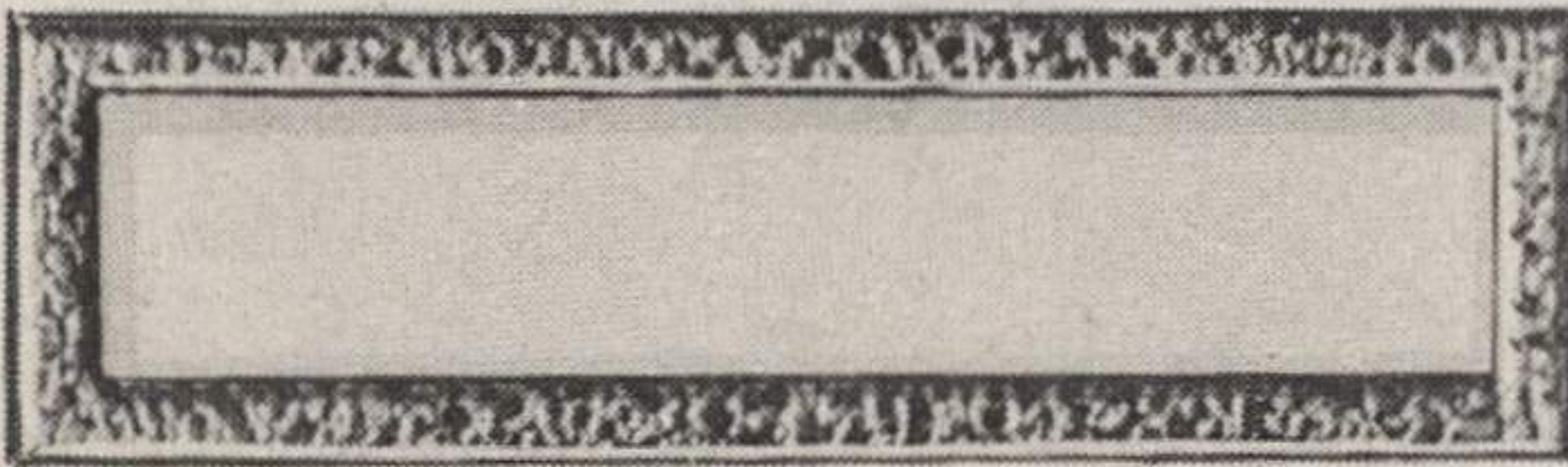


B. T. Grover

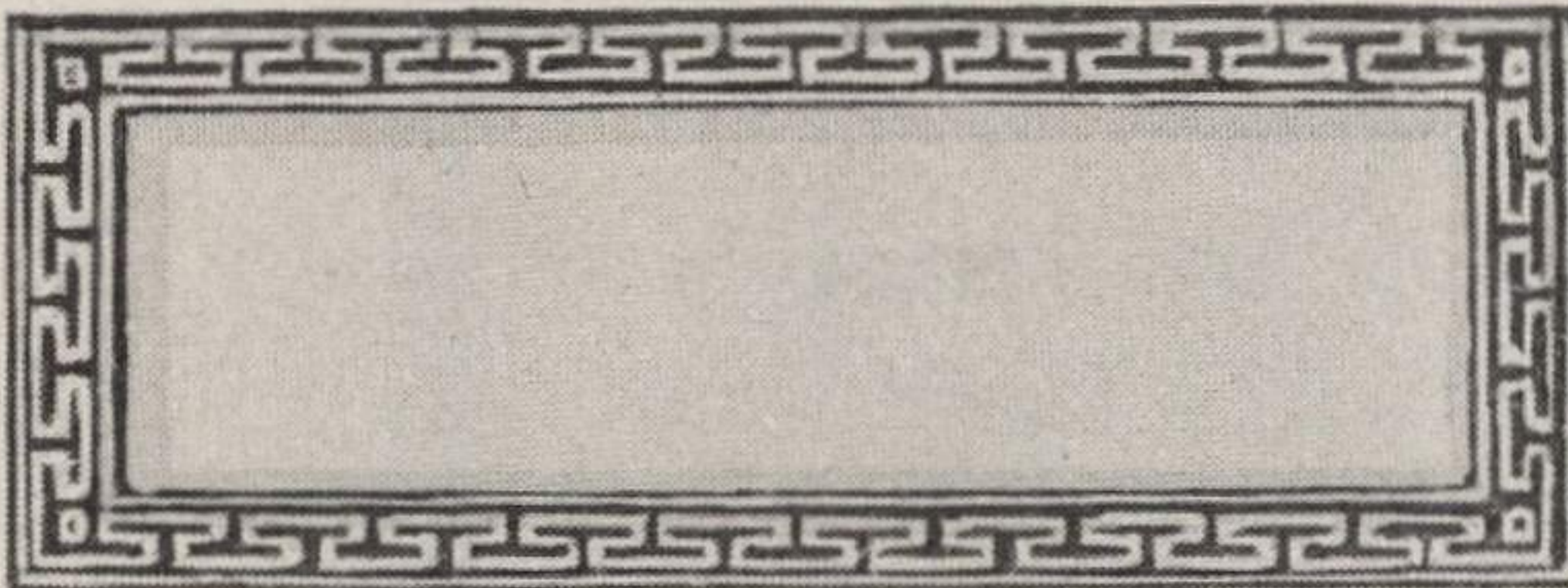
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HODGES BADGE COMPANY

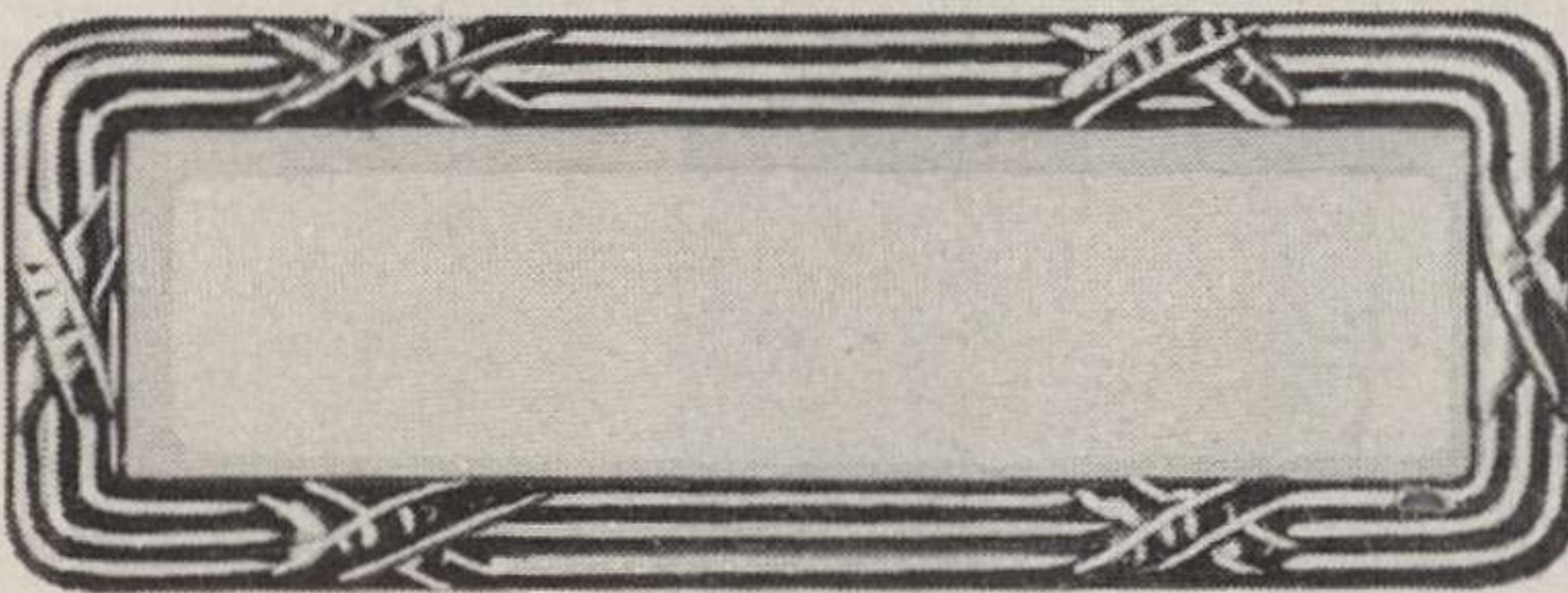
166 Essex St., Boston, Mass.



No. 134
With Ribbon 9½c. ea.
Without " 6c. ea.



