

April 19, 1940.

Mr. Lauren Brown,
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore Avenue,
Kansas City, Missouri.

Dear "Red":

I remember that I promised you an article on Goal-Hi. I think you wanted something regarding the backyard playground proposition - sort of a note to the parents regarding the childrens' activity in this game from the kindergarten to maturity.

At the time we were talking about this I remember Karl Royer said he thought they could dig out enough stuff from the publicity material to take care of that.

Last summer I worked on this earnestly and seriously for the Medart people, and if you will kindly see Karl and get some of that publicity stuff that I wrote for them I believe you can get a better article out of it than would be obtained by my writing an additional article. I spent several weeks in St. Louis doing that job, and I think it is pretty well edited.

Won't you let me hear from you if this stuff already written is not sufficient for you? If it is not, I will do the job that I promised.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH