BASKETBALL IN THE NEXT OLYMPICS

Players and followers of basketball are joining with the coaches in hailing with delight the recent announcement from Berlin that the sport will be included in the 1936 Olympic program. It has not been known generally that this addition to the list of events is the result of an intensive efforts of a committee appointed by this Association in 1931. Most of the work of this committee fell to Dr. F. C. Allen, University of Kansas, the chairman. The committee and its chairman should be lauded by our membership for the success of their campaign.

A strong drive to have basketball in the last Olympics at Los Angeles failed because the events already had been selected when the request was made. Dr. Allen then concentrated on the 1936 Games. Use of the facts that basketball is a popular sport in at least twenty-seven countries, and that it attracts a larger number of devotees and players than any other team sport swayed the opinion of Olympic program authorities. Their decision is another striking example of the ways that this Association is aiding in the development of basketball.

On an elaborate letterhead the following communication from Mr. Diem announcing the new event was received by Dr. Allen.

I. OLYMPISCHE SPIELE BERLIN 1936

1. - 16. A U G U S T

Berlin-Charlottenburge 2 Hardenbergstrasse 43, III

October 25th, 1934.

0.K. 4010/34 St.

Mr. Forrest C. Allen
Director of the National Association
of Basketball Coaches of the United States
University of Kansas

Dear Mr. Allen:

with further reference to our former correspondence I have the pleasure of informing you that the Organizing Committee at its meeting on Oct. 19th. adopted the resolution that Basketball be included into the program of the 1936 Olympic Games at Berlin.

Thanking you again for your kind suggestion

Sincerely yours, Diem