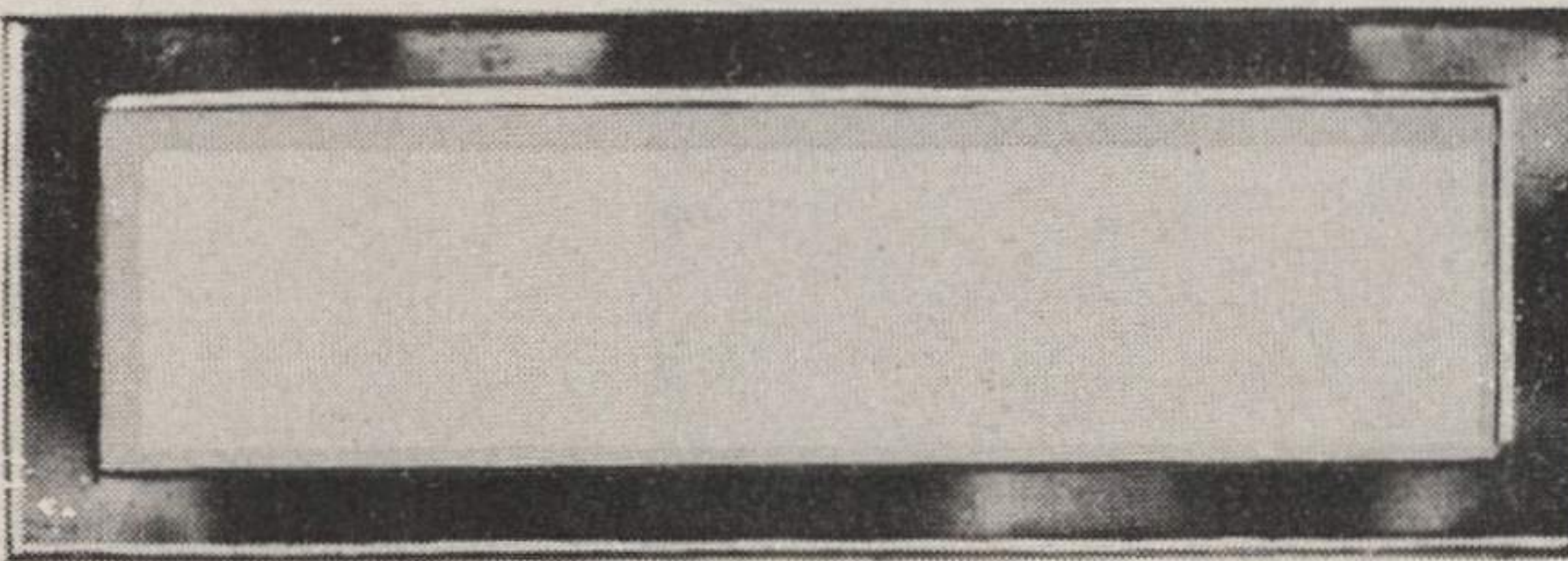
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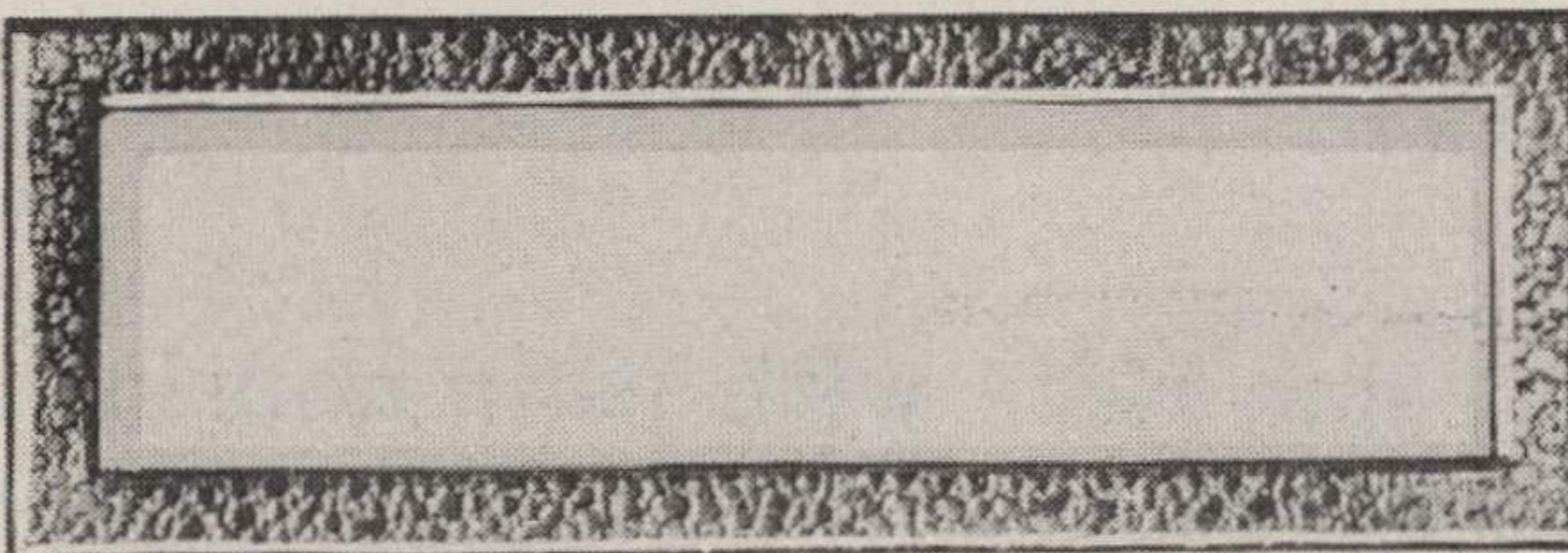
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With Ribbon 7½c. ea.
Without " 4c. ea.



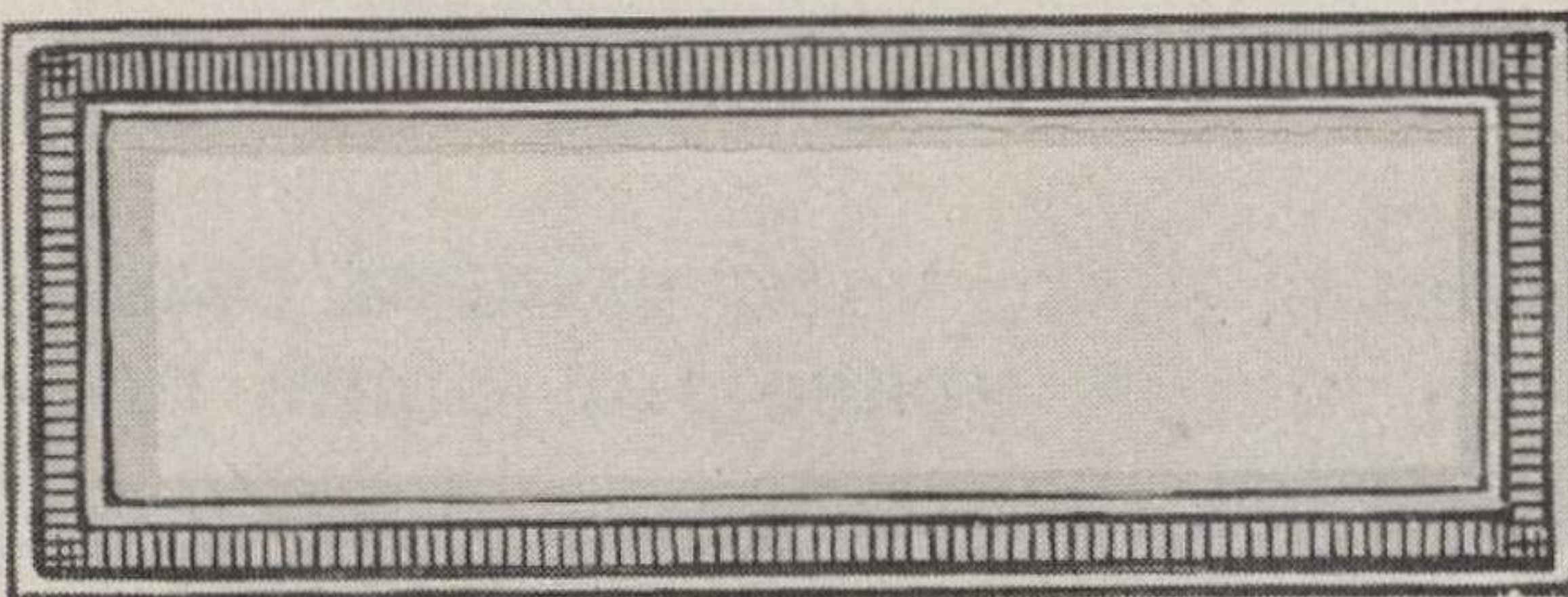
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With Ribbon 9½c. ea.
Without " 6c. ea.



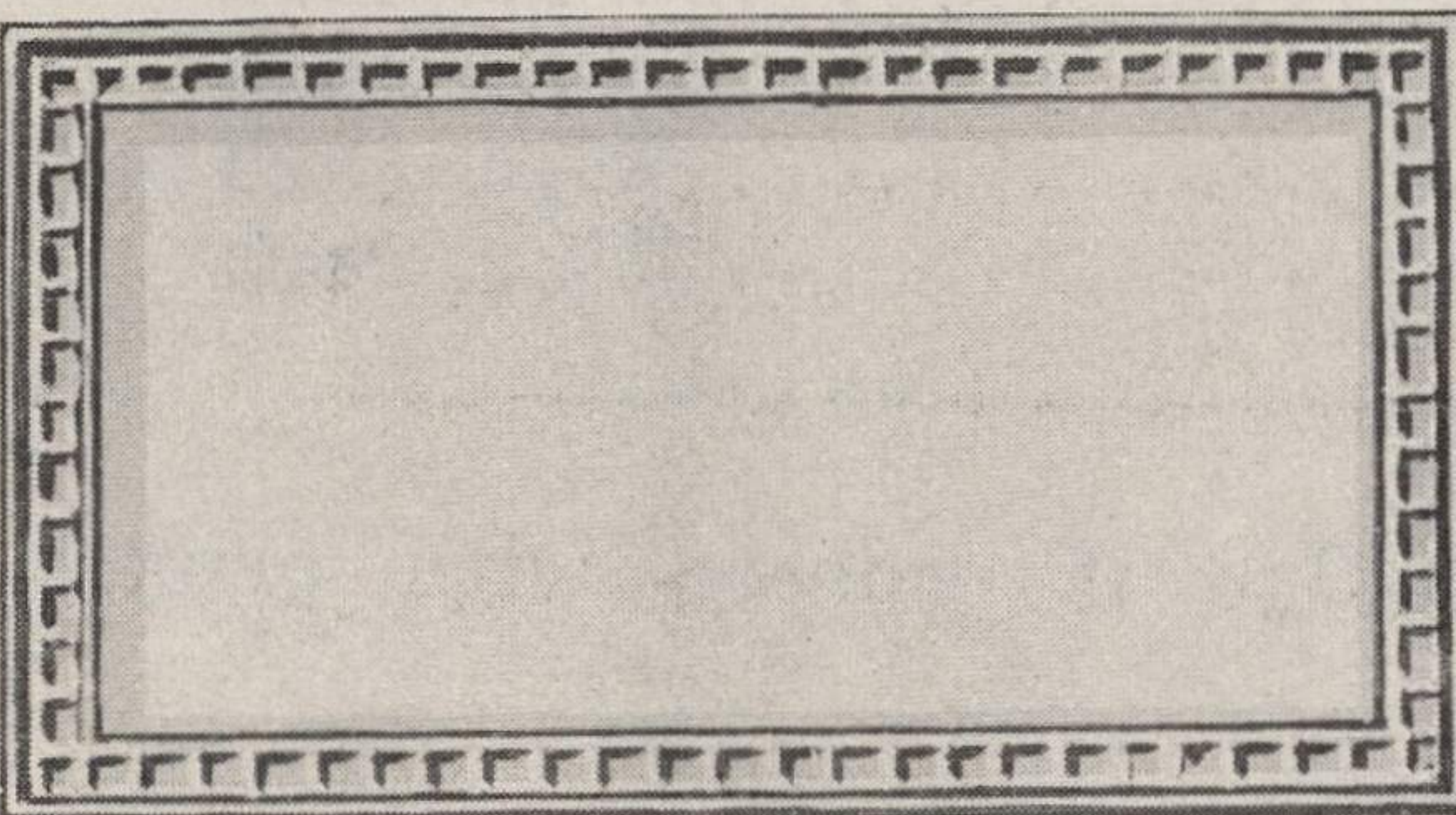
No. 139
With Ribbon 10c. ea.
Without " 6¼c. ea.



No. 135
With Ribbon 10c. ea.
Without " 6¼c. ea.



No. 104
With Ribbon 14c. ea.
Without " 9c. ea.



