

A hasty review of the values of membership in the Association may be worth while. In my mind, the most important consideration should be the fact that this is the official group representing the college coaches in deciding the problems of your profession. Your PROFESSIONAL PRIDE should demand your cooperation in furthering basketball.

Each year the rules committee of the Coaches Association forwards to active and allied members a QUESTIONNAIRE on proposed changes in the basketball rules. Your answers are formulated and brought to the floor of the convention for discussion and the desire of the majority is forwarded to the BASKETBALL RULES COMMITTEE for their consideration. Thus you have a major part in the adoption of new rules.

The RESEARCH COMMITTEE of the group carries out experiments on equipment, rules proposals, and other important matters in the hope of giving to you scientific information before presentation to the convention. Some of their worthy projects have been studies of THE ELIMINATION OF THE CENTER JUMP, THE NEW TYPE BALL, THE NEW GOAL and, at present, they are engaged in a study of shooting statistics with the present 18" goal and the proposed 20" basket. A portion of your TWO DOLLAR MEMBERSHIP FEE is allotted to this committee for their experiments.

Both active and allied members receive the BULLETIN, the official publication of the ASSOCIATION. The bulletin is a newsy, mimeographed organ containing pertinent information regarding the Association, the coaches and the game. It is worth the membership fee in itself. The November issue contained the minutes of the last convention, along with other "dope" on basketball. CAN YOU AFFORD TO MISS THIS INFORMATION?

Last but not least of the rewards of membership is the NATIONAL CONVENTION. Here the problems of the basketball coaches are ironed out in an atmosphere of good fellowship, along with an excellent social good time which offers the opportunities for mingling with the coaching personalities from all sections of the country.

CAN YOU DENY YOURSELF THESE ADVANTAGES? Basketball is looking forward to a banner year. The membership in the Association is expected to more than double its roster of active and allied members. Your TWO DOLLAR MEMBERSHIP FEE forwarded today will start the various committees on their way to help basketball during the coming year, your returns will make you feel that it is the soundest investment in your coaching career.

DON'T DELAY! Send your membership check made payable to the NATIONAL ASSOCIATION OF BASKETBALL COACHES OF THE UNITED STATES to me or to Mr. Ed Hickox, Springfield College, Springfield, Massachusetts AT ONCE.

With best wishes for a truly pleasant and prosperous basketball season, I am

Very sincerely,

*Blair Gullion*

Blair Gullion

Chairman, Membership Committee.

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