

The chief purpose of the Visualization Committee is to bring before the coaches of our association, through the medium of the motion picture, a detailed analysis of the various styles of offensive and defensive technique used by leading authorities in the sport together with any definite problems arising in the sport throughout the playing season. It is extremely gratifying to report that few complaints reached the attention of the members of our committee with the possible exception of the under-the-basket defensive tactics of Mike Novak, center man on the Loyola University varsity basketball team. Mr. Clair Bee, chairman of our rules committee, and our committee were ready to prepare a film to clarify any such problems. However, in view of the fact, that our convention date came so soon after the final invitational tournament held in Madison Square Garden the best we could do to cooperate with him was to solicit the cooperation of Mr. Ned Irish, the basketball director of Madison Square Garden to take a photograph of the final game. Fortunately Mike Novak played in the final game between Loyola and L. I. U. and we were in a position to record his movements in this contest. It is only fitting at this time, that the chairman of the visualization committee request the President of our organization that he write a letter of thanks to Mr. Irish for the trouble and expense he has gone to in preparing this film. Also, Mr. Leslie Winik of N. Y. U. has prepared a film entitled "COLLEGE BASKETBALL 1939" showing excerpts of a number of college games played in Madison Square Garden this winter. This picture, the final game of the invitational tournament, and others brought here by our committee members will round out an interesting motion picture program. We are quite certain that you will find them entertaining, educational and instructive.

I should also like to report at this time the business transactions our association had with the Agfa Ansco Film Corporation of New York City with regard to the motion picture entitled "College Basketball" they put out for us last season. You will recall that this picture was produced as a result of the many pictures sent to me from our fellow coaches throughout the country and then assembled into one large picture of 1400 feet, being sold at a net price of \$57.50 destination. The sales on this picture were rather disappointing and for that reason, the committee decided to discontinue this project for the time being. However, a detailed report of the various sales made is attached herewith. As chief distributors of this picture our association was entitled to the maximum discount of 33 1/3%. A check in the amount of \$93.31 covers the Film Corporations indebtedness to us, after deducting postage and mimeographing costs.

Last, if I had the time, I would be more critical than I feel at liberty to be, in commenting upon the appalling obtuseness many teachers have toward the use of visual aids. In a changing game which moves with ever accelerated tempo, coaches, players, officials and spectators alike can learn the various techniques employed by our leaders in the field to a degree they could never experience through textbooks alone. With few exceptions, every team that came to Madison Square Garden to participate in the schedule had