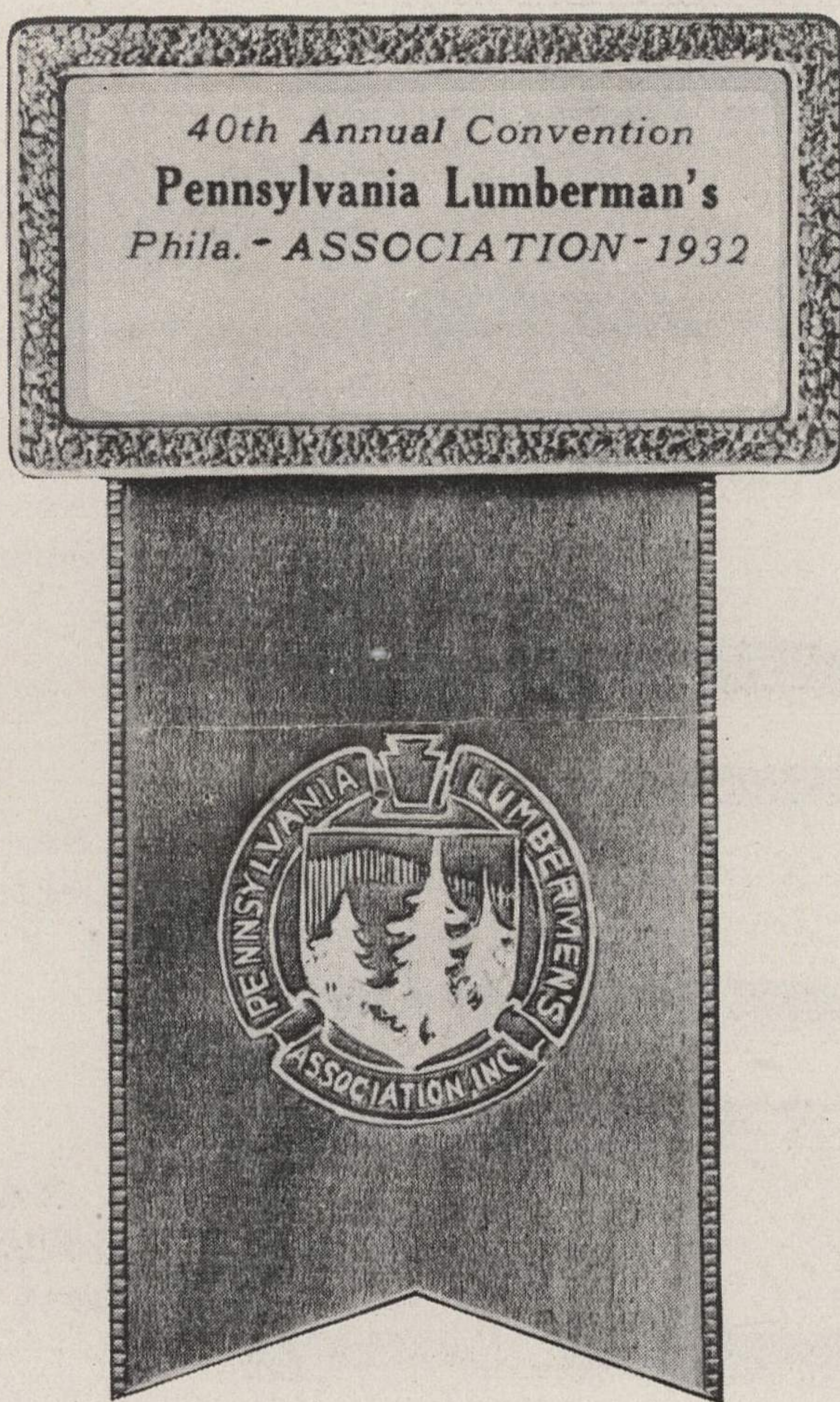
No. 114
With Ribbon
10½c. ea.
Without " 7c. ea.

Name plates furnished with cardboards inserted, or cardboards separately in perforated strips—same price either way.

Prices include printing on the ribbon.

Samples furnished on request.

LOGES BADGE COMPANY
166 Essex St., Boston, Mass.



No. 136

Price for just the name plate with plain unprinted cards. The cards inserted or in perforated strips **7c. each**

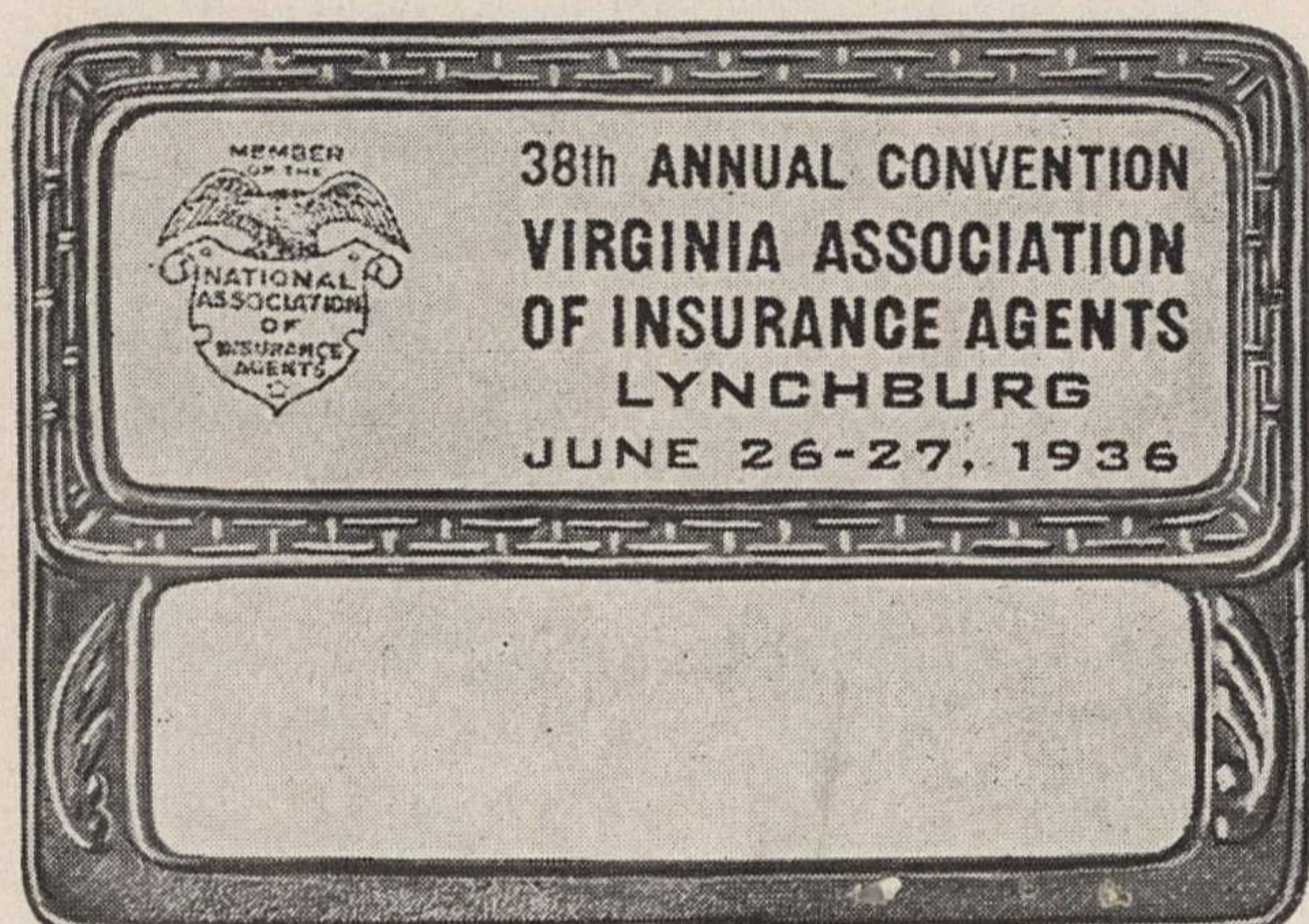
Price for just the name plate with **printed** cards, cards inserted or in strips, space for name provided below the printing:

100	10c. each
200	9c. each
300	8c. each
500	7½c. each
1000	7¼c. each

Add **3½c.** per badge if ordered with printed ribbons attached.

HODGES BADGE COMPANY

166 ESSEX STREET, BOSTON, MASS.



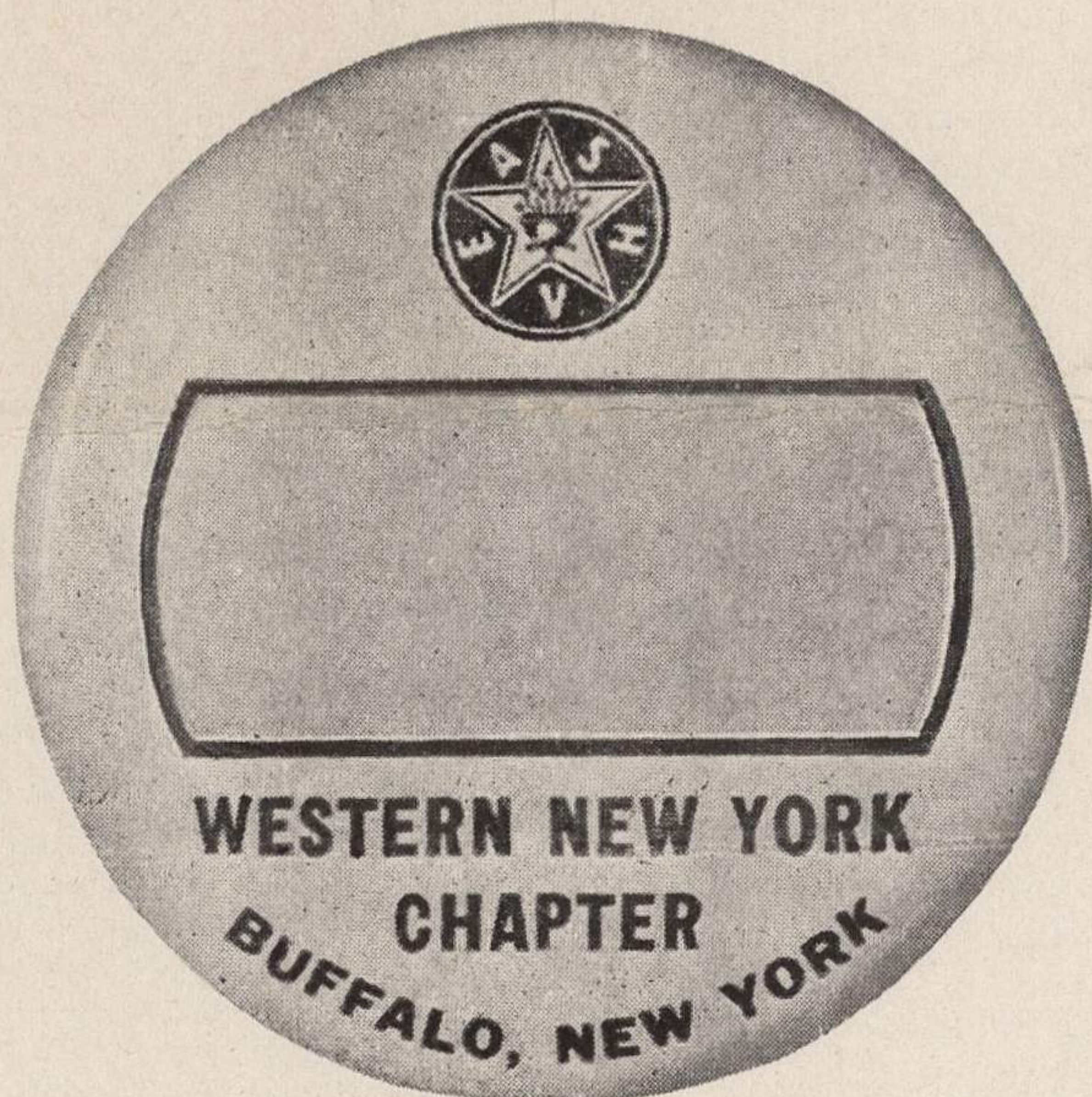
No. 61-NC
All Metal
LIGHT
WEIGHT

Badge takes a cardboard insert — cards furnished in perforated strips — upper panel printed to show your convention wording, lower panel is for name. Reverse this arrangement if you wish.

