

## HELP US EXPAND

The mailing list of this bulletin is printed here. It includes all of the traceable members who at sometime or other have been on our rolls. There was an uncertainty regarding many former members especially those in high schools. Please check for any errors or omissions and notify the secretary.

Our membership showed a tremendous decrease last year. We dropped to 105 active men in 1933-34 from the top of 276 in 1931-32. While our number includes many of the most important coaches in each section of the country there are literally hundreds of important coaches who have not joined or who have lost interest. About 600 men are coaching collegiate basketball and nearly 20,000 are handling the sport in secondary schools. If this Association is to be representative and effective it must attract many more of this number.

The work of enlisting is under the direction the Membership Committee of which B.T. Grover of Ohio University of Athens, Ohio, is chairman. Other committee men are: 1st District; E. G. Hickox, Springfield College; 2nd District, Nat Holman, City College of New York; 3rd District, Val Lentz, St John's College, Annapolis, Md.; 4th District, A.F. Rupp, University of Kentucky, Lexington, Ky.; 5th District, Ray Deitrick, Ohio Wesleyan, Delaware, O.; 6th District, J. C. Truesdale, Grinnell College, Grinnell, Iowa, and Marsh Diebold, Carleton College, Northfield, Minn.; 7th District, Louis Menze, Iowa State College, Ames, Iowa; 8th District, G.O. Romney, Brigham Young University, Provo, Utah; 9th District, Sam Barry, U. of Southern California, Los Angeles, Calif.

This committee earnestly desires the assistance of all coaches who will help in the necessary expansion. Active members should anticipate calls to interview prospects in their territory.

In the meantime there are two very definite moves for each of us to take. First, start missionary work right at home by sending your \$5.00 annual dues. Heretofore, it has been the practice to wait until convention time to pay, but this should be done NOW. Unless you have a 1934-35 membership card you have not paid.

Second, make a critical study of the service this group can perform and list the ways we have fallen down in the attraction of other coaches. Then each must not hesitate to express these shortcomings either to the Membership Committee or to the Secretary. You may think of other difficulties, but here are some topics which may start you. 1. Are dues too high? 2. Should an allied, non-voting membership be stressed? 3. If closer membership contact between conventions is necessary, what steps to accomplish this would you advise? 4. Are convention sites satisfactorily located? 5. What convention program changes or additions would make the meetings more valuable?

Basketball furnishes our bread and butter. Do we want a forceful voice in this game? If we do then a hard-working and representative organization must be maintained.