Prices as follows, including the printed cards:

	Gilt Finish	Silver Finish
100	12c. each	13c. each
200	11½c. each	12½c. each
300	11c. each	12c. each
500	10c. each	11c. each
1000	9c. each	10c. each

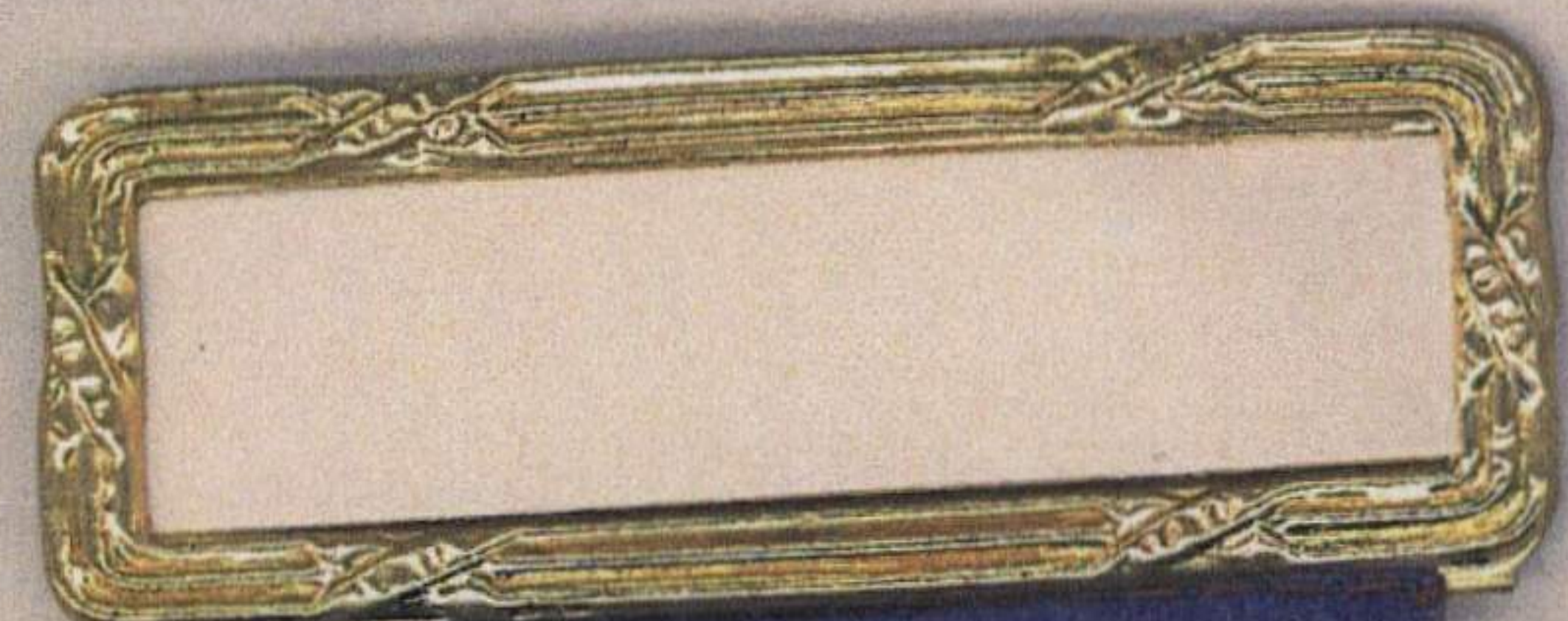
Space does not permit adequate description of this handsome badge. Send for a free sample.



2¼-inch
WINDOW
BUTTON

100	- 11c. each
200	- 8½c. "
300	- 7c. "
500	- 5c. "
1000	- 4¼c. "

The reverse side of the badge is constructed with a slot which holds a removable cardboard. Blank cardboards are furnished in perforated strips. No extra charge for these cards. The badge will be imprinted with any desired amount of copy the surface of the badge will accommodate. Regular prices allow for one color ink printing on white background.

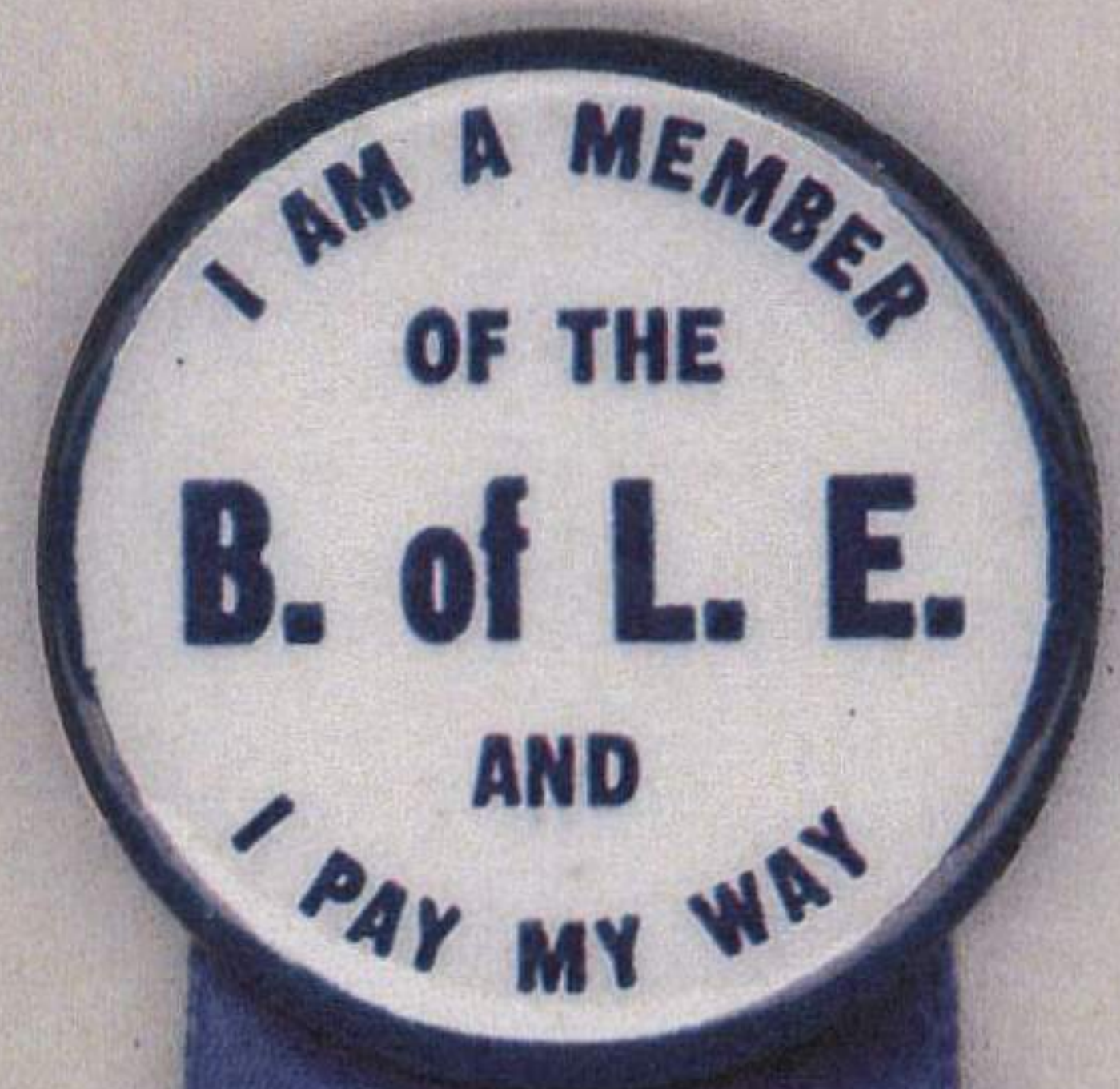


69TH ANNUAL
MEETING



VERMONT
DAIRYMEN'S
ASSOCIATION
BURLINGTON
JAN. 18-19, 1940

First
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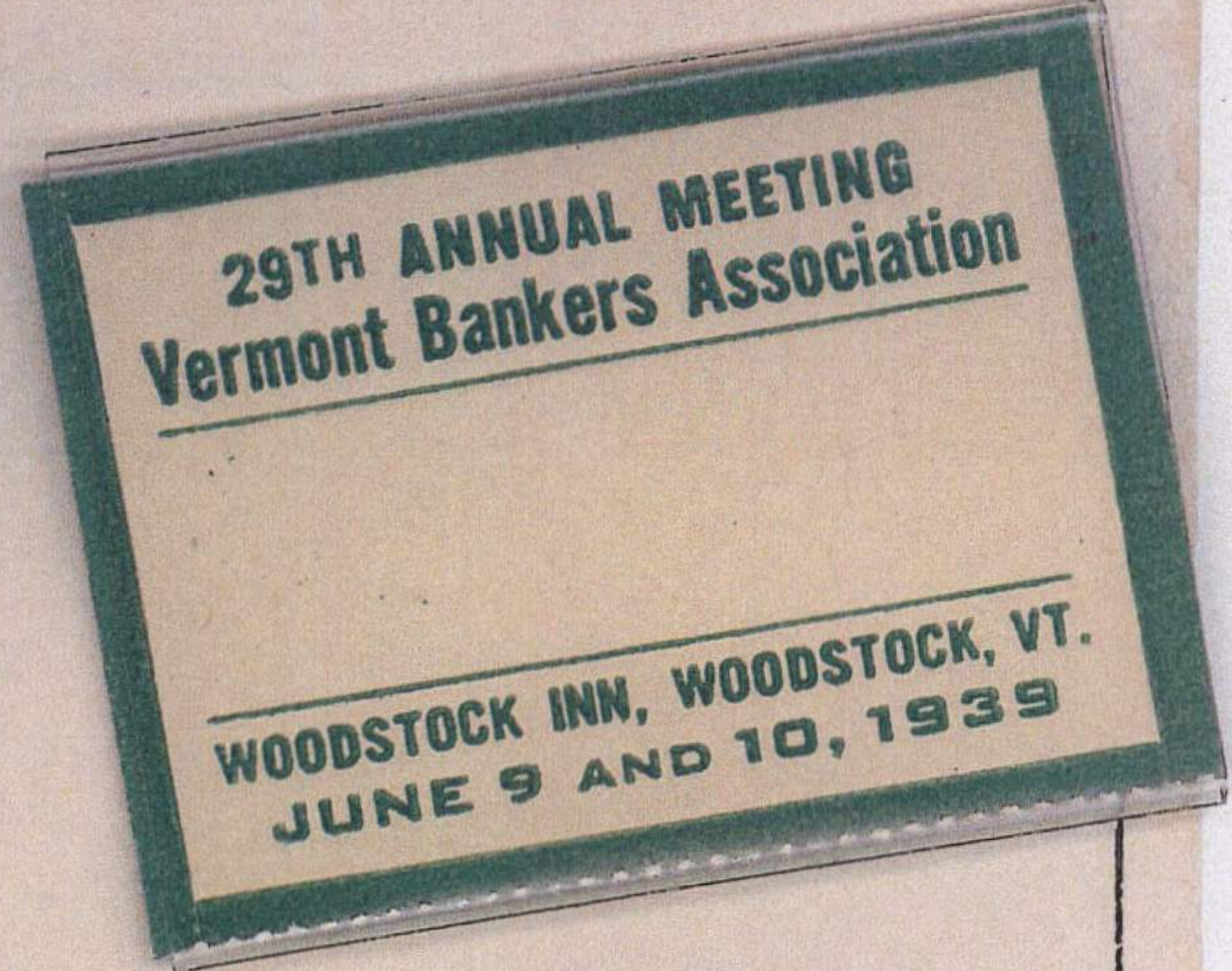


13th Annual Convention
DISTRICT 24
WINCHESTER - JUNE 24-25-26, 1936

NAME

ADDRESS

BADGE No. B
First 100 badges 10 cents ea.
All additional badges 3 3/4 cents ea.
HODGES BADGE COMPANY
166 Essex Street, Boston, Mass.



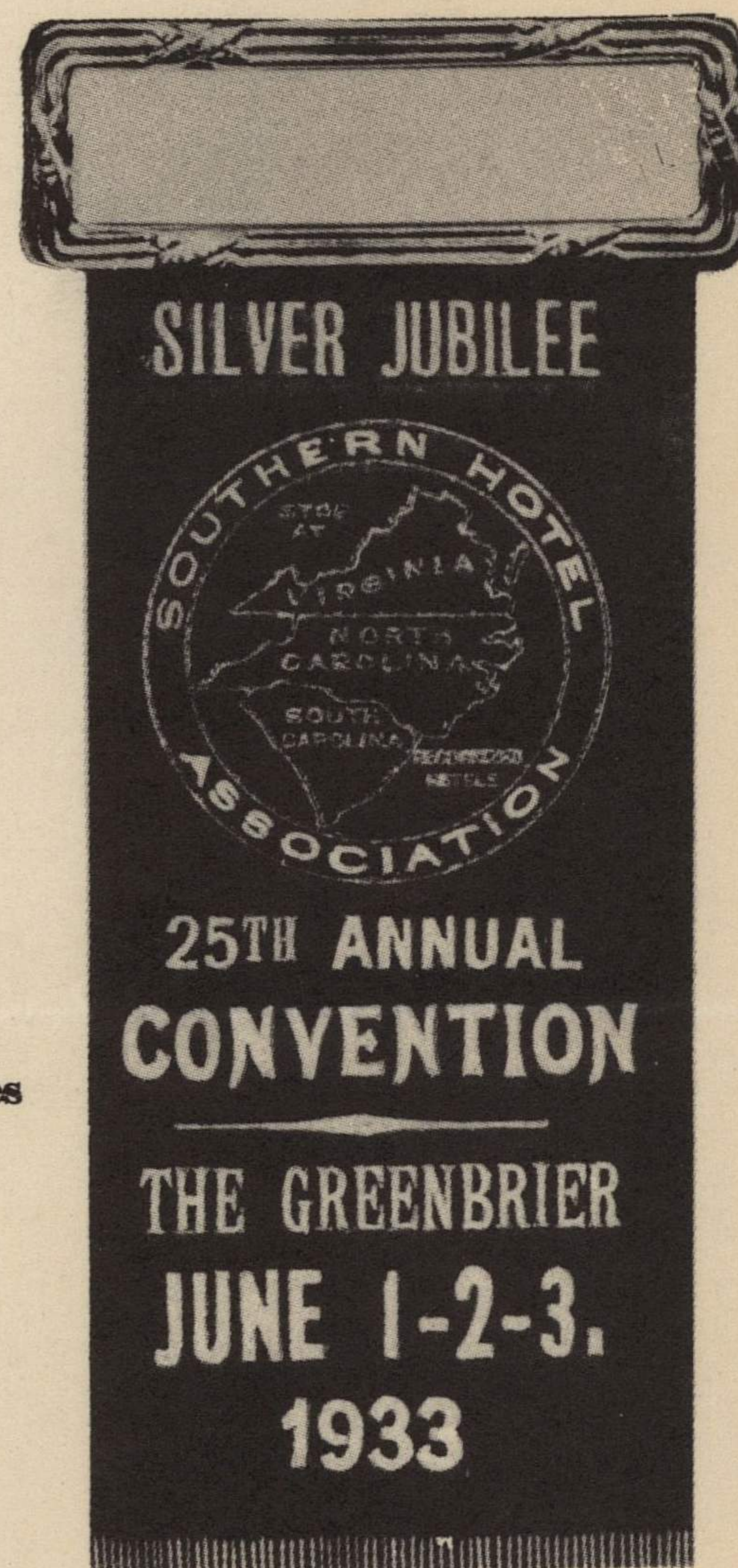
29TH ANNUAL MEETING
Vermont Bankers Association
WOODSTOCK INN, WOODSTOCK, VT.
JUNE 9 AND 10, 1939

BADGE No. 910-B
First 100 badges 7 cents ea.
All additional badges 4 cents ea.
Price includes printed cards
in Perforated Strips.
HODGES BADGE COMPANY
166 Essex Street, Boston, Mass.

Our BIG-4



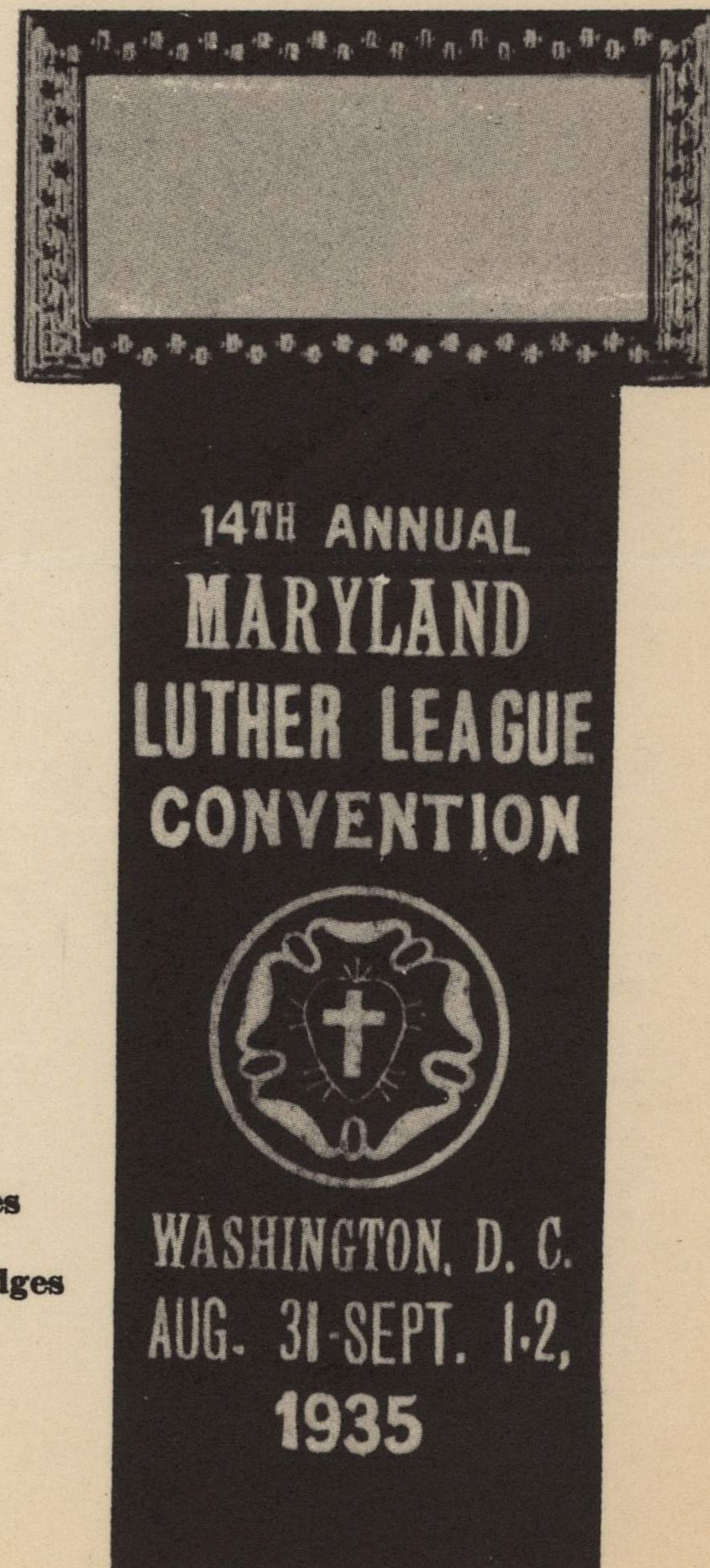
No. 251-A



No. 130-A



No. 253-A



No. 252-A

No. 251-A
 First 100 badges
 7c each.
 All additional badges
 5c each.

No. 130-A
 First 100 badges
 7c each.
 All additional badges
 5c each.

These illustrations are actual size.

Ribbons may be stamped in Gold or Silver, or printed in any color ink.

Assorted colors of ribbon can be furnished on the same order at no extra cost.

Add 2c per badge for combination colored ribbon, as Red, White and Blue, etc.

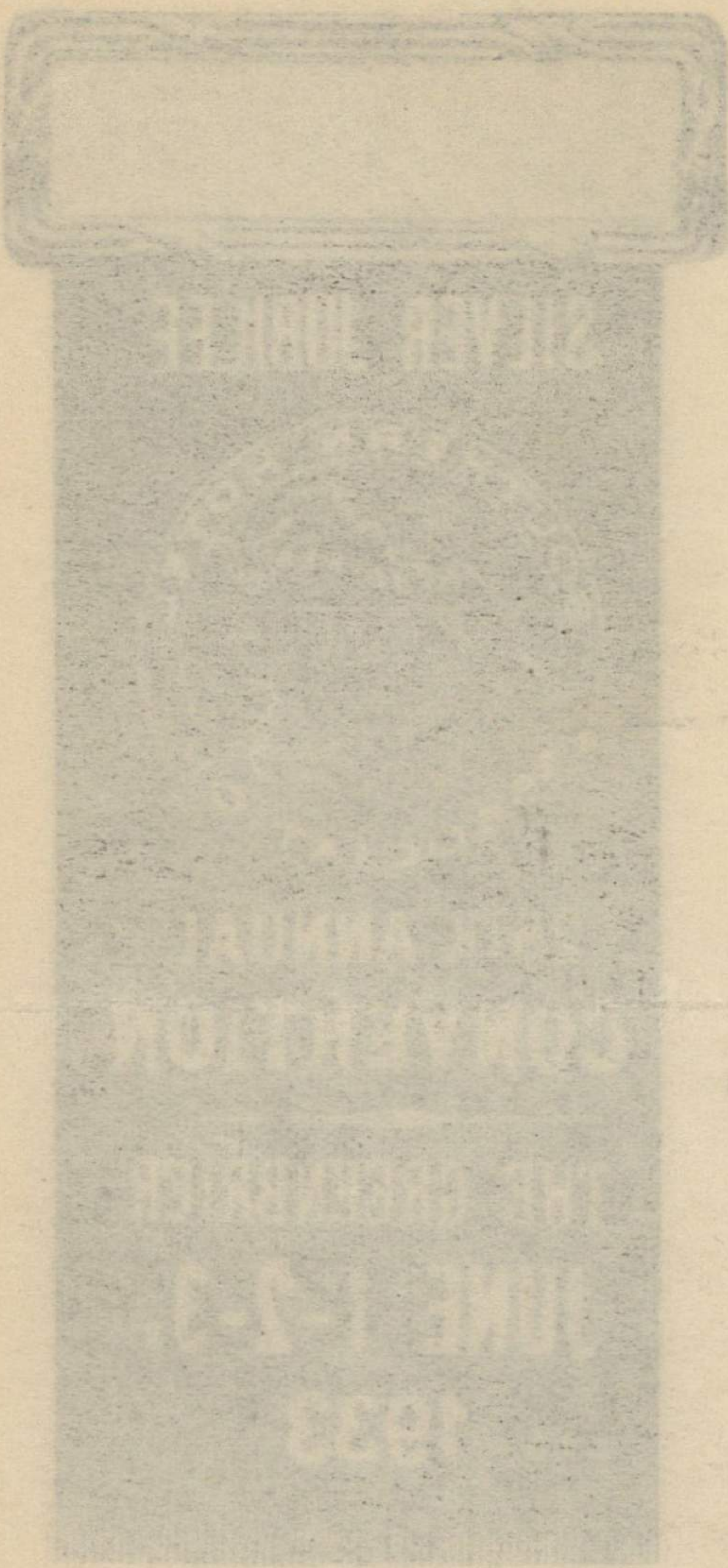
Prices include card inserts in the metal bars. Whenever requested we furnish the cards in perforated strips for typewriter use at no extra cost.

SAMPLE BADGES FREE
ON REQUEST

No. 253-A
 First 100 badges
 8c each.
 All additional badges
 6½c each.

No. 252-A
 First 100 badges
 8c each.
 All additional badges
 6½c each.

OUR BIG-4



No. 130-A

No. 130-A
First 100 badges
75 each.
All additional badges
50 each.

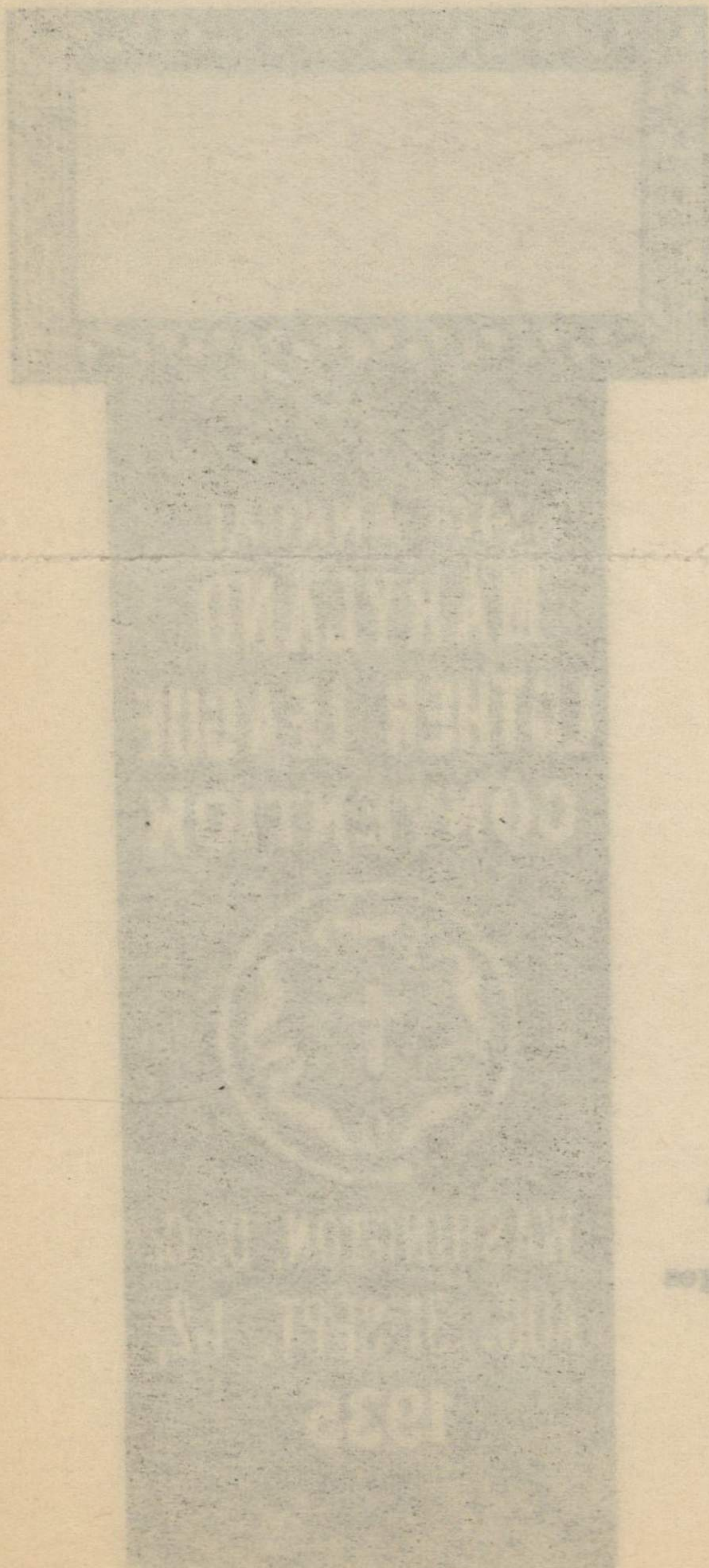


No. 251-A

No. 251-A
First 100 badges
75 each.
All additional badges
50 each.

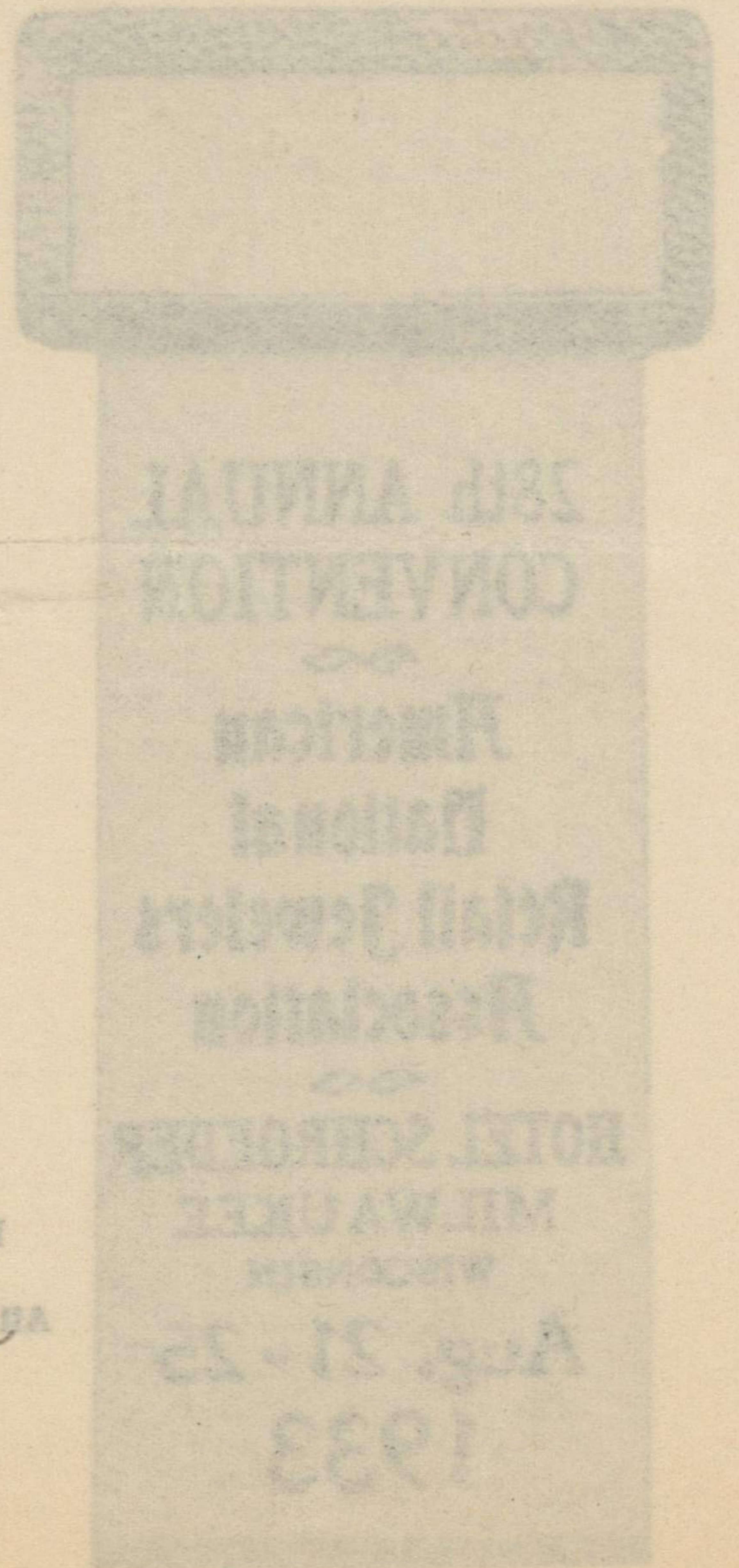
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Add 2c per badge for combination colored ribbon, as Red, White and Blue, etc.
Prices include card inserts in the metal bars. Whenever requested we furnish the cards in perforated strips for typewriter use at no extra cost.

SAMPLE BADGES FREE
ON REQUEST



No. 252-A

No. 252-A
First 100 badges
80 each.
All additional badges
65 each.



No. 253-A

No. 253-A
First 100 badges
80 each.
All additional badges
65 each.

Allen

Lawrence, Kansas
November 17, 1939.

Mr. B. T. Grover, President,
National Association of Basketball Coaches,
Ohio University,
Athens, Ohio.

Dear President Grover:

I didn't know that you had appointed Browne on the committee. He is highly acceptable to me. What I was trying to do was to have a Missouri Valley representative on the committee. However, I do not think there is any necessity of adding another member since the three members have already been appointed and the names printed.

I am not mentioning it to Bill Williams. It was my idea to have the other conference represented. As it is now, the three of us are from the Big Six Conference. Practically all the committee appointments from this district are representatives of the Big Six. CaljtJahnnsruesdale, of Grimmell, on the Rules Committee, and E. S. Hickey, of Creighton, on the Coaching Ethics Committee, are from the Missouri Valley Conference.

I notice that you have Frank Root on the Membership Committee. Apparently that must have been an oversight because you put Browne on the Convention Committee in place of Root, but you left Root on the Membership Committee.

Floyd Rose has asked me to be in Cleveland on the 27th and 28th of November for his rules interpretation meeting. Doubtless you will not be there, but if you should happen to be in Cleveland it would be a pleasure to see you and have a talk with you regarding the Convention and Tournament Committee and its functions. We have made arrangements for the coaches and team members to stay at the new Hotel Continental in the heart of down-town Kansas City, only three blocks from the Municipal Auditorium.

The Kansas City Athletic Club is also housed in that building, which gives a gymnasium for the teams to work out on, and also adds to the general atmosphere of club and hotel life. This makes a very pleasant and profitable set-up, we believe.

After a good deal of dickering with hotels, we have gotten the special price of \$2.00 for individual rooms and \$1.50 where they want to double up.

If it is possible to see you in Cleveland, it will be a pleasure.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

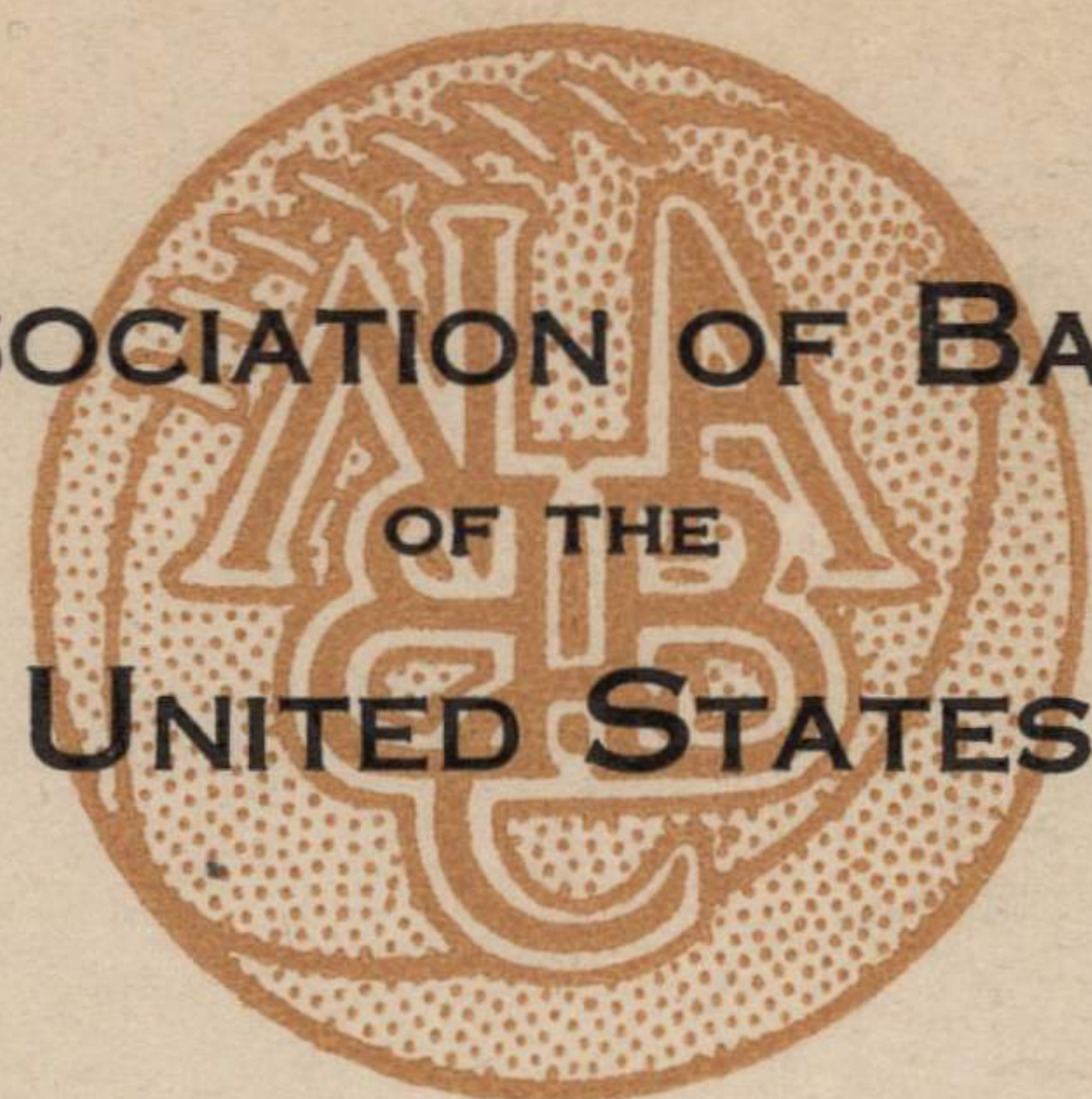
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Kansas University
Lawrence, Kansas

Dear Dr. Allen:

This will acknowledge the receipt of your communication of November 13.

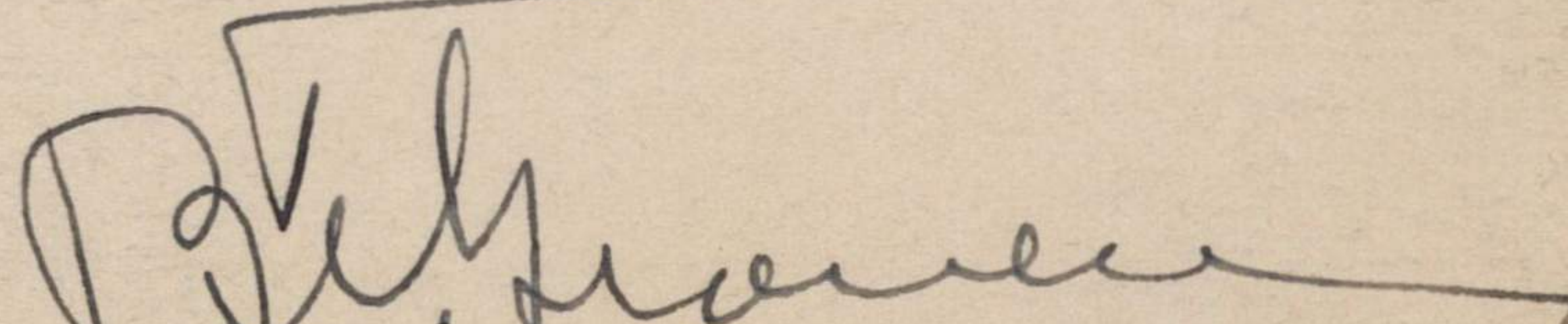
It certainly will be entirely satisfactory with me if you add the name of Mr. Bill Williams, of Drake University, to your convention committee. I am sorry that we did not know of this in time so that Mr. Williams' name could have been placed on our letter-heads. However, if he is willing to accept the appointment, feel perfectly free to make this addition.

I knew of Frank Root's resignation and, as you may recall, took it upon myself to add H. W. Brown of Nebraska University to your committee. However, I am sure that four members will not be too many on this committee.

I am slowly, but surely, organizing the program for the convention this next spring and, as you have a knowledge of the possible set-up in Kansas City and a lot of experience with such organizations, I wish that you would outline a program which you would like to see carried through next March 28-30. I am asking several other coaches to do this and from all of their suggestions will try to make a composite arrangement which I hope will be outstanding. Feel free to make any suggestions you have in mind.

With best regards, I am,

Very sincerely yours,


B. T. Grover, President

CHAMBER OF COMMERCE

HOUSTON, TEXAS

January 10, 1940

Mr. Forrest C. Allan
Kansas University
Lawrence, Kansas

Dear Mr. Allan:

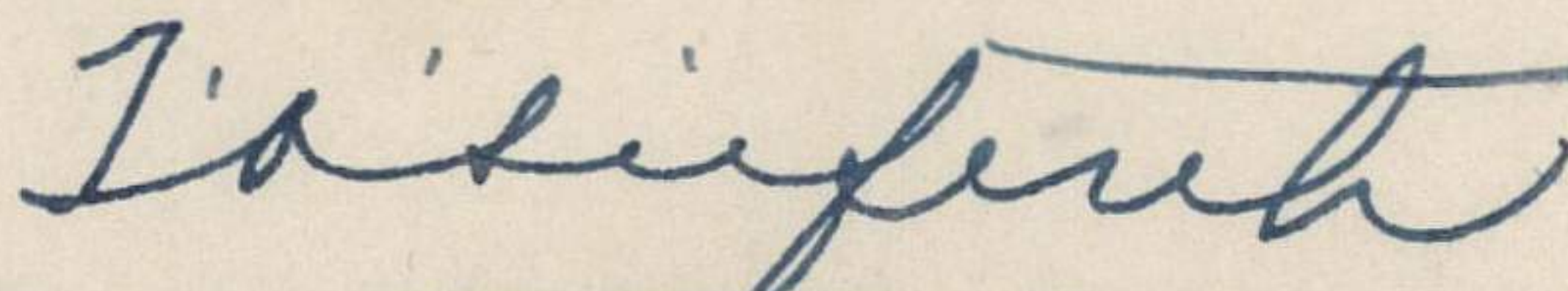
Before the conclusion of the 1940 convention of the National Association of Basketball Coaches of the United States in Kansas City next March the question of the next convention city will probably be considered or perhaps definitely determined upon.

A most cordial invitation is extended your important group to consider Houston, Texas for your next convention as we are extremely anxious to acquaint your good association with one of America's fastest growing cities where ideal and ample air-conditioned facilities and accommodations will be at your disposal.

We are also pleased to state Rice Institute is located in Houston.

May we express our sincere thanks for any effort you might be able to exert in this behalf?

Cordially yours,



T. A. SIEFERTH, Manager
Convention Department

TAS/em

Lawrence, Kansas
January 17, 1940.

Mr. B. T. Grover, President,
National Association of Basketball Coaches,
Ohio University,
Athens, Ohio.

Dear President Grover:

I received your letter concerning
the program for the convention in Kansas City
just as I am about to start to Columbia, Mo.,
where we play the Tigers Thursday night.

I will return to Lawrence Friday,
and at a very early date will answer your letter
in full. I trust this slight delay will not in-
convenience you greatly.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

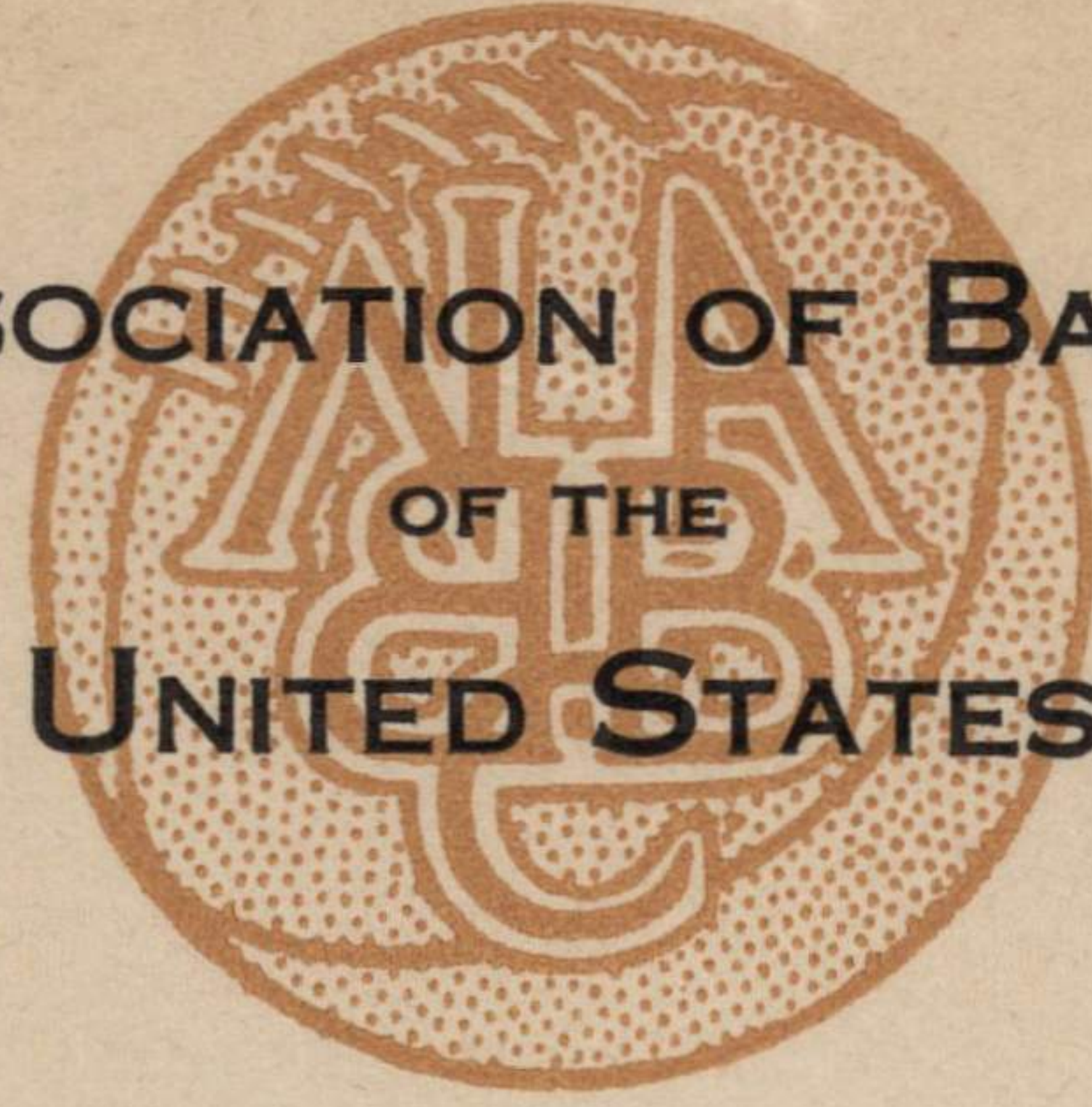
FCA:AH

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DR. JAMES A. NAISMITH, UNIVERSITY OF KANSAS
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NAT. HOLMAN, CITY COLLEGE, N. Y.
FIRST VICE PRESIDENT

THE NATIONAL ASSOCIATION OF BASKETBALL COACHES
OF THE
UNITED STATES



EDWARD J. HICKOX, SPRINGFIELD COLLEGE
SECRETARY-TREASURER

January 17, 1940

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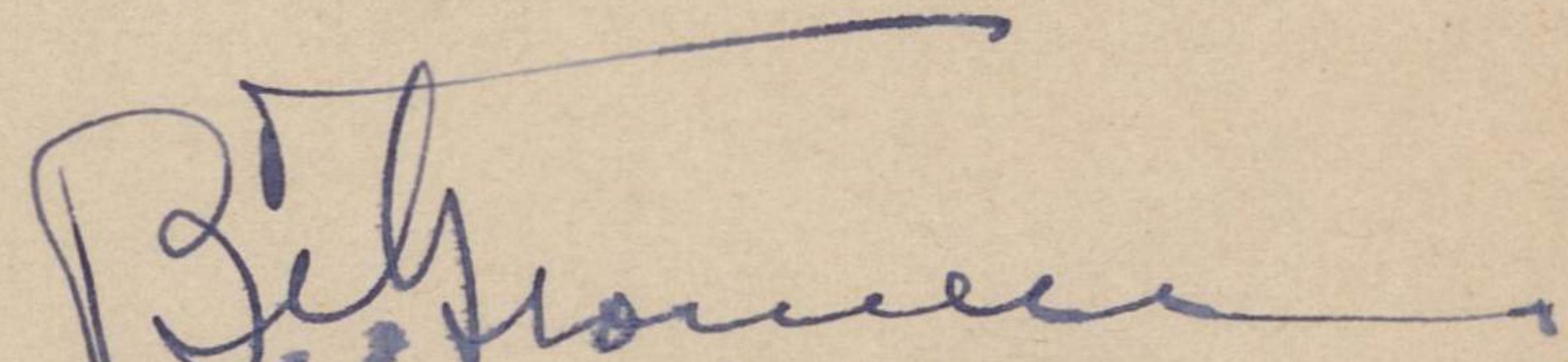
PAUL D. HINKLE, Butler University, *Chairman*

Dr. F. C. Allen
Director of Basketball
University of Kansas
Lawrence, Kansas

Dear Doctor Allen:

Would you please, at your earliest convenience, submit to me a program that you would like to see put on at our annual convention in Kansas City March 28-30. I am requesting this from a number of past presidents who have had difficulty in arranging a satisfactory program and hope from the group to make a compilation of good things that will make our program outstanding this coming year. Would you please let me have this at your earliest convenience.

Sincerely yours,


B. T. Grover, President
N. A. B. C.

BTG d

Lawrence, Kansas
February 14, 1940.

Mr. George Edwards,
University of Missouri.

Mr. H. Harold Browne,
University of Nebraska.

Gentlemen:

"Dutch" Grover has asked that we submit a program at the earliest convenience for the annual convention in Kansas City.

I have just written you about the speaker for the banquet. Now, I want your ideas regarding the program. He is merely asking me for this, and I presume that I am to send it on to him as he will handle the program.

I would like to have your ideas on this at your earliest possible convenience.

Very cordially yours,

Chairman, Convention Committee.

FCA:AH

Lawrence, Kansas
February 14, 1940

Mr. George Edwards,
University of Missouri.

Mr. W. Harold Brown,
University of Nebraska.

Gentlemen:

I see that we are on the Convention Committee of the National Association of Basketball Coaches. "Butch" Grover has written stating that he would be pleased to leave the selection of a speaker entirely in my hands. He says, "You should know the men from your immediate section who would do us a good job on such an occasion."

He suggests that he would like to see a man who knows both the coaching side and also the academic side of a university, someone who might discuss the tenure of the coaching profession, the importance of a close association of our athletic coaches with the faculty of their respective colleges and universities, and related matters. "In other words," he says, "looking to the future, which I am sure is to come shortly, the coaches as members of the faculty with faculty ranking, somewhat with insurance on their jobs."

Now, George and Harold, I would be glad to have your ideas. I had in mind endeavoring to get one of the outstanding G-Men of the country who might be located in Kansas City. It would be a great thing if we could catch Mr. Atherton coming this way. As you know, he is the G-Man who is commissioner of athletics on the West coast. I am writing John Burn today to see if he can find out anything about the possibility of his being in the east or coming this way at such a time. What do you think of that possibility? I would certainly be glad to have your advice, as I do not intend to do anything unless we are all agreed that we are getting an outstanding man.

Trusting to hear from you at a very early date with your suggestions, I am

Sincerely yours,

Chairman, Convention Committee.

FCA:AH

P.S. Congratulations, Mister! When Nebraska did start that steam roller going, they rolled! And I might add that I am afraid of your rolling. I thought we would hit you when you were tough.

F.C.A.

-2-

P.S. Congratulations, big boy! You really have the conference
tongues wagging! You did a great job at Norman.

F.C.A.